Proposed NU Business Name: TASRIFA TAILORS



Project identification and prepared by: Md. Yasin Alam Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	TANIYA AKTER			
Age	:	02-04-1990(27 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	02 Brothers 03 Sisters			
Address	:	Vill: Chormordon P.O ;Rosuniya P.S: Sirajdikhan,Dist.Munshigonj.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father NASIMA BEGUM SORHAB HAWLADAR Branch: Esapura, Centre # 75(Female), Member ID: 2421, Group No: 02 Member since:003-02-1997-2009(12 Years) First loan: BDT 4,000/- Existing loan:30,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father& Brother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	04 years of business experience.
Own Business and	:	04 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01913-953070
Family's Contact No.	:	01937-013272
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NASIMA BEGUM joined Grameen Bank since 12 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

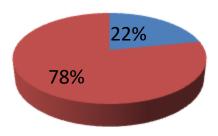
Proposed Nobin Udyokta Business Info					
Business Name	:	TASRIFA TAILORS			
Location	:	Chormordan, Sirajdikhan, Munshigonj.			
Total Investment in BDT	:	BDT 64,000/-			
Financing	:	Self BDT 14,000/- (from existing business) 22% Required Investment BDT 50,000/- (as equity) 78%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	6 ft x 6 ft= 36 square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; pant,three pice etc. Average 100% gain on sales. The business is operating by entrepreneur. The shop is won. Collects goods from Sirajdikhan. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
	0	0	0			
from servecing	250	7500	90000			
Total Sales (A)	250	7,500	90,000			
Less. Variable Expense						
	0	0	0			
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	250	7,500	90,000			
Less. Fixed Expense						
Salary(self)		4,000	48,000			
Mobile bill		100	1,200			
Total fixed Cost (D)		4,100	49,200			
Net Profit (E) [C-D)		3,400	40,800			

Investment Breakdown								
Doublands	Existing			Doutionland	Proposed			Proposed
Particulars	Quantity	Unit Price	Price	Particulars	Quantity	Unit Price	Price	Total
SWING MECHINE	1	6000	6000		0	0	0	6,000
THREE PICE	20	400	8000		100	300	30,000	38,000
				CLOTH	200	50	10,000	10,000
				OTHER	0	0	10,000	10,000
Total			14000				50,000	64,000

Source of finance

■ Entreprenure investment 14,000 ■ Investore investment 50,000 ■ Total investment 64,000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	
Revenue (sales)					
	0	0	0	0	
from servicing	350	10,500	126,000	132,300	
Total Sales (A)	350	10,500	126,000	132,300	
Less. Variable Expense					
	0	0	0	0	
Total variable Expense (B)	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000	132,300	
Less. Fixed Expense					
Salary (self)		4,000	48,000	48,000	
Mobile bill		100	1,200	1,260	
Non Cash Item					
Depreciation		0	2,160	2,160	
Total Fixed Cost		4,100	51,360	51,420	
Net Profit (E) [C-D)		6,400	74,640	80,880	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	74,640	80,880
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		44,640
	Total Cash Inflow	124,640	125,520
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including	20,000	20.000
2.3	Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	44,640	95,520

SWOT ANALYSIS

Strength

Employment: 0 Self: 01 Family:0 Others 0

Experience & Skill: 04 Years

Own Business:04

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest





