# A Nobin Udyokta Project Mim Digital Studio



Presented by : Mithu Dabonath NU Identified and PP Prepared by : Md. Abubakar Siddiq Verified By: Md. Ballal Hossain Ramganj Unit Anchal-2 GRAMEEN TRUST

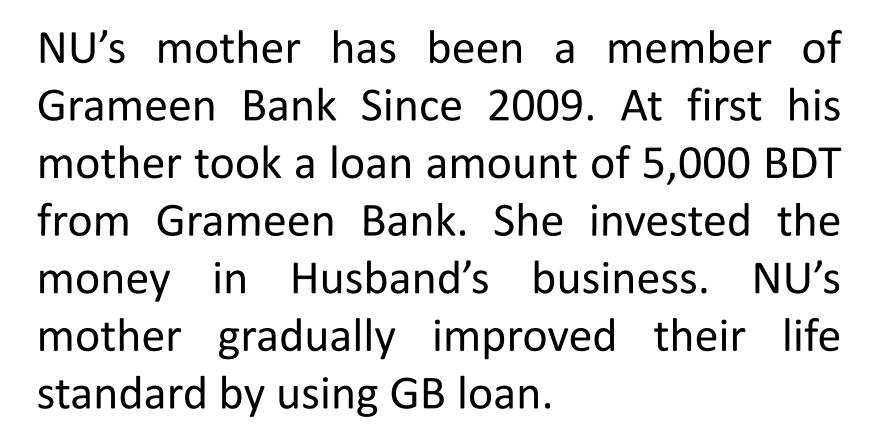
GT Social Business Anchal-2, Laxmipur 1

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Mithu Dabonath
Age	:	30-12-1993 (23 Years)
Marital status	:	Single
Children	:	N/A
No. of siblings:	:	01 Brother, 03 Sisters
<b>Parent's and GB related Info</b> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Sanda Rani Nath Sanda Rani Nath Rakhal Nath Member since: 01-08-2009 Branch: Bhatra Ramganj, Centre no.48/M, Group:02 ;Loanee No.9652; First Ioan:5,000/- Existing Ioan: 16,000/-Outstanding: 5,792/-
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	Father N/A N/A N/A N/A
Education	:	Nine GT Social Business Anchal-2 Layminur 2

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (Continued)

Present Occupation	:	Studio Business
Trade License Number	•	809
Business Experiences and Training Info	:	(08 years) He get training from Mim digital studio & Mobile servicing shop at Mirgonj,Lakshmipur.
Other Own/Family Sources of Income	:	His father works as a Tailor at Paniala bazar.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01839093333
NU Project Source/Reference	:	GT Ramganj Unit Office, Laxmipur.



# PROPOSED BUSINESS Info.

Business Name	:	Mim Digital Studio
Address/ Location	:	Paniala Bazar, Ramgonj.
Total Investment in BDT	:	3,94,600/-
Financing	:	Self BDT : 3,44,600 (from existing business) - 87% Required Investment BDT : 50,000 (as equity) -13%
Present salary/drawings from business (estimates)	:	BDT =7,000/-
Proposed Salary		BDT= 7,000/-
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
Agreed grace period	:	02 months

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock items 1.Shop advance 2.Gift 3.Frame 4.Computer(03) 5.Photocopy Machine 01 p 6.Photo printer & printer 1 p 7.Scanner Machine 01 p 8.Laminating Machine 01 p 9.DSLR Camera 01 p 10.Fan 02 p 11.Flexi load 12.Bkas 13.Rocket 14.Decoration(Rake ,Thai ,Table)	20,000/- 15,000/- 2,000/- 40,000/- 40,000/- 10,000/- 3,000/- 4,000/- 10,000/- 600/- 20,000/- 1,00,000/- 50,000/- 30,000/-		3,44,600/-
Proposed Stock item: (**) 1.Mobile items Sampony 20 p Winmax 10 p Walton 10 p King star 5 p 2.Charger 3.Battery		20,000/- 10,000/- 10,000/- 5,000/- 2,000/- 3,000/-	50,000
Total Canital	2 11 600/-	50 000/-	2 04 600/-

2) দান গ্রানামাপের <u>তালি</u>র্জন >1 (WADINT -Gizyar = 20,000 -21 15212 20,000-GI 2,0001-81 201243 (06) 80,000 a120212017 =(0) CL1 8 80,0001-1 dying -91 20,0001-2 - EUNCH (03) 6,0001-(co) - Vito Jema) 5 H = 8,0001 1 DSTK 324(Jish=(02) -20,000-100 ( 20) YoF=02 600/-221 (21)35 (Ma 20,000 -22 123735 2,00,000/-2 261 えんして E 200,0001-Corport and on 38 1 320 60,000 and 6,88,600-

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#### PRESENT & PROPOSED INVESTMENT BREAKDOWN Annex-2



<b>PRESENT STOCK ITEM</b>	PROPOSED ITEMS		
<b>Product name with quantity</b> 1.Advance	<b>Amount</b> 20,000/-	Product name with quantity	Amount
2.Gift 3.Frame 4.Computer(03) 5.Photocopy Machine 01 p 6.Photo printer & printer 1 p 7.Scanner Machine 01 p 8.Laminating Machine 01 p 9.DSLR Camera 01 p 10.Fan 02 p 11.Flexi load 12.Bkas 13.Rocket 14.Decoration(Rake,Thai ,Table)	15,000/- 15,000/- 2,000/-, 40,000/- 40,000/- 10,000/- 3,000/- 10,000/- 20,000/- 1,00,000/- 50,000/- 30,000/-	<b>1.Mobile items</b> Sampony 20 p Winmax 10 p Walton 10 p King star 5 p <b>2.Charger 3.Battery Total proposed Stock</b>	20,000/- 10,000/- 10,000/- 5,000/- 2,000/- 3,000/- <b>50,000/-</b>
Total Present Stock	3,44,600/-	CT Social Rusinoss Anabal 2.1	

# EXISTING BUSINESS OPERATIONS INFO.

Particulars	Existing Business (BDT)				
Falticulais	Daily	Monthly	Yearly		
Sales Income (A)Sale Gift Item	600	18,000	2,16,000		
Less: Cost of sales (B)	510	15,300	1,83,600		
Profit 15% C=(A-B)	90	2,700	32,400		
Income from :Photocopy ,Servicing, <i>photo printing laminating, scanning</i> ,Load, Rocket, bkash <i>(D)</i>	400	12,000	1,44,000		
Gross Profit (E=C+D)	490	14,700	1,76,400		
Less: Operating Costs					
Electricity bill		500	6,000		
Shop Rent		1700	20,400		
Night Guard bill		40	480		
Mobile bill & others		200	2400		
Present salary		7000	84,000		
Others (Trans. Trade Lic. Renew, sms Fees etc)		500	6,000		
Non Cash Item:					
Depreciation Expenses(1,07,600*15% &30,000*10%)		1,595	19,140		
Total Operating Cost (F)		11,535	1,38,420		
Net Profit G=(E-F):		3,165	37,980		

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dentioulere		Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales Income (A)Sale Gift Item	700	21,000	2,52,000	800	24,000	2,88,000
Less: Cost of sales (B)	595	17,850	2,14,200	680	20,400	2,44,800
Profit 15% C=(A-B)	105	3,150	37,800	120	3600	43,200
Income from :Photocopy,Load, Rocket, bkash etc <i>(D</i> )	500	15,000	1,80,000	600	18,000	2,16,000
Gross Profit (E=C+D)	605	18,150	2,17,800	720	21,600	2,59,200
Less: Operating Costs						
Electricity bill		600	7,200		700	8,400
Shop Rent		1700	20,400		1700	20,400
Night Guard bill		50	600		60	720
Mobile bill & others		300	3,600		400	4,800
Present salary		8,000	96,000		9,000	1,08,000
Others (Trans. Trade Lic. Renew, sms Fees etc)		600	7,200		700	8,400
Non Cash Item:						
Depreciation Expenses(1,07,600*15% &30,000*10%)		1,595	19,140		1,595	19,140
Total Operating Cost (F)		12,845	1,54,140		14,155	1,69,860
Net Profit G=(E-F):		5,305	63,660		7,445	89,340
GT payback	30,000			30,000		
Retained Income:	33,660		59,340			

