Proposed NU Business Name: Prosad accoy culture motsho khamar



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Prosad Golder				
Age	:	015-03-1990 (27 Years)				
Education, till to date	:	Class Nine				
Marital status	:	Single				
Children	:	None				
No. of siblings:	:	01 Brothers 01 Sisters				
Address	:	Vill: South Shilmari ,P.O: Koya Bazar ,P.S: Batiaghati, Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Anjona Golder Sudhangshu Golder Branch: BAtiaghata, Centre # 22 (Female), Member ID: 1618/2, Group No: 01 Member since: 01-09-2013 (04 Years) First loan: BDT = 5,000 /- Last loan BDT=10,000/-				
Further Information:	:	Outstanding loan:= 2,960/-				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc		No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01920-687013
Family's Contact No.	:	01954-167067
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

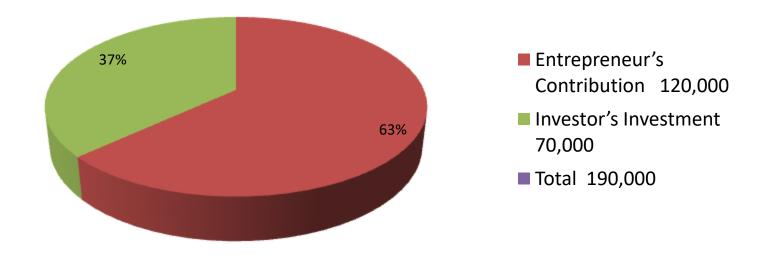
Anjona Golder joined Grameen Bank since 04 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	Prosad accoy culture motsho khamar				
Location	:	South Shailmari,Batiaghata,Khulna				
Total Investment in BDT	:	BDT 190,000/-				
Financing	:	Self BDT 120,000/- (from existing business) 64 %				
		Required Investment BDT 70,000/- (as equity) 36 %				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	0 ft x 0 ft= square ft				
Security of the shop	:	BDT 0,000				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fish vetc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shpond is own. Collects goods from Khulna. Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Fish	3,000	90,000	1,080,000				
Total Sales (A)	3,000	90,000	1,080,000				
Less. Variable Expense							
Feed	2,400	72,000	864,000				
Total variable Expense (B)	2,400	72,000	864,000				
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000				
Less. Fixed Expense							
Electricity Bill		6000	72,000				
Transportation		700	8,400				
Mobile Bill		500	6,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		12,200	146,400				
Net Profit (E) [C-D)		5,800	69,600				

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Feed			15,000	Machinaries	2	25000	50,000	65,000
Fish (Golda)	20000	3	60,000				0	60,000
Machinaries	1	30000	30,000				0	20,000
			0				0	0
Others			15,000	Others		20,000	20,000	35,000
Total			120,000				70,000	190,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Fish	3,800	114,000	1,368,000	1,436,400	1,508,220	
Total Sales (A)	3,800	114,000	1,368,000	1,436,400	1,508,220	
Less. Variable Expense						
Feed	3,040	91,200	1,094,400	1,149,120	1,206,576	
Total variable Expense (B)	3,040	91,200	1,094,400	1,149,120	1,206,576	
Contribution Margin (CM) [C=(A-B)	760	22,800	273,600	287,280	301,644	
Less. Fixed Expense						
Electricity Bill		6000	72,000	75,600	79,380	
Transportation		200	2,400	2,520	2,646	
Mobile Bill		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		11,700	140,400	144,420	142,860	
Net Profit (E) [C-D)		11,100	133,200	142,860	158,784	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	133,200	142,860	158,784
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		105,200	220,060
	Total Cash Inflow	203,200	248,060	378,844
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	38,000	28.000	38,000
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	105,200	220,060	350,844

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







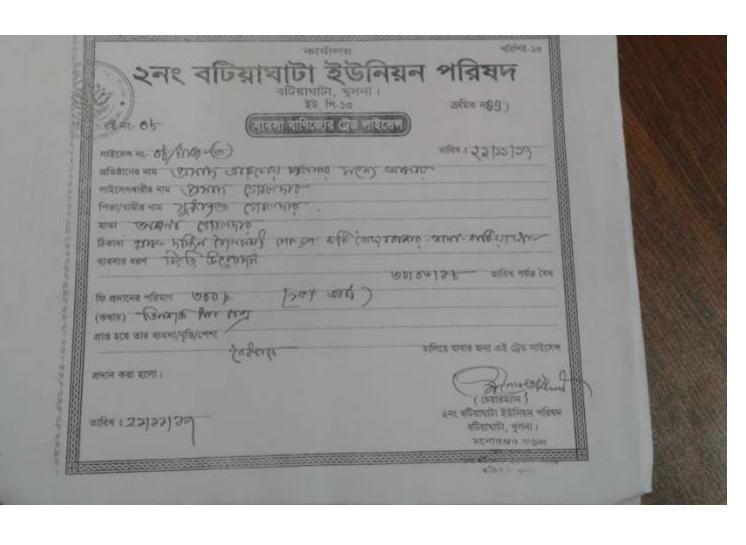


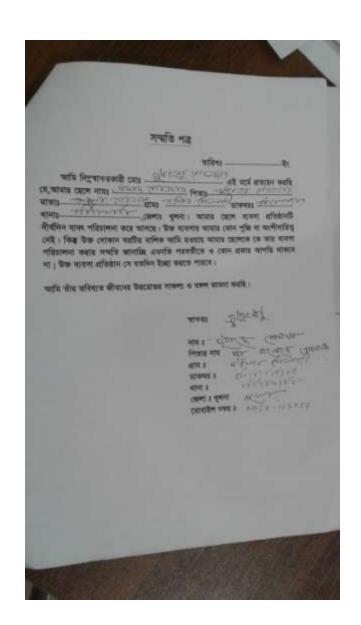


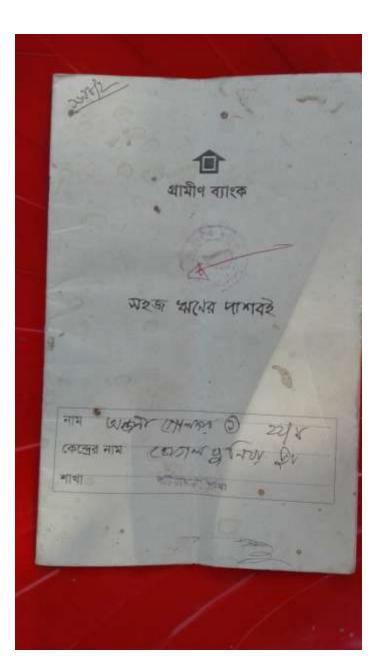


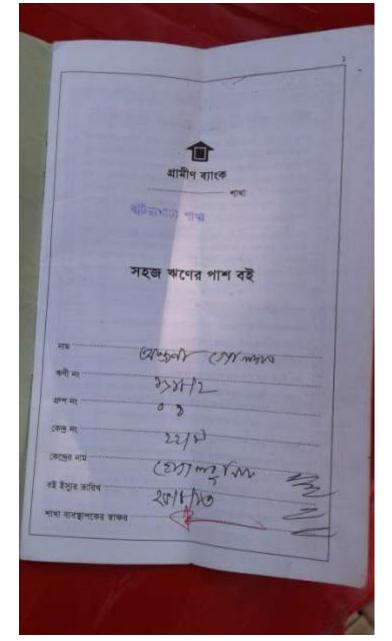












FAMILY PICTURE

