#### **Proposed NU Business Name: MARIA DAIRY FARM**



Project identification and prepared by: Md: Hafizur Rahman Mawna Unit, Gazipur

Project verified by: Md:Siddiqur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD:MOBBES UDDIN				
Age	:	15/07/1989(28 Years)				
Education, till to date	:	Class Five				
Marital status	:	Married				
Children	:	01 Daughter				
No. of siblings:	:	01 Brother				
Address	:	Vill:Singdige P.O:South BarotopaP.S:Sreepur Dist:Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  AMENA  JAFOR UDDIN  Branch:Mawna Sreepur, Centre # 25(Female),  Member ID: 2378/1, Group No: 03  Member since: 16-02-2006 raning (11 Years)  First loan: BDT 7,000Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 40,000 Outstanding loan: 17360. Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-446176
Family's Contact No.	:	01759-124935
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

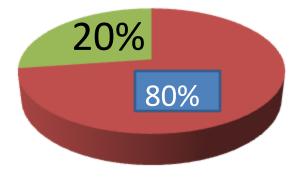
**AMENA** Joined Grameen Bank Since 11 Years Ago. At First She Took 7,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MARIA DAIRY FARM			
Location	:	Singdige,South Barotopa,Sreepur.			
Total Investment in BDT	:	BD 3,50,000			
Financing	:	Self BDT 2,80,000(from existing business) 80% Required Investment BDT 70,000(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	15ft x 10ft= 150 Square ft			
Security of the shop	:	0Taka.			
Implementation	:	<ul> <li>He has 1 cow, and 2 Buffalo,01 calf in her farm.</li> <li>Average Daily milk production is 10 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The farm is owned.</li> <li>Collects goods from Kawron Bazar.</li> <li>Agreed grace period is 3 months</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk(10 x 50)	5,00	15,000	1,80,000			
Total Sales (A)	5,00	15,000	1,80,000			
Less. Variable Expense						
Straw,Ban,Medicine etc.	130	3900	46800			
Total variable Expense (B)	130	3900	46800			
Contribution Margin (CM) [C=(A-B)	370	11100	133200			
Less. Fixed Expense						
Rent		0	0			
Electricity bill		0	0			
Transportation		100	1200			
Salary (self)		5000	60,000			
Salar (staff)		0	0			
Entertainment		0	0			
Guard		0	0			
Genaretor		0	0			
Mobile bill		100	1200			
Total fixed Cost (D)		5200	62400			
Net Profit (E) [C-D)		5900	70800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Qty Unit Price Amount (BDT) Proposed			
Cow	01	40,000	40,000	01	70,000	70,000	1,10,000	
Buffalo	02	1,00,000	2,00,000	0	0	0	2,00,000	
Calf	01	40,000	40,000	0	0	0	40,000	
Total			2,80,000		70,000	70,000	3,50,000	

### **Source of Finance**



Entrepreneur Investment: 2,80.000

Investor Investment:70,000 Total Investment:3,50,000

Fina	ancial Proje	ction (BDT)			
Particular	Daily	Monthly	1st Year	2nd year	3rd year
Revenue (sales)					
Milk(10 x 50)	750	22500	270000	283500	297675
Calf Sale			30000	30000	30000
Total Sales (A)	750	22500	300000	313500	327675
Less. Variable Expense					
Straw,Ban,Medicine etc.	220	6600	79200	83160	87318
Total variable Expense (B)	220	6600	79200	83160	87318
Contribution Margin (CM) [C=(A-B)	530	15900	190800	200340	210357
Less. Fixed Expense					
Rent		0	0	0	
Electricity bill		0	0	0	
Transportation		200	2400	2500	2600
Salary (self)		5000	60,000	60000	60000
Salary (staff)		0	0	0	0
Entertainment		0	0	0	0
Guard		0	0	0	0
Generator		0	0	0	0
Mobile bill		200	2400	3000	3500
Total fixed Cost (D)		5400	64800	65500	66100
Net Profit (E) [C-D)		10500	126000	134840	144257
Investment Payback			28,000	28,000	28,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	1,26,000	1,34,840	1,44,257
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		80,640	1,87,480
	Total Cash Inflow	1,96,000	2,15,480	3,31,737
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan	17,360		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	1,15,360	28,000	28,000
3	Net Cash Surplus	80,640	1,87,480	3,03,737

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 01

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

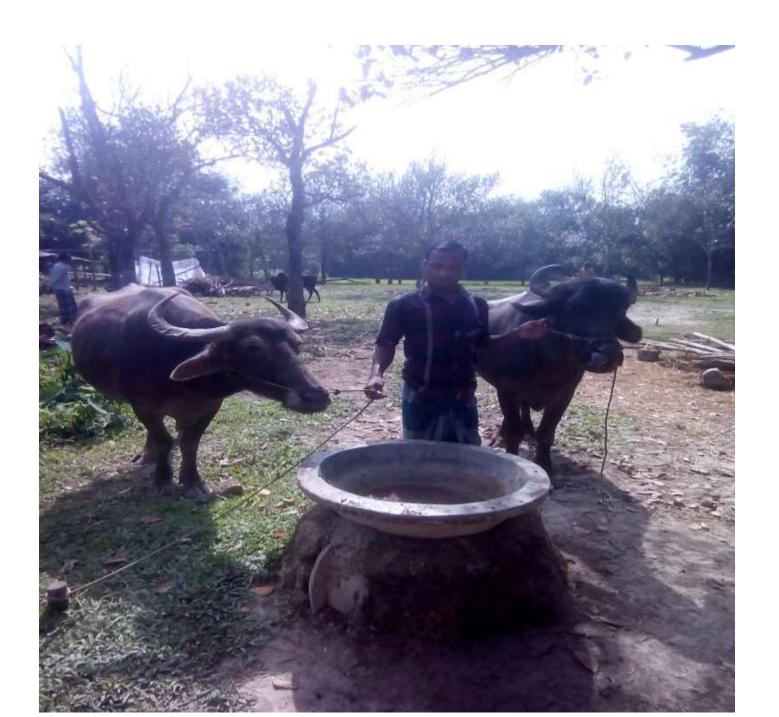
Political unrest

# Pictures









# **FAMILY PICTURE**

