Sohan Store





Presented by: Sohan Mahmud

NU Identified and PP Prepared by: Md. Ala uddin

Verified By: MD. Alauddin



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sohan Mahmud		
Age	:	03/02/1994		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	2 Brothers, one sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Rina Akter Main Uddin Member since:08/07/2008 Branch: Jowag Group:05 Loanee No.10114/1Center:47/M, First loan: 10,000/-Existing loan: N/A, Outstanding: N/A		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A		
Education	:	S.S.C		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Varieties Store
Initial Investment	:	200,000
Trade License/ Drug License		356
Business Experience	:	5years
And Training Info		
Other Own/Family Sources of Income	:	One brother abroad.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01816-222144
NU Project Source/Reference	:	Sonaimuri Unit, Noakhali.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank from 2008 to 2016. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Sohan Store	
Address/ Location	:	Jowag bazar	
Total Investment in BDT	:	4,73,000/-	
Financing	:	Self BDT4,23,000 (from existing business) Required Investment BDT 50,000/-(as equity)	89% 11%
Present salary/drawings from business (estimates)	:	7000/-	
Proposed Salary	:	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	25% 25% 2 months	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT) Proposed (BDT)		Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
দিহৎনা Stock Items: বিস্কৃট চিপছ চকলেট বেকারী বিস্কুট চানাচুর সফ ডিংকস আচার কসমেটিকস মুদি মালামাল ফ্রিজ টিভি টেবিল বেঞ্জ ভাক ফেন	30,000 10000 5,000 10,000 10,000 50000 5,000 120000 100000 30,000 10,000 6,000 12,000 21,000 4,000		423000
Proposed items:		50,000	50,000
Total Capital			423000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock Item				
Product Name	Amount			
Biscuit (600*50)	30,000			
Chips (500*20)	10,000			
Chocolate (300*15)	5,000			
Bakery Biscuit	10,000			
Chanachur	10,000			
Soft Drinks	50,000			
Pickle (50*60)	5,000			
Cosmetics	1,20,000			
Grocery Item	1,00,000			
Fridge, TV, Fan	44,000			
Table, Bench, Rack	39,000			
Total Present Stock	4,73,000			

Proposed Stock Item					
Product Name	Amount				
Soft Drinks	30,000				
Biscuit	20,000				
Total Present Stock	50,000				

EXISTING BUSINESS OPERATIONS Info.



Doubloulous	E	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	90,000	10,80,000			
Less: Cost of sales (B)	2,250	67,500	8,10,000			
Gross Profit C=(A-B)	750	22,500	2,70,000			
Less: Operating Costs						
Electricity bill		300	3,600			
Generator bill		200	2,400			
Shop Rent		2,500	30,000			
Night Guard bill		200	2,400			
Mobile bill		300	3,600			
Present salary/Drawings- self		7,000	84,000			
Employee(2,500)		2,500	30,000			
Conveyance or Transport]		200	2,400			
Others (fees, Entertainment, TL renew)		200	2,400			
Non Cash Item:						
Depreciation Expenses (15%)		1,125	13,500			
Total Operating Cost (D)		14,525	1,74,300			
Net Profit (C-D):		7,975	95,700			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Deutieuleus		Year 1 (BD1	Γ)		Year 2 (BD	Γ)
Particulars -	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000
Less: Cost of Sale (B)	2,125	63,750	7,65,000	3,000	90,000	10,80,000
Gross Profit (A-B)=(C)	850	25,500	3,06,000	1,000	30,000	3,60,000
Less: Operating Costs						
Electricity bill		300	3,600		350	4,200
Generator bill		200	2,400		200	2,400
Shop Rent		1,200	14,400		1,200	14,400
Night Guard bill		200	2,400		200	2,400
Mobile bill		300	3,600		300	3,600
Present salary/Drawings- self		7,000	84,000		7,000	84,000
Employee(2,500)		2,500	30,000		2,500	30,000
Conveyance or Transport		200	2,400		200	2,400
Others (fees, Entertainment, TL renew)		200	2,400		200	2,400
Non Cash Item:						
Depreciation Expenses (15%)		1,125	13,500		1,125	13,500
Total Operating Cost (D)		13,225	1,58,570		13,275	1,59,300
Net Profit (C-D) = (E)		12,275	1,47,300		16,725	2,00,700
GT payback		30000			30000	
Retained Income:		1,17300			1,70,700	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI . No.	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	1,47,300	2,00,700
1.3	Depreciation (Non cash item)	13,500	13,500
1.4	Opening Balance of Cash Surplus		1,25,800
	Total Cash Inflow	2,10,800	3,40,000
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	85,000	30,000
3.0	Net Cash Surplus	1,25,800	3,10,000

