#### Proposed NU Business Name: SHOUROV JENTS COLLECTION



Project identification and prepared by: Md.Belal Hossain Chagal naiya,feni

Project verified by: Susanto kumar bisshas



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. SHOWKOT HOSSAIN				
Age	:	01/01/1994 ( 23Years)				
Education, till to date	:	SSC				
Marital status	:	Unmarried				
Children	:	0 Sons 0 Daughter				
No. of siblings:	:	03 Brother 02 Sisters				
Address	:	Vill: Gondhobbo pur P.O: Pathan nagar, P.S: Chagalnaiya , Dist: Feni.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	SALEHA BEGUM				
(iii) Father's name	:	LATE: EAR AHAMMOD MOJUMDER				
(iv) GB member's info	:	Branch: Pathan nagar, Centre # 13/(Female),				
		Member ID:3511/1, Group No: 03				
		Member since: 05-03-2004-2010 (6 YEARS)				
		First loan: BDT 5,000/-				
Further Information:		Existing loan: BDT 20,000/- Outstanding loan: BDT 0,000/-				
(v) Who pays GB loan installment	:	Mother				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	5 Years Experience In Running Business.
Training Info	-	He Has No Training
Other Own/Family Sources Of Income	-	Yes
Other Own/Family Sources Of Liabilities		None
Entrepreneur Contact No.	:	01813-310353
Mother's Contact No.	:	01836-058747
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

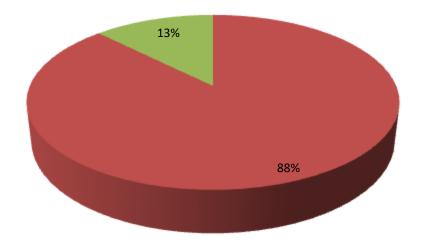
### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**SALEHA BEGUM** joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SOUROV JENTS COLLECTION			
Location	•	Ahsanullah vuiya tower, Chagalniya, Feni.			
Total Investment In BDT	:	Bdt 4,80,000/-			
Financing	:	Self BDT 4,20,000/- (From Existing Business) 80% Required Investment Bdt,60,000(as Equity) 20%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	10 Ft X 15 ft. = 150 Square Ft			
Security Of The Shop	:	50,000/-			
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like pants, shirt, baby pant, baby shirt, &amp; others ,</li> <li>Average 20% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing 1 Employee.</li> <li>He Is Doing His Business In Rent Place.</li> <li>Collects Goods From Feni.</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
pants,shirt,baby pant,baby shirt, & others	4000	120000	1440000			
	0	0	0			
Total Sales(A)	4000	120000	1440000			
Less Variable Expense (B)			0			
pants,shirt,baby pant,baby shirt, & others	3200	96000	1152000			
Total Variable Expense	3200	96000	1152000			
Contributon Margin (CM) [C=(A-B)]	800	24000	288000			
Less Fixed Expense						
Rent		6000	72000			
Electric Bill		1000	12000			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff) 1		5000	60000			
Entertainment		200	2400			
Guard		0	0			
Generator		300	3600			
Mobile Bill		300	3600			
Total Fixed Cost (D)		18100	217200			
Net Profit (E)= [C-D]		5900	70800			

Investment Breakdown								
	Existing			Proposed				
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
pant	100	1,000	100,000	40	1,000	40,000	140,000	
shirt	200	800	160,000	25	800	20,000	180,000	
baby pant	100	400	40,000			0	40,000	
baby shirt	100	500	50,000			0	50,000	
others	1	20,000	20,000			0	20,000	
security	1	50,000	50,000			0	50,000	
	0	0	0			0	0	
			0			0	0	
			0			0	0	
			0			0	0	
Total	502	72700	420,000	65	1,800	60,000	480,000	



- Entrepreneur's Contribution 420,000
- Investor's Investment 60,000

Total 480,000

Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
pants,shirt,baby pant,baby shirt, & others	4500	135000	1620000	1701000	1786050		
0	0	0	0	0	0		
Total Sales(A)	4500	135000	1620000	1701000	1786050		
Less Variable Expense (B)							
pants,shirt,baby pant,baby shirt, & others	3600	108000	1296000	1360800	1428840		
Total Variable Expense	3600	108000	1296000	1360800	1428840		
Contributon Margin (CM) [C=(A-B)]	900	27000	324000	340200	357210		
Less Fixed Expense							
Rent		6000	72000	72000	72000		
Electric Bill		1000	12000	12300	12600		
Transportaion		300	3600	3780	3969		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		5000	60000	60000	60000		
Entertainment		200	2400	2400	2400		
Generator		300	3600	3600	3600		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		18100	213600	214180	214769		
Net Profit (E)= [C-D]		8900	106800	112140	117747		
Investment Pay Back			24,000	24,000	24,000		

	Cash flow projection on business plan (rec. & Pay)								
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
1.1	Investment Infusion by Investor	60,000							
1.2	Net Profit	106,800	112140	117747					
1.3	Depreciation (Non cash item)								
1.4	Opening Balance of Cash Surplus		82800	170940					
	Total Cash Inflow	166,800	194,940	288,687					
2	Cash Outflow								
2.1	Purchase of Product	60,000							
2.2	Payment of GB Loan								
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000					
	Total Cash Outflow	84,000	24,000	24,000					
3	Net Cash Surplus	82,800	170,940	264,687					



# Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 5 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community

Location of shop,,Koroia Bazar, Feni Sadar, Feni.

Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures







