Proposed NU Business Name: SHIMA FURNITURE



Project identification and prepared by: MD.ANISAR RAHAMAN Parshuram, Feni.

Project verified by: Shusanto Kumar biswas.



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta							
Name	:	ABDUL HALIM					
Age	:	01-01-1998(20 Years)					
Education, till to date	:	SSC					
Marital status	:	Unmarried					
Children	:	Nil					
No. of siblings:	:	01 Sister, 03 Brothers					
Address	:	Vill:Anantopur, P.O:Porshuram, P.S: Porshuram, Dist: Feni.					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father ASMA KHATUN ABDUL KHALEK Branch: Porshuram, Centre # 62(Female), Member ID:6358, Group No: 07 Member since: 10-05-2007-2017 (10 Years) First Ioan: BDT 5,000/-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT 50,000/- Outstanding loan: 47800/- Mother No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05years experience in running business.
Training Info	:	0 5Years
Other Own/Family Sources of Income	-	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.		01834368070
Mother's Contact No.	:	01832124199
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

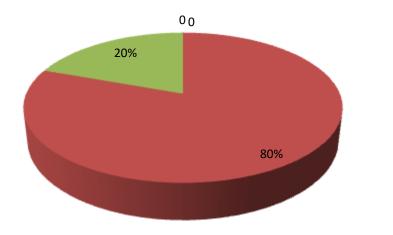
ASMA KHATUN joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHIMA FURNITURE			
Location	:	Dakbangla mor, Porshuram, Feni.			
Total Investment in BDT	:	BDT 2,05,000/-			
Financing	:	Self BDT 165,000(from existing business) 80%			
		Required Investment BDT,40,000(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10ft x 20 ft. = 120square ft			
Security of the shop	:	00,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like;khat,shofa,wood,others Average 20% gain on sale. The business is operating by entrepreneur. Existing 01 employee. He is doing his business in renting place. Collects goods from Porshuram. Agreed grace period is 3 months. 			

Existing

Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
khat,sofa,wood,others	3000	90000	1080000			
	0	0	0			
Total Sales(A)	3000	90000	1080000			
Less Variable Expense (B)			0			
khat,sofa,wood,others	2400	72000	864000			
Total Variable Expense	2400	72000	864000			
Contributon Margin (CM) [C=(A-B)]	600	18000	216000			
Less Fixed Expense						
Rent		1100	13200			
Electric Bill		400	4800			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff)		3000	36000			
Entertainment		300	3600			
Guard		0	0			
Generator		150	1800			
Mobile Bill		500	6000			
Total Fixed Cost (D)		10750	129000			
Net Profit (E)= [C-D]		7250	87000			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit	Proposed	Proposed Total
					Price		
khat	0	0	90,000			0	90,000
sofa	0	0	25,000			0	25,000
wood	0	0	50,000			50,000	100,000
	0	0	0			0	0
	0	0	0			0	0
	0	0	0			0	0
	0	0	0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	0	0	165,000	0	0	40,000	205,000



- Entrepreneur's Contribution 165,000
- Investor's Investment 40,000

Total 205,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
khat, sofa, wood, others	5000	150000	1800000	1890000	1984500
0	0	0	0	0	0
Total Sales(A)	5000	150000	1800000	1890000	1984500
Less Variable Expense (B)					
silver disk, jug, paint, iron, electronic etc.	4000	120000	1440000	1512000	1587600
Total Variable Expense	4000	120000	1440000	1512000	1587600
Contributon Margin (CM) [C=(A-B)]	1000	30000	360000	378000	396900
Less Fixed Expense					
Rent		1100	13200	13200	13200
Electric Bill		400	4800	5100	5400
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		3000	36000	36000	36000
Entertainment		300	3600	3600	3600
Gard		0	0	0	0
Generator		150	1800	1800	1800
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		10750	127200	127780	128369
Net Profit (E)= [C-D]		19250	231000	242550	254678
Investment Pay Back			16000	16000	16,000

	Cash flow projection on business plan (rec. & Pay)						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	40,000					
1.2	Net Profit	231000	242550	254678			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		215,000	441,550			
	Total Cash Inflow	271,000	457,550	696,228			
2	Cash Outflow						
2.1	Purchase of Product	40,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000			
	Total Cash Outflow	56,000	16,000	16,000			
3	Net Cash Surplus	215,000	441,550	680,228			



Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 12 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop;Main road citholia bazar,Porshuiram,Feni. Regular customers;

THREATS

Theft Fire Political unrest Pictures











FAMILY PICTURE

