Proposed NU Business Name: M/S BINA FISH FRAM



Project identification and prepared by: Md. Abu Bakkar Siddique, Khulna Sadar Unit, Khulna. Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	GOPINATH MALLICK		
Age	:	01-02-1988(29 Y <i>ears</i>)		
Education, till to date	••	H.S.C.		
Marital status	:	Married		
Children	:	01 Son		
No. of siblings:	:	0 1Brothers		
Address	:	Vill:Khalshibunia ,P.O:Batiaghata ,P.S: BatiaghataDist: Khulna		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Bina Mollick Hiramoy Mollick Branch: Batiaghata, Centre # 48 (Female), Member ID: 4044/1, Group No: 03 Member since: 15-09-1999 (18 Years) First Ioan: BDT = 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Outstanding loan:= 20950/- Mother No No		
BRAC ASA etc				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill		12 years of business experience.
Own Business and	:	12 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01758-009874
Family's Contact No.	•	01775-092941
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BINA MALLICK joined Grameen Bank since 18 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

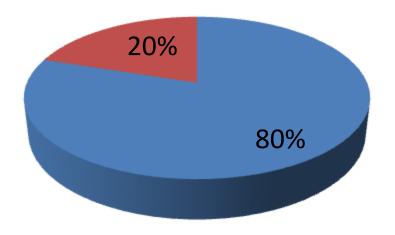
Proposed Nobin Udyokta Business Info			
Business Name	:	M/S BINA FISH FARM	
Location	:	Kholshibunia, Batiaghata, Khulna.	
Total Investment in BDT	:	BDT 350,000/-	
Financing	:	Self BDT 280,000/- (from existing business) 80%	
		Required Investment BDT 70,000/- (as equity) 20%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	200 ft x 115 ft= 23000 square ft	
Security of the shop	:	Own	
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Bagda,Golda fish etc. Average 25 % gain on sales. The business is operating by entrepreneur. Existing no employee. The pond is owneer. Collects goods from Rupsha new Barar. Agreed grace period is 3 months. 	

Existing Business (BDT)			
Particular	Monthly	Yearly	
Revenue (sales)			
Fish	120,000	1,440,000	
Total Sales (A)	120,000	1,440,000	
Less. Variable Expense			
Feed	90,000	1,080,000	
Total variable Expense (B)	90,000	1,080,000	
Contribution Margin (CM) [C=(A-B)	30,000	360,000	
Less. Fixed Expense			
Electricity Bill	12000	144,000	
Transportation	2,500	30,000	
Mobile Bill	500	6,000	
Salary (self)	5,000	60,000	
Total fixed Cost (D)	20,000	240,000	
Net Profit (E) [C-D)	10,000	120,000	

Investment Breakdown								
Particulars		Existing	5	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Feed	10	3000	30000	Feed	22	3000	66,000	96,000
Fish (Bagda)	40000	1	40000				0	40,000
Machinaries	1	30000	30000				0	30,000
Machinaries	5	35000	175000				0	175,000
Others			5000	Others			4,000	9,000
Total			280,000				70,000	350,000

Source of Finance

Entrepreneur's contibution 280000 Investor's Investment 70000 Total 350000



Financial Projection (BDT)			
Particular	Monthly	1st Year	
Revenue (sales)			
Fish	165,000	1,980,000	
Total Sales (A)	165,000	1,980,000	
Less. Variable Expense			
Feed	123,750	1,485,000	
Total variable Expense (B)	123,750	1,485,000	
Contribution Margin (CM) [C=(A-B)	41,250	495,000	
Less. Fixed Expense			
Electricity Bill	12600	151,200	
Transportation	2,750	33,000	
Mobile Bill	600	7,200	
Salary (self)	5,000	60,000	
Non Cash Item			
Depreciation	3,417	41,000	
Total Fixed Cost	24,367	292,400	
Net Profit (E) [C-D)	16,883	202,600	
Investment Payback		84,000	

Cash flow projection on business plan (rec. & Pay)

