#### **Proposed NU Business Name: ANIS ELECTRIC**



Project identification and prepared by: Md. NAZIMUDDIN NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	ANIS MIA	
Age	:	01- 01 -1992(25 Y <i>ears</i> )	
Education, till to date	:	S,S, C	
Marital status	:	MARRIED	
Children	:	02 Sons, 01 Daughter	
No. of siblings:	:	1 Brother , 2Sisters	
Address	:	Vill: VARRA .P.O: VARRA , P.S: nagourpur , Dist: Tangail.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  Mst:HALIMA BEGUM  Md: ANWAR HOSSIN  Branch:SOBOUTHPUR Centre #64/M(FAMEL),  Member ID: 5628/1, Group No:04  Member since:11/05/1992  First loan: BDT 5000 /-	
Further Information:		Outstanding loan: 14192	
(v) Who pays GB loan installment	:	Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and	:	1years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723351548
Family's Contact No.	:	017233516548
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

#### HALIMA BEGUM

joined Grameen 11years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . business.

#### **Proposed Nobin Udyokta Business Info**

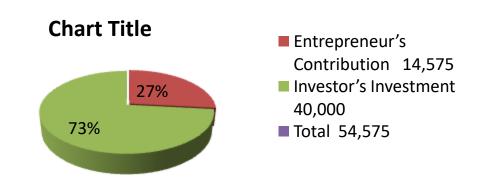
Business Name	:	ANIS ELECTRIC
Location	:	VARRA, BAZZAR ,NAGARPUR TANG AIL
Total Investment in BDT	:	BDT/-54575
Financing	:	Self BDT 14575/- (from existing business 27%
		Required Investment BDT 40,000/- (as equity) 73%
Present salary/drawings from business (estimates)	•	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	9ft x 08 ft= 72 square ft
Security of the shop	:	3000
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; BATARI, SWICE ANERGEY BALL CHARGER BORD TAR, KACHING HOLDAR HEAD PHONE etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is RENT.</li> <li>Collects goods from tangail</li> <li>Agreed grace period is 3 months.</li> </ul>

#### **Existing Business (BDT)**

BDT	(TK)
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Particular	Daily	Monthly	Yearly
Revenue (sales)			
BATARI, SWICE ANERGEY BALL CHARGER BORD TAR,		55500	666000
KACHING HOLDAR HEAD PHONE		33300	
Total Sales (A)		55500	666000
Less. Variable Expense			
BATARI, SWICE ANERGEY BALL CHARGER BORD TAR, KACHING HOLDAR HEAD PHONE	0	44400	532800
Total variable Expense (B)	0	44400	532800
Contribution Margin (CM) [C=(A-B)	0	11100	133200
Less. Fixed Expense			
Rent		400	4800
Electricity Bill		100	1200
Transportation		,500	6000
Mobile Bill		300	3600
Entertainment		200	2400
Gurd		100	1200
janitor		0	0
Salary (self)		5,000	60,000
Total fixed Cost (D)		6600	79200
Net Profit (E) [C-D)		4500	54000

	Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total		
BATTERY	1400	20000	21400		
SWITCH	800		800		
ENERGY BULB	1500	10000	11500		
CHARGAR	800		800		
BOARD	750		750		
WIRE,CABAL	800	10000	10800		
CASING	150		150		
HEAD PHONE,IC	5000		5000		
HOLDAR	375		375		
Total	11575	40000	51575		



	<b>Financia</b>	Pro	jection	(BDT)	
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Tillaliciai Frojection (DDT)				
Particular	Monthly	1st Year	2nd Year(+5%)	
Revenue (sales)				
eBATARI , SWICE ANERGEY BALL CHARGER BORD TAR , KACHING HOLDAR HEAD PHONE	55500	666000	699300	
Total Sales (A)	55500	666000	699300	
Less. Variable Expense				
e; BATARI , SWICE ANERGEY BALL CHARGER BORD TAR , KACHING HOLDAR HEAD PHONE	44400	532800	558810	
Total variable Expense (B)	44400	532800	558810	
Contribution Margin (CM) [C=(A-B)	11100	133200	140490	
Less. Fixed Expense				
Rent	400	4800	4800	
Electricity Bill	100	1200	1200	
Guard	100	1200	1200	
Mobile Bill	300	3600	3600	
generator	0	0	0	
Entertainment	200,	2400	2400	
transportation	500	6000	6000	
Salary (self)	5000	60,000	60,000	
Total Fixed Cost	6600	79200	79200	
Net Profit (E) [C-D)	4500	54000	61290	
Investment Payback		24000	24000	

### Cash flow projection on business plan (rec. & Pay)

	Cash flow projection on business plan (rec. & Pay						
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	40,000					
1.2	Net Profit	54000	61290				
1.3	Depreciation (Non cash item)	0	0				
1.4	Opening Balance of Cash Surplus		30000				
	Total Cash Inflow	94000	91290				
2	Cash Outflow						
2.1	Purchase of Product	40000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000				
	Total Cash Outflow	64000	24000				
3	Net Cash Surplus	30000	67290				

#### **SWOT ANALYSIS**

# Strength

Employment: Self: Family:0 Others:

Experience & Skill: Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

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#: 1316/20 780%

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