SWOT Analysis



STRENGTH

- NU is full time engaged with varieties
- Skilled & Experience 5 years
- Good Communication System.
- Good Networking with customer

WEAKNESS

Lack of investment

OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- varieties item related
- Theft













































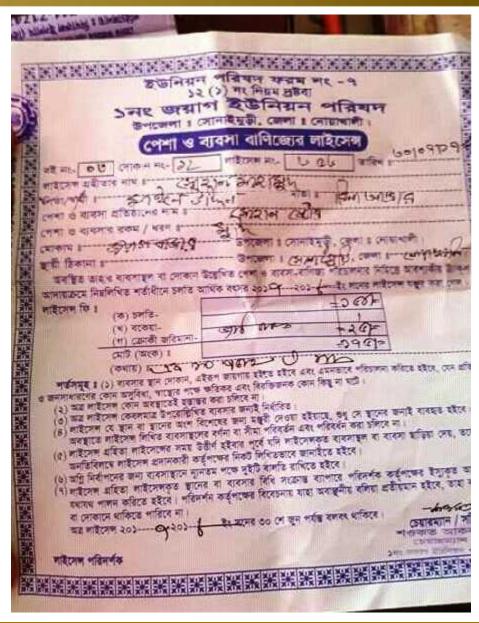




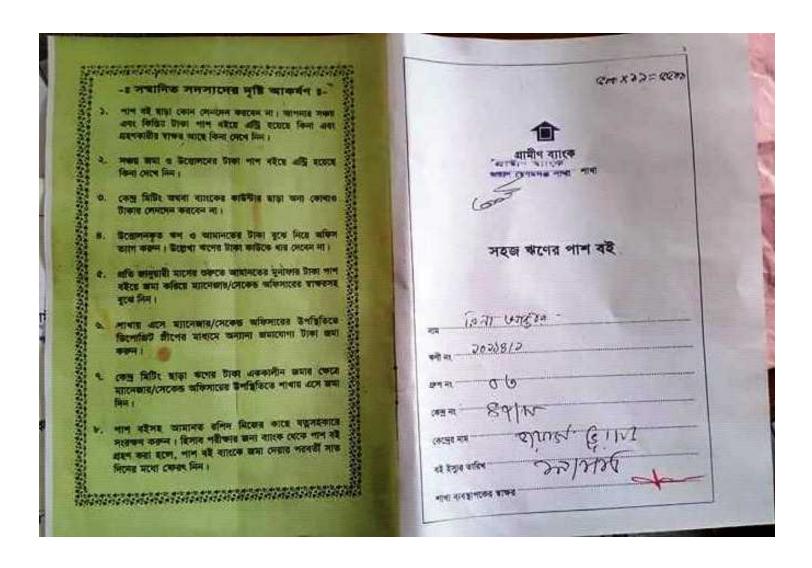




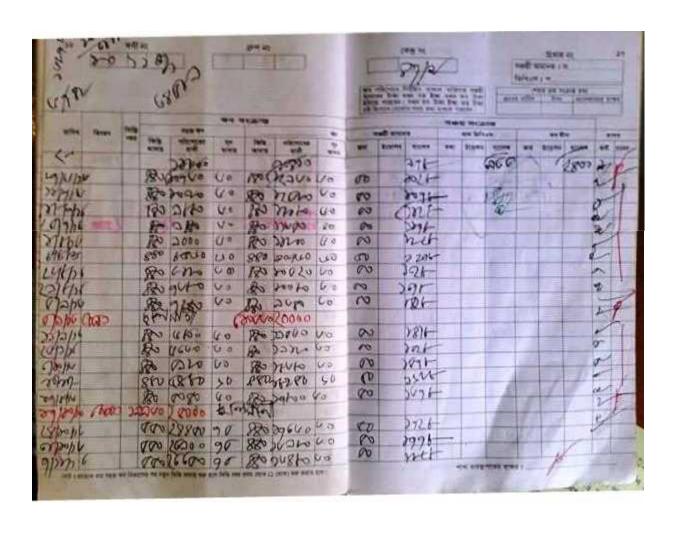














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