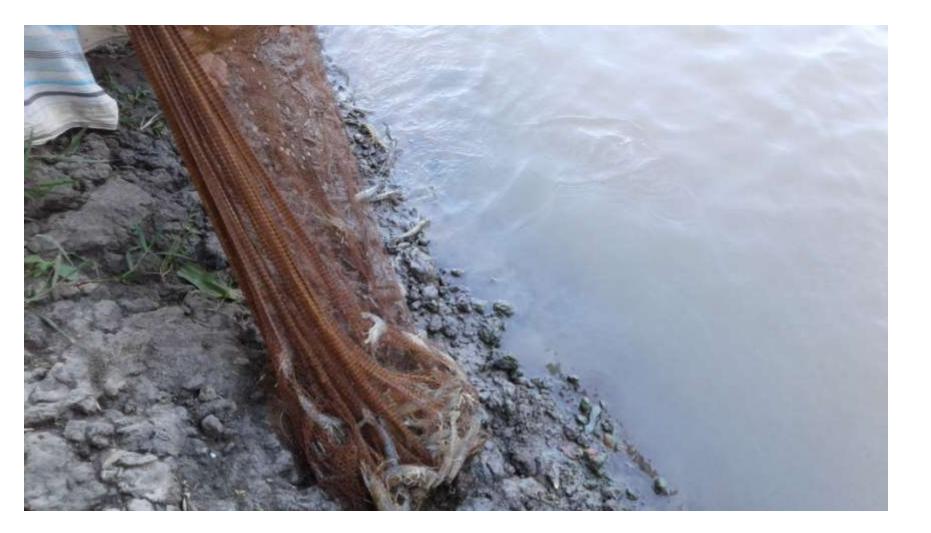
SI #	Particulars	Year 1 (BDT)
1	Cash Inflow	
1.1	Investment Infusion by Investor	70,000
1.2	Net Profit	202,600
1.3	Depreciation (Non cash item)	41,000
1.4	Opening Balance of Cash Surplus	
	Total Cash Inflow	313,600
2	Cash Outflow	
2.1	Purchase of Product	70,000
2.2	Payment of GB Loan	
2.3	Investment Pay Back (Including Ownership Tr. Fee)	84,000
	Total Cash Outflow	154,000
3	Net Cash Surplus	159,600

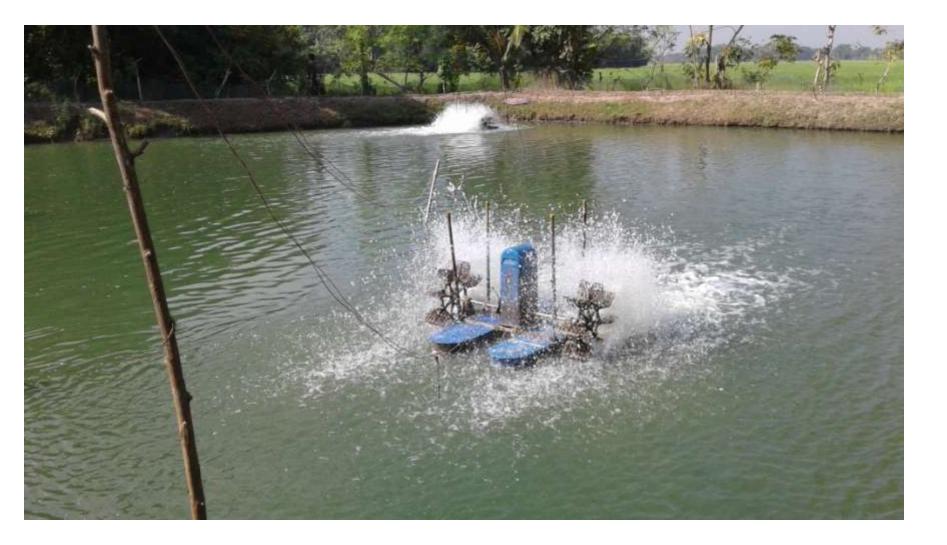


Strength Employment: Self: 01 Family:0 Others:03Experience & Skill : 12 Years Own Business : 12 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures

















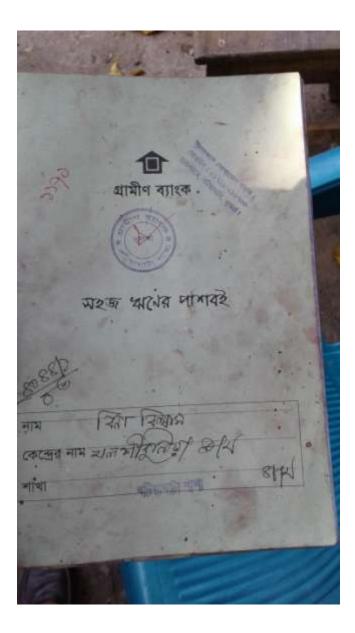








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FAMILY PICTURE