#### CASH FLOW Projection on Business Plan (Rec. & Pay.)

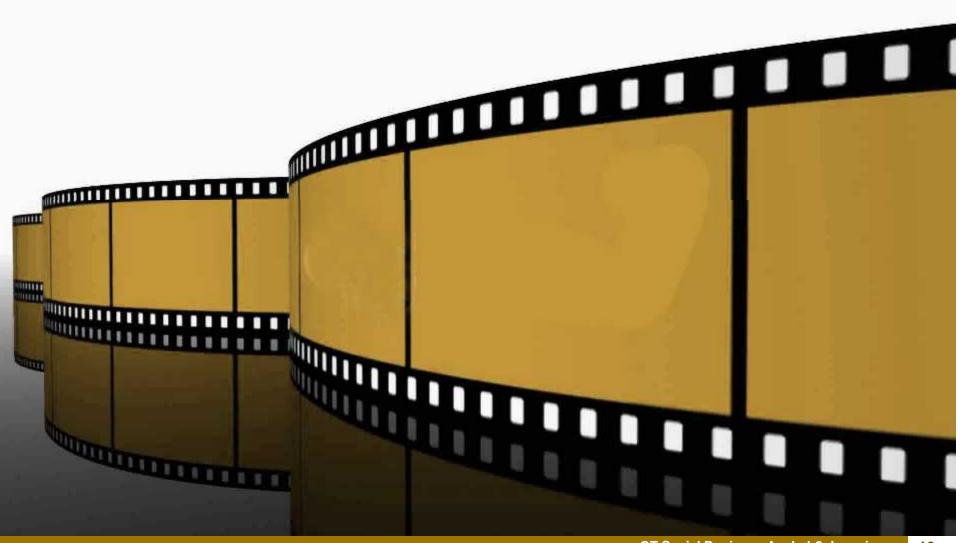


SI #	Particulars	Year 01 (BDT)	Year 02 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	0
1.2	Net Profit	63,660	89,340
1.3	Depreciation (Non Cash Item)	19,140	19,140
1.4	Opening Balance of Cash Surplus	0	52,800
	Total Cash Inflow	1,32,800	1,61,280
2.0	Cash Outflow		
2.1	Purchase	50,000	0
2.2	Payment of GB Loan	-	-
2.3	Investment Pay Back	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	52,800	1,31,280

# SWOT Analysis

STRENGTH ✓ Long standing relationship with Grameen. ✓ Well Known Person in locality. ✓ Provide quality products to meet demand for the community.	WEAKNESS ✓ Credit sales. ✓ Less stock.
OPPORTUNITIY	THREATS
✓ Huge demand of gift items.	✓ Political Unrest.
✓ In front of a paniala high school and	✓ Other competition.
middle in the paniala bazar.	✓ Fire































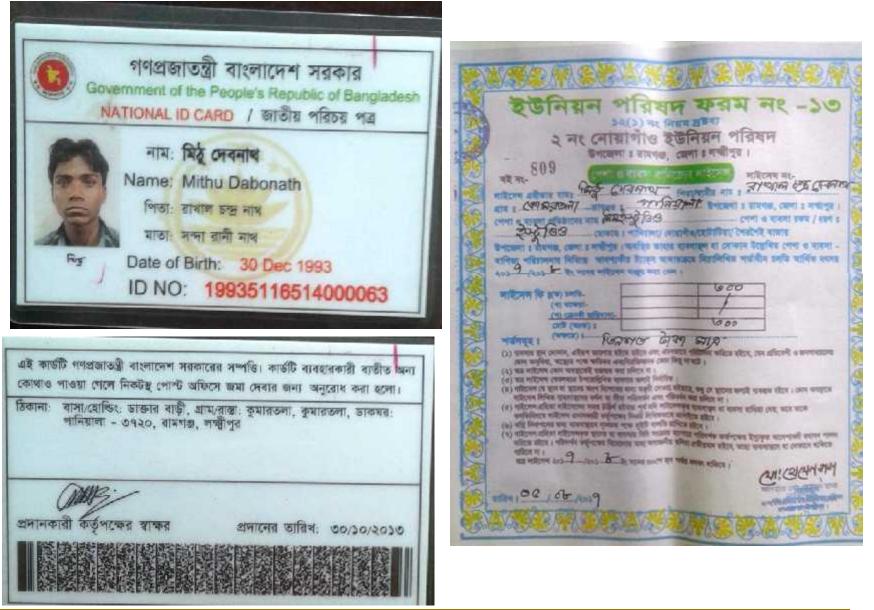
















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Presented at GT Regional Design Lab On August 8, 2017

