

**Proposed NU Business Name: SHOBUJ DAIRY FARM**



Project identification and prepared by: M H Sweet,  
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Project verified by: Md. Siddikur Rahman



**Grameen Shakti  
Samajik Byabosha Ltd.**

## Brief Bio of The Proposed Nobin Udyokta

Name	:	<b>SOBUJ</b>
Age	:	01-06-1985 (32 Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Brothers 3 Sisters
Address	:	Vill: Matiapara, P.O: Goshinga, P.S: Sreepur, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>TANIA</b>
(iii) Father's name	:	<b>ABDUR RAHMAN</b>
(iv) GB member's info	:	Branch: Goshinga, Centre # 42 (Female), Member ID: 4685/2, Group No: 04 Member since: 1990-2017 (27 Years) First loan: BDT 5,000/-.
Further Information:		Existing loan: BDT 35,000/-, Outstanding loan: BDT 16140/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYAKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. 10 Years in own business He has no training.
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01758-924245
Family's Contact No.	:	01717-179542
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sreepur Unit, Gazipur.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**TANIA** Joined Grameen Bank Since 27 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Agriculture.

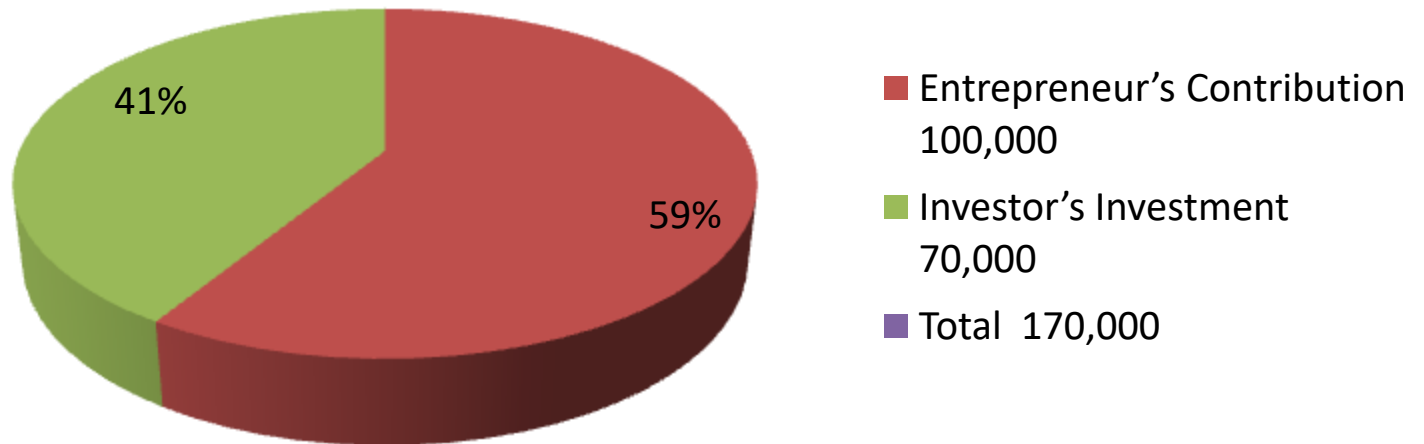
## Proposed Nobin Udyakta Business Info

Business Name	:	<b>SHOBUJ DAIRY FARM</b>
Location	:	Matiapara, Goshinga, Sreepur.
Total Investment in BDT	:	BDT 1,70,000/-
Financing	:	Self BDT 1,00,000(from existing business) 59% Required Investment BDT 70,000 (as equity) 41%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	10 ft. x 10 ft. = 100 Square ft.
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up for investment in cow rearing</li><li>▪Average daily milk production 10 litre and milk price is 60 per litre.</li><li>▪The business is operated by entrepreneur. Existing no employee.</li><li>▪The shop is own.</li><li>▪Collects goods from local area.</li><li>▪Agreed grace period is 3 months.</li></ul>

<b>Existing</b>			
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Yearly</b>
<b>Revnuce (Sale)</b>			
Milk	600	18000	216000
	0	0	0
<b>Total Sales(A)</b>	<b>600</b>	<b>18000</b>	<b>216000</b>
<b>Less Variable Expense (B)</b>			<b>0</b>
Straw, Bran, Medicine	90	2700	32400
<b>Total Variable Expense</b>	<b>90</b>	<b>2700</b>	<b>32400</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>510</b>	<b>15300</b>	<b>183600</b>
<b>Less Fixed Expense</b>			
Rent		0	0
Electric Bill		500	6000
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
<b>Total Fixed Cost (D)</b>		<b>6700</b>	<b>80400</b>
<b>Net Profit (E)= [C-D]</b>		<b>8600</b>	<b>103200</b>

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	2	50,000	100,000	1	70,000	70,000	170,000
			<b>100,000</b>			<b>70,000</b>	<b>170,000</b>

## Source of Finance



<b>Financial Projection (BDT)</b>					
<b>Particular</b>	<b>Daily</b>	<b>Monthly</b>	<b>Year -1</b>	<b>Year-2</b>	<b>Year-3</b>
<b>Revenue(Sales)</b>					
Milk	900	27000	324000	340200	357210
	0	0	0	0	0
<b>Total Sales(A)</b>	<b>900</b>	<b>27000</b>	<b>324000</b>	<b>340200</b>	<b>357210</b>
<b>Less Variable Expense (B)</b>					
Straw, Bran, Medicine etc	135	4050	48600	51030	53582
<b>Total Variable Expense</b>	<b>135</b>	<b>4050</b>	<b>48600</b>	<b>51030</b>	<b>53582</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>765</b>	<b>22950</b>	<b>275400</b>	<b>289170</b>	<b>303629</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		500	6000	6300	6600
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		500	6000	6100	6200
<b>Total Fixed Cost (D)</b>		<b>6700</b>	<b>80400</b>	<b>81100</b>	<b>81815</b>
<b>Net Profit (E)= [C-D]</b>		<b>16250</b>	<b>195000</b>	<b>204750</b>	<b>214988</b>
<b>Investment Pay Back</b>			<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



### Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	195,000	204750	214987.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		167000	343750
	<b>Total Cash Inflow</b>	<b>265,000</b>	<b>371,750</b>	<b>558,738</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	<b>Total Cash Outflow</b>	<b>98,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>167,000</b>	<b>343,750</b>	<b>530,738</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 10 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Political unrest

Pictures





