#### Proposed NU Business Name: JANNAT PHARMECHY



Project identification and prepared by: Md.Nasir uddin sheikh Chagal naiya,feni

Project verified by: Susanto kumar bisshas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD RAFIQUL ISLAM				
Age	:	04/07/1986 ( 31 Years)				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	02 Brother 01 Sisters				
Address	:	Vill:Ejjotpur, P.O: Ejjotpur, P.S: Chagalnaiya, Dist: Feni.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MSS.REZIA BEGUM LATE. MOSTOFA Branch: Pathan nager, Centre # 13/(Female), Member ID:7591/1, Group No: 03 Member since: 05-03-2000-2006 (6 years). First Ioan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	::	Existing loan: BDT 30,000/- Outstanding loan: BDT 0,00/- Mother No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Eight years experience in running business.
Training Info	-	He has no training
Other Own/Family Sources of Income		Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01830-163700
Mother's Contact No.	:	01826-592147
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Chagal naiya Unit,Feni.

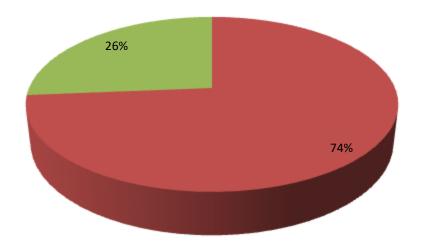
### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MSS.REZIA BEGUM** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MD.RAFIQUL ISLAM			
Location	:	Daiya Bibir Bazar, Chagal Naiya, Feni.			
Total Investment in BDT	:	BDT 1,90,000/-			
Financing	:	Self BDT 1,40,000/- (from existing business) 74% Required Investment BDT,50,000(as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 15 ft. = 200 square ft			
Security of the shop	:	20,000/-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like elavusep, eechid, seraup, cef, -3, facticin etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in Renting place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
elavusep,eechid,seraup,cef,-3,facticin etc	2000	60000	720000			
	0	0	0			
Total Sales(A)	2000	60000	720000			
Less Variable Expense (B)			0			
elavusep,eechid,seraup,cef,-3,facticin etc	1600	48000	576000			
Total Variable Expense	1600	48000	576000			
Contributon Margin (CM) [C=(A-B)]	400	12000	144000			
Less Fixed Expense						
Rent		1500	18000			
Electric Bill		500	6000			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff)		0	0			
Entertainment		200	2400			
Guard		100	1200			
Generator		0	0			
Mobile Bill		300	3600			
Total Fixed Cost (D)		7900	94800			
Net Profit (E)= [C-D]		4100	49200			

Investment Breakdown								
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
elavusef	20	400	8,000	40	400	16,000	24,000	
elavusef syrup	40	250	10,000	40	250	10,000	20,000	
ceftid syp	40	200	8,000	20	550	11,000	19,000	
setur	40	550	22,000	21	600	12,600	34,600	
cef-3	40	600	24,000	0	0	0	24,000	
call-3	30	400	12,000			0	12,000	
faetin-300	40	400	16,000			0	16,400	
others	1	20,000	20,000			0	20,000	
security	1	20,000	20,000			0	20,000	
			0			0	0	
Total	252	42800	140,000	121	1,800	50,000	190,000	



- Entrepreneur's Contribution 140,000
- Investor's Investment 50,000

Total 190,000

Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
elavusep,eechid,seraup,cef,-3,facticin etc	2500	75000	900000	945000	992250		
0	0	0	0	0	0		
Total Sales(A)	2500	75000	900000	945000	992250		
Less Variable Expense (B)							
elavusep,eechid,seraup,cef,-3,facticin etc	2000	60000	720000	756000	793800		
Total Variable Expense	2000	60000	720000	756000	793800		
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450		
Less Fixed Expense							
Rent		1500	18000	18000	18000		
Electric Bill		500	6000	6300	6600		
Transportaion		300	3600	3780	3969		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Gard		100	1200	1200	1200		
Generator		0	0	0	0		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		7900	94800	95380	95969		
Net Profit (E)= [C-D]		7100	85200	89460	93933		
Investment Pay Back			20,000	20,000	20,000		

	Cash flow projection on business plan (rec. & Pay)								
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
1.1	Investment Infusion by Investor	50,000							
1.2	Net Profit	85,200	89460	93933					
1.3	Depreciation (Non cash item)								
1.4	Opening Balance of Cash Surplus		65200	134660					
	Total Cash Inflow	135,200	154,660	228,593					
2	Cash Outflow								
2.1	Purchase of Product	50,000							
2.2	Payment of GB Loan								
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000					
	Total Cash Outflow	70,000	20,000	20,000					
3	Net Cash Surplus	65,200	134,660	208,593					



# Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 5 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Daiya Bibir Bazar, Chagalnaiya, Feni. Regular customers;

### THREATS

Theft Fire Political unrest Pictures







