Proposed NU Business Name: MAYER DUA FURNITURE ২য় দফার আবেদন

Project identification and prepared by: Md Mofazzal hossain. Elenga Unit, Tangail

Project verified by: Md. Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD MOJNU MIA				
Age	•	01-02-1994 (23 Years)				
Education, till to date	••	Five				
Marital status	••	Married				
Children	••	0 Daughter				
No. of siblings:	••	1 Brother 3Sister				
Address	:	Vill: Hatiya P.O: Hatiya P.S: Kalihati , Dist: Tangail				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father:				
(ii) Mother's name	:	MST FIROJA BEGUM				
(iii) Father's name	:	MD RAMJAN				
(iv) GB member's info	:	Branch:Bolla Centre # 35(Female),				
		Member ID:1291 Group No: 02				
		Member since: 31-01-2008 (9 Years)				
		First loan: BDT 1500/-				
Further Information:		Existing loan: BDT 40,000 Outstanding loan: BDT 0				
(v) Who pays GB loan installment	:	No				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and	••	6 years experience in running business.
Training Info	:	He has training
Other Own/Family Sources of Income		Madicin shop
Other Own/Family Sources of Liabilities		Nill
Entrepreneur Contact No.	:	01728-768349
Mother's Contact No.	•	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elenga Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

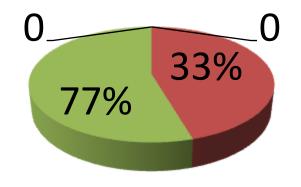
MST FIROJA BEGUM joined Grameen Bank since 30 years ago. At first she took 1500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	: MAYER DUA FURNITURE		
Location	:	Hatiya bazar ,Hatiya , kalihati , Tangail .		
Total Investment in BDT	:	BDT 520000		
Financing	:	Self BDT 400000 from existing business) 62% Required Investment BDT 120000 (as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 10000		
Proposed Salary	:	BDT 10.000		
Size of shop	:	25 ft x 15 ft= 144 square ft		
Security of the shop	:	-		
Implementation	:	 The wood Purchase and seals etc. Average 20% gain on sale. The business is operating by entrepreneur. The shop is own. Collects goods from Elenga Bazar. Agreed grace period is 3 months. 		

Exist	ting Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Khat, Shokes, almary, Table, Chair, wood, etc	6,000	180,000	2,160,000
	6,000	180,000	2,160,000
Less. Variable Expense			
Khat, Shokes, almary, Table, Chair, wood, etc	4,200	144,000	1,728,000
Total variable Expense (B)	4,200	144,000	1,728,000
Contribution Margin (CM) [C=(A-B)	1,800	36,000	432,000
Less. Fixed Expense			
Rent		1,000	12,000
Electricity Bill		500	6,000
Transportation		500	6,000
Salary (self)		10,000	120,000
Salary (stuff)		12,000	144,000
Entertainment		300	3,600
Guard		100	1,200
Generator Bill		100	1,200
Mobile Bill		500	6,000
Total fixed Cost (D)		25,000	300,000
Net Profit (E) [C-D)		11,000	132,000

Investment Breakdown							
							
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Khat	5	25,000	125,000			-	125,000
Shokes	1	45,000	45,000			-	45,000
Almary	1	30,000	30,000			-	30,000
Dracing table	1	15,000	15,000			-	15,000
shofaseat	1	25,000	25,000			-	25,000
chair	2	5,000	10,000			-	10,000
wood			100,000			120,000	220,000
Scecirity			50,000				50,000
			-			-	-
			400,000			120,000	520,000

Source of Finance



Entrepreneur Contribution	400,000
Investors Investment	120,000
Total Investment	520,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Khat, Shokes, almary, Table, Chair, wood, etc	7,000	210,000	2,520,000	2,646,000	2,778,300
Total Sales (A)	7,000	210,000	2,520,000	2,646,000	2,778,300
Less. Variable Expense					
Khat, Shokes, almary, Table, Chair, wood, etc	4,900	168,000	2,016,000	2,116,800	2,222,640
Total variable Expense (B)	4,900	168,000	2,016,000	2,116,800	2,222,640
Contribution Margin (CM) [C=(A-B)	2,100	42,000	504,000	529,200	555,660
Less. Fixed Expense					
Rent		1,000	12,000	12,000	12,000
Electricity Bill		500	6,000	6,000	6,000
Transportation		500	6,000	6,000	6,000
Salary (self)		10,000	120,000	120,000	120,000
Salary (stuff)		12,000	144,000	144,000	144,000
Entertainment		300	3,600	3,600	3,600
Guard		100	1,200	1,200	1,200
Generator Bill		100	1,200	1,200	1,200
Mobile Bill		500	6,000	6,000	6,000
Total fixed Cost (D)		25,000	300,000	300,000	300,000
Net Profit (E) [C-D)		17,000	204,000	214,200	204,000
Payback			48,000	48,000	48,000

Cash flow projection on business plan (rec. & Pay)

Sl#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1	Investment Infusion by Investor	120,000		
1	Net Profit	204,000	214,200	204,000
1	Depreciation (Non cash item)		-	
1	Opening Balance of Cash Surplus		156,000	322,200
	Total Cash Inflow	324,000	370,200	526,200
2	Cash Outflow			
2	Purchase of Product	120,000		
2	Payment of GB Loan			
2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000	48,000
	Total Cash Outflow	168,000	48,000	48,000
3	Net Cash Surplus	156,000	322,200	478,200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0, Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















