Proposed NU Business Name: **SOWROB TEA STORE**



Project identification and prepared by: Md.Moshiur Rahman Sonagazi, Feni.

Project verified by: Susanto kumar biswhas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SIRAJUL ISLAM			
Age	:	01/01/1983 (34Years)			
Education, till to date	:	Class - 05			
Marital status	:	Married			
Children	:	01 Son 01 Doughter			
No. of siblings:	:	02 Sisters			
Address	:	Vill: Sorajpur P.O: Sorajpur, P.S: Sonagazi, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SOBURA BKHATUN MOJIBUL HAQUE Branch: Mongol kandi, Centre # 32/(Female), Member ID: 2702/2, Group No: 04 Member since: 12-10-2002 (15 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 10,000/- Outstanding loan: BDT 7,800/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	•	Nil
Business Experiences And	:	14 Years Experience 05 In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	No
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01866-925385
Mother's Contact No.	:	01836-153755
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

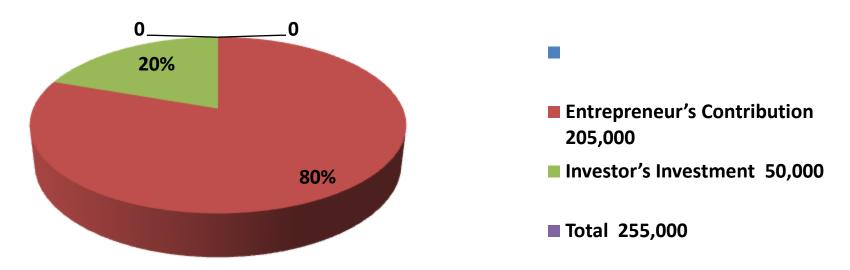
SOBURA KHATUN joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SOWRAB TEE STORE		
Location	:	Sonagazi giro point,sonagazi, Feni.		
Total Investment In BDT	:	Bdt 2,55,000/-		
Financing	:	Self BDT 2,05,000/- (From Existing Business) 80% Required Investment Bdt,50,000(as Equity) 20%		
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000/-		
Proposed Salary	:	Bdt 5,000/-		
Size Of Shop	:	10 Ft X 20 ft. = 200 Square Ft		
Security Of The Shop	:	1,50,000/-		
Implementation	•	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Biskit, Chips, tee, pan & others. Average 20% Gain On Sale. The Business Is Operating By Entrepreneur. Existing 01 Employee. He Is Doing His Business In Rent Place. Collects Goods From Sonagazi. Agreed Grace Period Is 3 Months. 		

	•	. •		
LV	IC	T I	n	$\boldsymbol{\sigma}$
Ex	13	LI		S
				O

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Biskit,Chips,tee,pan & others	4000	120000	1440000
	0	0	0
Total Sales(A)	4000	120000	1440000
Less Variable Expense (B)			0
Biskit,Chips,tee,pan & others	3200	96000	1152000
Total Variable Expense	3200	96000	1152000
Contributon Margin (CM) [C=(A-B)]	800	24000	288000
Less Fixed Expense			
Rent		3000	36000
Electric Bill		500	6000
Transportaion		100	1200
Salary (Self)		5000	60000
Salary (Staff)		2000	24000
Entertainment		500	6000
Guard		50	600
Generator		300	3600
Mobile Bill		250	3000
Total Fixed Cost (D)		11700	140400
Net Profit (E)= [C-D]		12300	147600

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit	Existing	Qty.	Unit	Propos	Propose
		Price			Price	ed	d Total
Biskit	20	500	10,000	40	500	20,000	30,000
Cipes	5	600	3,000			0	3,000
Flour	2	2,000	4,000	5	2,000	10,000	14,000
Oil	30	100	3,000	50	100	5,000	8,000
Others	0	0	35,000			15,000	50,000
Secqurity			150,000			0	150,000
Total	57	3200	205,000	95	2,600	50,000	255,000



Financial Projection (BDT)

		Monthl			
Particular	Daily	y	Year -1	Year-2	Year-3
Revenue(Sales)					
Biskit,Chips,tee,pan & others	4500	135000	1620000	1701000	1786050
0	0	0	0	0	0
Total Sales(A)	4500	135000	1620000	1701000	1786050
Less Variable Expense (B)					
Biskit, Chips, tee, pan & others	3600	108000	1296000	1360800	1428840
Total Variable Expense	3600	108000	1296000	1360800	1428840
Contributon Margin (CM) [C=(A-B)]	900	27000	324000	340200	357210
Less Fixed Expense					
Rent		3000	36000	36000	36000
Electric Bill		500	6000	6300	6600
Transportaion		100	1200	1260	1323
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		2000	24000	24000	24000
Entertainment		500	6000	6000	6000
Gard		50	600	600	600
Generator		300	3600	3600	3600
Mobil Bill		250	3000	3100	3200
Total Fixed Cost (D)		11700	136800	137260	137723
Net Profit (E)= [C-D]		15300	183600	192780	202419
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	33,000		
1.2	Net Profit	183,600	192780	202419
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		163600	336380
	Total Cash Inflow	216,600	356,380	538,799
2	Cash Outflow			
2.1	Purchase of Product	33,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	53,000	20,000	20,000
3	Net Cash Surplus	163,600	336,380	518,799

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:01, Experience & Skill: 14 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop: Sonagazi giro poent,

Sonagazi, Feni.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







