#### **Proposed NU Business Name: RUKSI TAILORS**



Project identification and prepared by: Md. Delower hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	DELOWAR HOSSAIN				
Age	:	09-12-1983 (34 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	01 Daughter				
No. of siblings:	:	04 Brothers & 1Sister				
Address	:	Vill: Chadpur, P.O: Chadpur, P.S: Kapasia, Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father HALIMA BEGUM SURUT ALI Branch: Jangaliya, Centre # 70 (Female), Member ID: 7975/1, Group No: 03 Member since: 03-06-1997 to 2003 (10 Years) First Loan: BDT 5,000/-, Last loan: 20,000/-				
Further Information: (v) Who pays GB loan installment	  :	Outstanding Loan: None Father				
(vi) Mobile lady		No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	10 years experience in running business.
Training Info	:	He has 05 years training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-500183
Family Contact No.	•	01756-838704
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit,Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

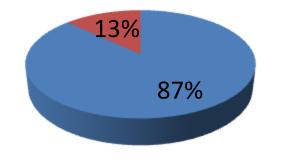
**HALIMA BEGUM** joined Grameen Bank since 10 years ago. At first he took 5,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	RUKSI TAILORS				
Location	:	Chadpur Bazar, Kapasia, Gazipur.				
Total Investment in BDT	:	BDT 6,14,000/-				
Financing	:	Self BDT 5,34,000 (from existing business) 87% Required Investment BDT 80,000 (as equity) 13%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	15 ft x 12 ft= 180 square ft				
Security of the shop	:	BDT 30,000				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shirt Piece, Pant Piece, Three Piece, Cloths etc.</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 02 employee.</li> <li>He is doing his business in rented place.</li> <li>Collects goods from Islampur, Baburhat, Narsinghdi.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly		
Revenue (sales)					
Shirt Piece, Pant Piece, Three Piece, Than					
Cloth, Goz Cloth, Borkha etc.	7,000	2,10,000	2,520,000		
Total Sales (A)	7,000	2,10,000	25,20,000		
Less. Variable Expense					
Shirt Piece, Pant Piece, Three Piece, Than					
Cloth, Goz Cloth, Borkha etc.	5,250	1,57,500	18,90,000		
Total variable Expense (B)	5,250	1,57,500	18,90,000		
Contribution Margin (CM) [C=(A-B)	1,750	52,500	6,30,000		
Less. Fixed Expense					
Shop rent		3,500	9,600		
Electricity Bill		1,500	3,600		
Transportation		700	6,000		
Salary (self)		5,000	48,000		
Salary (Staff)		6,000			
Entertainment		150	1,800		
Guard		250			
Mobile Bill		300	3,600		
Total fixed Cost (D)		17,400	2,08,800		
Net Profit (E) [C-D)		35,100	4,21,200		

Investment Breakdown								
Particulars		Existing	g		Proposed			
	Qty	Unit Amount		Qty	<b>Unit Price</b>	Amount	Total (BDT)	
		Price	(BDT)			(BDT)		
Shirt Piece	100	250	25,000	25	250	6,250	31,250	
Pant Piece	50	450	22,500	20	450	9,000	31,500	
Three Piece	200	650	1,30,000	25	650	16,250	1,46,250	
Goz Cloth P.	3,000	56	1,68,000	200	56	11,200	1,79,200	
Borkha Cloth	100 Goz	180	18,000	100	180	18,000	36,000	
Goz Cloth	2,000	52	1,04,000	-	-	-	1,04,000	
Net Print Cloth	100 Goz	185	18,500	100 Goz	185	18,500	37,000	
Wet Less Cloth	-	-	10,000	-	-	-	10,000	
Readymade	10 P	800	8,000				8 000	
Borkha	10 P	800	8,000	-	_	-	8,000	
Others	-	_	-	-	-	800	800	
Security	-	_	30,000		-	-	30,000	
Total			5,34,000			80,000	6,14,000	





- Entrepreneur's Contribution- 534,000
- Investor's Investment- 80,000
- Total Investment-614,000

Financial Projection (BDT)						
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3 <sup>rd</sup> year (+5%)	
Revenue (sales)						
Shirt Piece, Pant Piece, Three Piece, Than						
Cloth, Goz Cloth, Borkha etc.	10,000	3,00,000	36,00,000	37,80,000	39,69,000	
Total Sales (A)	10,000	3,00,000	36,00,000	37,80,000	39,69,000	
Less. Variable Expense						
Shirt Piece, Pant Piece, Three Piece, Than						
Cloth, Goz Cloth, Borkha etc.	7,500	2,25,000	27,00,000	28,35,000	29,76,750	
Total variable Expense (B)	7,500	2,25,000	27,00,000	28,35,000	29,76,750	
Contribution Margin (CM) [C=(A-B)	2,500	75,000	9,00,000	9,45,000	9,92,250	
Less. Fixed Expense						
Shop rent		3,500	42,000	42,000	42,000	
Electricity Bill		1,500	18,000	19,000	19,000	
Transportation		1,000	12,000	13,000	14,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (Staff)		6,000	72,000	72,000	72,000	
Entertainment		250	1,800	1,900	2,000	
Guard		350	4,200	4,200	4,300	
Mobile Bill		400	4,800	4,900		
Total fixed Cost (D)		18,000	2,14,800	2,17,000	2,18,300	
Net Profit (E) [C-D)		57,000	6,85,200	7,28,000	7,73,950	
Investment Payback			32,000	32,000	32,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	6,85,200	7,28,000	7,73,950
1.4	Opening Balance of Cash Surplus		6,53,200	13,49,200
	Total Cash Inflow	7,65,200	13,81,200	21,23,150
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	6,53,200	13,49,200	20,91,150

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft Fire

Political unrest

# Pictures

ক্রার সংক্ষিপ্ত জীবন বৃত্তান্ত: ट्राट्सिशादा द्य জন্ম তারিখ: 0-7/22









## **FAMILY PICTURE**

