## A Nobin Udyokta Project

## Bondhu Mahal Cable TV Network



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name | $:$ | Md. Faruk Alam |
| :--- | :--- | :--- |
| Age | $:$ | 34 Years (26/04/1983) |
| Marital status | $:$ | Married |
| Children | $:$ | 01 Daughter |
| No. of siblings: | $:$ | 03 Brothers \& 03 Sisters |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | $:$ | Mother |
| (ii) Mother's name |  |  |
| (iii) Father's name |  |  |
| (iv) GB member's info | $:$ | Rizia Khatun |
|  | $:$ | Late. Abdul Jabbar Bepari |
|  |  | Member since: 2007 to 2015. |
|  |  | Centre no: 04/M, Group: 04 |
|  |  | Loanee No: 4521, First loan: 10,000/- |
|  |  | Existing loan: 00/-, Outstanding: 00/-. |
| Further Information: | $:$ | N/A |
| (v) Who pays GB loan installment | $:$ | N/A |
| (vi) Mobile lady | $:$ | N/A |
| (vii) Grameen Education Loan | $:$ | N/A |
| (viii) Any other loan like GCCN, GKF etc.. | $:$ | N/A |
| (ix) Others | $:$ | Class Five |
| Education |  |  |


| Present Occupation | $:$ | Cable TV Network Business |
| :--- | :--- | :--- |
| Trade License Number | $:$ | $70 / 2017-2018$ |
| Initial Investment (Own \&Family Support) |  | $1,50,000$ tk |
| Business Experiences: | $:$ | 8 years |
| Training Info. | $:$ | N/A |
| Other Own/Family Sources of Income | $:$ | Brothers |
| Other Own/Family Sources of Liabilities | $:$ | N/A |
| NU Contact Info | $:$ | 01827-530906 . |
| NU Project Source/Reference | $:$ | GT Shariatpur Unit Office |

## BRIEF HISTORY OF GB LOAN Utilization by Family

NU's mother has been a member of Grameen Bank Since 2007 to 2015. At first his mother took a loan amount of 10,000 BDT from GB. She invested the money in her husband's Business. NU's mother gradually improved their life standard by using GB loan.

| Business Name | $:$ | Bondhu Mahal Cable TV Network |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Charchanda, Khashmahal Bazar, Vadorgonj, Shariatpur. |
| Total Investment in BDT | $:$ | $5,80,000 /-$ |
| Financing | $:$ | Self BDT : 5,00,000/= (from existing business) - 86\% <br> Required Investment BDT : 80,000 /=(as equity) $-14 \%$ |
| Present salary/drawings <br> from business (estimates) | $:$ | BDT 8,000 |
| Proposed Salary | $:$ | BDT 9,000 |
| i. Proposed Business \% of <br> present gross profit <br> margin | $20 \%$ |  |
| ii. Estimated \% of proposed <br> gross profit margin | $: 20 \%$ |  |
| iii. Agreed grace period | 2 months |  |

## PRESENT \& PROPOSED INVESTMENT Breakdown

| Particulars |  | Existing <br> Business (BDT) | Proposed <br> (BDT) | Total <br> (BDT) |
| :--- | ---: | :---: | :---: | :---: |
| Investments in different categories: | (1) | (2) | $(\mathbf{1 + 2 )}$ |  |
| Present stock items: |  |  |  |  |
| i. | Advance: | 20,000 |  |  |
| ii. | Goods: | $3,80,000$ | $5,00,000$ |  |
| iii. | Decoration: | 10,000 |  |  |
| iv. | Television : | 50,000 |  |  |
| v. | Transmitter: | 15,000 |  |  |
| vi. | Machine Note : | 25,000 |  |  |
|  |  |  |  |  |
| Proposed Stock Items: |  |  | 80,000 | 80,000 |
|  |  |  |  |  |
| Total Capital | $\mathbf{5 , 0 0 , 0 0 0}$ | $\mathbf{8 0 , 0 0 0}$ | $\mathbf{5 , 8 0 , 0 0 0}$ |  |

N.B: Details of Present stock $(*) \&$ proposed $\left({ }^{*} *\right)$ items have enclosed in next slide.

## PRESENT \& PROPOSED INVESTMENT Breakdown

| Present Stock item |  |
| :--- | :---: |
| Product name | Amount |
| Cable | $2,50,000$ |
| Monitor | 50,000 |
| Receiver | 40,000 |
| Dish Umbrella | 20,000 |
| Others | 20,000 |
| Total Present Stock | $\mathbf{3 , 8 0 , 0 0 0}$ |

Proposed stock item

| Product Name | Amount |
| :--- | :---: |
| Dish Materials | 50,000 |
| Electronic Items | 30,000 |
| Total Proposed Stock | $\mathbf{8 0 , 0 0 0}$ |

## EXISTING BUSINESS OPERATIONS Info.

| Particulars | Existing Business |  |  |
| :--- | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly |
| Sales Income | 4,000 | $1,20,000$ | $14,40,000$ |
| Less: Cost of Sales | 3,200 | 96,000 | $11,52,000$ |
| Gross Profit 20\% | $\mathbf{8 0 0}$ | $\mathbf{2 4 , 0 0 0}$ | $\mathbf{2 , 8 8 , 0 0 0}$ |
| Less: Operating Costs |  |  |  |
| Electricity Bill | 0 | 500 | 6,000 |
| Shop Rent | 0 | 1,000 | 12,000 |
| Night Guard Bill | 0 | 60 | 720 |
| Entertainment Bill | 0 | 2,000 | 24,000 |
| Mobile Bill | 0 | 300 | 3,600 |
| Present Salary/Drawings-Self | 0 | 8,000 | 96,000 |
| Present Salary Employee (2) | 0 | 5,000 | 60,000 |
| Others | 0 | 300 | 3,600 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses(1,00,000*12\%) | 0 | $\mathbf{0}$ |  |
| Total Operating Cost | $\mathbf{0}$ | $\mathbf{1 8 , 1 6 0}$ | $\mathbf{2 , 1 7 , 9 2 0}$ |
| Net Profit | $\mathbf{5 0 0}$ | $\mathbf{5 0}$ | $\mathbf{7 0 , 0 8 0}$ |

## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year-1 |  |  | Year-2 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales(B7) | 4,500 | $1,35,000$ | $16,20,000$ | 5,000 | $1,50,000$ | $18,00,000$ |
| Less:(Cost of sales(B8) | 3,600 | $1,08,000$ | $12,96,000$ | 4,000 | $1,20,000$ | $14,40,000$ |
| Gross Profit C=(B7-B8) | $\mathbf{9 0 0}$ | $\mathbf{2 7 , 0 0 0}$ | $\mathbf{3 , 2 4 , 0 0 0}$ | $\mathbf{1 , 0 0 0}$ | $\mathbf{3 0 , 0 0 0}$ | $\mathbf{3 , 6 0 , 0 0 0}$ |
| Less : Operating Costs |  |  |  |  |  |  |
| Electricity Bill | 0 | 550 | 6,600 | 0 | 600 | 7,200 |
| Shop Rent | 0 | 1,000 | 12,000 | 0 | 1,000 | 12,000 |
| Night Guard Bill | 0 | 100 | 1,200 | 0 | 150 | 1,800 |
| Generator Bill | 0 | 2,100 | 25,200 | 0 | 2,200 | 26,400 |
| Mobile Bill | 0 | 350 | 4,200 | 0 | 400 | 4,800 |
| Proposed Salary-Self | 0 | 9,000 | $1,08,000$ | 0 | 9,000 | $1,08,000$ |
| Proposed Salary-Staff (2) | 0 | 5,500 | 66,000 | 0 | 5,500 | 66,000 |
| Others | 0 | 350 | 4,200 | 0 | 400 | 4,800 |
| Non Cash Item: |  |  |  |  |  |  |
| Dep. Exp. (1,00,000*12\%) | 0 | 1,000 | 12,000 | 0 | 1,000 | 12,000 |
| Total Operating Cost (D) | $\mathbf{0}$ | $\mathbf{1 9 , 9 5 0}$ | $\mathbf{2 , 3 9 , 4 0 0}$ | $\mathbf{0}$ | $\mathbf{2 0 , 2 5 0}$ | $\mathbf{2 , 4 3 , 0 0 0}$ |
| Net Profit(C-D) | $\mathbf{9 0 0}$ | $\mathbf{7 , 0 5 0}$ | $\mathbf{8 4 , 6 0 0}$ | $\mathbf{1 , 0 0 0}$ | $\mathbf{9 , 7 5 0}$ | $\mathbf{1 , 1 7 , 0 0 0}$ |
| Pay back to GT |  |  | $\mathbf{4 8 , 0 0 0}$ |  |  | $\mathbf{4 8 , 0 0 0}$ |
| Retained Income |  | $\mathbf{3 6 , 6 0 0}$ |  |  | $\mathbf{6 9 , 0 0 0}$ |  |

## CASH FLOW Projection on Business Plan (Rec. \& Pay.)

| Sl.no. | Particulars | Year-1 | Year-2 |
| :---: | :--- | :---: | :---: |
| 1 | Cash Inflow |  |  |
| $\mathbf{1 . 1}$ | Investment Infusion by Investor | 80,000 | 0 |
| $\mathbf{1 . 2}$ | Net Profit(Ownership Tr. Fee added back) | 84,600 | $1,17,000$ |
| 1.3 | Depreciation(Non cash item) | 12,000 | 12,000 |
| 1.4 | Opening Balance of Cash Surplus | 0 | 48,600 |
|  | Total Cash Inflow | $\mathbf{1 , 7 6 , 6 0 0}$ | $\mathbf{1 , 7 7 , 6 0 0}$ |
| 2 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 80,000 | 0 |
| 2.2 | Payment of GB Loan | 0 | 0 |
| 2.3 | Investment Pay Back (Including ownership Tr. Fee) | $\mathbf{0}$ |  |
|  | Total Cash Outflow | $\mathbf{1 , 2 8 , 0 0 0}$ | $\mathbf{4 8 , 0 0 0}$ |
| $\mathbf{3 . 0}$ | Net Cash Surplus | $\mathbf{4 8 , 6 0 0}$ | $\mathbf{4 8 , 0 0 0}$ |

## SWOT Analysis

## $S_{\text {TRength }}$

- Business Experience and Skill
- Maintain Daily accounts
- 15 hours shop open
- No loan against business
- Located beside Road

OPPORTUNITIES

- Expansion of Business
- Increasing the number of Customer
- Have chance to grab new customer


## $\mathrm{M}_{\text {EAKness }}$

- Lack of investment
- Credit Sale

THREATS

- Fire.
- Theft.
- Political Instability may reduce the sale.


## Photographs













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## नाय: ब्याः एারুক आनय

## Name: Md Faruk Alam

भिजाः यूত आक्यूल जसार वেপाরী याতा: রिজिय़ा चाতून Date of Birth: 26 Apr 1983 ID NO: 19822693015000443

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(a) eman Bivern




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## Presented at

....... Internal Design Lab on ........ 2017 at GT


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