

Proposed NU Business Name: **RABBI STORE**



Project identification and prepared by: MD.ANISAR RAHAMAN
Parshuram,Feni.

Project verified by: Susasnto Kumar biswas.



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD:MONIRUL ISLAM
Age	:	10-05-1988(30 Years)
Education, till to date	:	Class-Ten
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	02 Brothers
Address	:	Vill: Paglirkul, P.O:Shaldhor Bazar, P.S: Porshuram, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	HOSNEWARA BEGUM
(iii) Father's name	:	LATE:ABUL KASEM
(iv) GB member's info	:	Branch: Porshuram, Centre # 48(Female), Member ID:3943, Group No: 03 Member since: 10-05-2010-2017 First loan: BDT 5,000/- Existing loan: BDT 50,000/- Outstanding loan: 20,000/-
Further Information:		
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10years experience in running business. He has training 2 years
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01875828160
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Parshuram,Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HOSNEWARA BEGUM joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

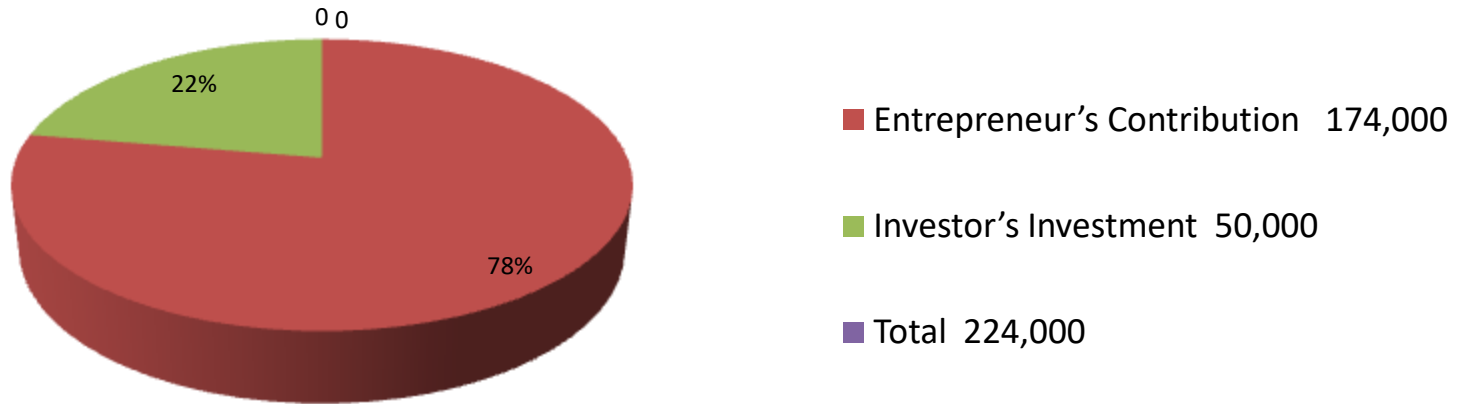
Proposed Nobin Udyokta Business Info

Business Name	:	MOHOSIN WORKSHOP
Location	:	C.N.G Station Market ,Subar Bazar ,Porshuram,Feni.
Total Investment in BDT	:	BDT 2,24,000/-
Financing	:	Self BDT 174000(from existing business) 77% Required Investment BDT,50,000(as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 10 ft. = 150square ft
Security of the shop	:	50,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;biscute,chanacur,juce,chipes,oilcosmetick,etc.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing 1 employee.▪He is doing his business in renting place.▪Collects goods from Parshuram.▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
biscute,chanachur,oil,juce,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
biscute,chanachur,oil,juce,others	2400	72000	864000
Total Variable Expense	2400	72000	864000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		800	9600
Electric Bill		500	6000
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		140	1680
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		7240	86880
Net Profit (E)= [C-D]		10760	129120

Investment Breakdown							
Particulars	Existing			Proposed			
	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
biscute	0	0	6,000			10,000	16,000
chanachur	0	0	2,000			10,000	12,000
juce	0	0	5,000			0	0
water	0	0	4,000			0	0
cosmeticks	0	0	50,000			10,000	60,000
chips	0	0	2,000			0	0
frute	0	0	30,000			10,000	10,000
soap			2,000			0	2,000
oil			3,000			0	3,000
others+security			70,000			10,000	80,000
Total	0	0	174,000	0	0	50,000	224,000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
biscute,chanachur,oil,juce,others	5000	150000	1800000	1890000	1984500
0	0	0	0	0	0
Total Sales(A)	5000	150000	1800000	1890000	1984500
Less Variable Expense (B)					
silver disk,jug,paint,iron,electronic etc.	4000	120000	1440000	1512000	1587600
Total Variable Expense	4000	120000	1440000	1512000	1587600
Contributon Margin (CM) [C=(A-B)]	1000	30000	360000	378000	396900
Less Fixed Expense					
Rent		800	9600	9600	9600
Electric Bill		500	6000	6300	6600
Transportaion		0	0	0	0
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Gard		140	1680	1680	1680
Generator		0	0	0	0
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		7240	86880	87280	87680
Net Profit (E)= [C-D]		22760	273120	286776	301115
Investment Pay Back			20,000	20,000	20,000

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Rent		800	9600	9600	9600
Electric Bill		500	6000	6300	6600
Transportaion		0	0	0	0
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Gard		140	1680	1680	1680
Generator		0	0	0	0
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SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0
Others:0 Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Rajoshpur
bazar, Parshuram, Feni.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



APPLES
HengSheng

FIRSTTEYS

300

CITRUS
PRODUCE OF SOUTH AFRICA

2





Fresh Apple
Produce of China

SANLIAN

FIRSTBOYS

Munchy

