Proposed NU Business Name: JAMAL CONFECTIONARY



Project identification and prepared by: Aowlad Hossain, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. JAMAL UDDIN		
Age	:	19-01-1985 (32 Years)		
Education	:	SSC		
Marital status	:	married		
Children	:	None		
No. of siblings:	:	03 Brothers 02 Sisters		
Address	:	Vill: Kodol Gazi Road ; P.O: Feni ; P.S: Feni Sadar ; Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ANOWARA BEGUM MAKU MIA Branch: Rampur. Centre # 44 (Male), Member ID: 1015, Group No: 01 Member since: 1999 to (18 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 6,000 Outstanding loan: 3600 Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01822-715570
Family's Contact No.	:	01814-709311
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANOWARA BEGUM joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	JAMAL CONFECTIONARY	
Location	:	Kodol gazi Road, Birinchi, Feni	
Total Investment in BDT	:	BDT 150,000/-	
Financing	:	Self BDT 100,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	5,000	
Size of shop	:	10 ft x 12 ft= 120 square ft	
Security	:	None	
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; Rice, Oil, Biscuits, Cold Drinks etc Average 15% gain on sales. The shop is Rented. The business is operating by entrepreneur. Existing no employee. Collects goods from Feni. Agreed grace period is 3 months. 	

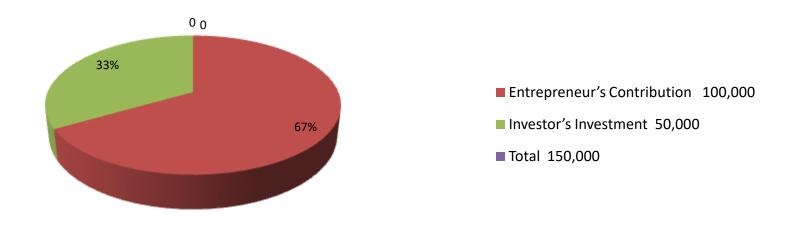
Existing Business (BDT)

Particulars	Daily	Monthly	Yearly
Revenue(Sales)			
Rice, Oil, Biscuits, Cold Drinks etc	4,000	120,000	1,440,000
Total Sales (A)	4,000	120,000	1,440,000
Less Variable Expense			
Rice, Oil, Biscuits, Cold Drinks etc	3,400	102,000	1,224,000
Total variable Expense (B)	3,400	102,000	1,224,000
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000
Less Variable Expense			
Rent		1,200	14,400
Electricity bill		700	8,400
Transportation		1,500	18,000
Salary (self)		5,000	60,000
Entertainment		500	6,000
Generator		300	3,600
Mobile bill		300	3,600
Total fixed cost (D)		9,500	114,000
Net Profit (E)= [C-D]		8,500	102,000

Investment Breakdown

Existing					Proposed			
Particulars Qty. Unit P		Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Cold Drinks	20	500	10,000	40	500	20000	30,000	
Biscuits	15	350	5,250	30	350	10,500	15,750	
Cosmetics	1	5000	5,000	0	0	0	5,000	
Bkash	1	50000	50,000	0	0	0	50,000	
Mobile Load	1	5000	5,000	1	19500	19,500	24,500	
Others	1	9750	9,750	0	0	0	9,750	
Security	1	15000	15,000	0	0	0	15,000	
Total	40	85600	100,000	71	20350	50,000	150,000	

Source of Finance



Financial Projection (BDT)				
Particulars	Daily	Monthly	Year 1	
Revenue(Sales)				
Rice, Oil, Biscuits, Cold Drinks etc	5,000	150,000	1800000	
Total Sales (A)	5,000	150,000	1800000	

Less Variable Expense

Less Variable Expense

Rent

Electricity bill

Salary (self)

Generator

Mobile bill

Transportation

Entertainment

Total fixed cost (D)

Net Profit (E)= [C-D]

Investment Payback

Rice, Oil, Biscuits, Cold Drinks etc

Total variable Expense (B)

Contribution Margin (CM) [C=(A-B)

4,250 4,250 **750**

127,500 127,500 22,500 1,200

900

1,800

5,000

500

300

400

10,100

12,400

1,200 11,500

Year 3

1984500

1984500

1686825

1686825

297675

Year 2

1890000

1890000

1606500

1606500

283500

1,200

11,000

22,000

60,000

6,000

3,600

5,000

108,800

174,700

20,000

1530000

1530000

270000

1,200

10,800

21,600

60,000

6,000

3,600

4,800

104,400

165,600

20,000

,
22,500
60,000
6,000
3,600
5,300

110,100

187,575

20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	165,600	174,700	187,575
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		145,600	300,300
	Total Cash Inflow	215,600	320,300	487,875
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	145,600	300,300	467,875

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; birinchi, feni Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

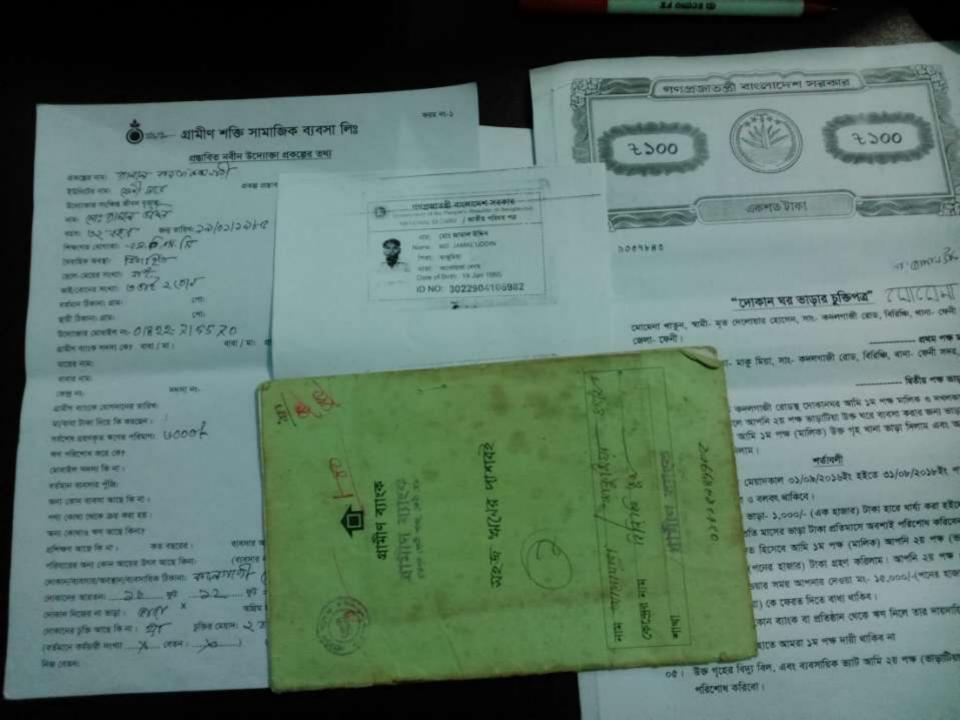












FAMILY PICTURE

