Proposed NU Business Name: AFSANA KOBUTOR FARM



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Afsana Najnin			
Age	:	05-05-1992(25 Y <i>ears</i>)			
Education, till to date	:	BBA			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	02 Brothers 01Sisters			
Address	:	Vill: Mollapara ,P.O: Dakshinkhan ,P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Branch: Dakshinkhan, Centre # 67 (Female), Member ID: 6224 , Group No: 05 Member since: 03-05-1997 (20 Years) First loan: BDT = 3,000 /-			
Further Information:		Outstanding loan:= 89000/-			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and Training Info	:	05years of business experience. 05 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01552-55555
Family's Contact No.	:	01713-512594
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

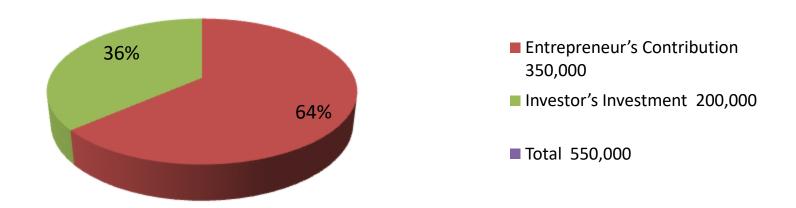
Mst Parul Akter joined Grameen Bank since 20 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	Afsana Kobutor Farm				
Location	:	Mollabari, Dakshinkhan, Dhaka				
Total Investment in BDT	:	BDT 550,000/-				
Financing	:	Self BDT 350,000/- (from existing business) 64%				
		Required Investment BDT 200,000/- (as equity) 36%				
Present salary/drawings from business (estimates)	:	BDT 8,000				
Proposed Salary	:	BDT 8,000				
Size of shop	:	0 ft x 0 ft= square ft				
Security of the shop	:	BDT 0,000				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Greebaj, Golla, Rangs, Bombai etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Owner . Collects goods from Tongi . Agreed grace period is 3 months. 				

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Prigon	3,200	96,000	1,152,000				
Total Sales (A)	3,200	96,000	1,152,000				
Less. Variable Expense							
Prigon	2,560	76,800	921,600				
Total variable Expense (B)	2,560	76,800	921,600				
Contribution Margin (CM) [C=(A-B)	640	19,200	230,400				
Less. Fixed Expense							
Transportation		1,000	12,000				
Mobile Bill		800	9,600				
Entertainment		500	6,000				
Salary (self)		8,000	96,000				
Total fixed Cost (D)		10,300	123,600				
Net Profit (E) [C-D)		8,900	106,800				

Investment Breakdown								
Particulars		Existin	g	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Greebaj	15	1000	15000	Greebaj	10	1000	10000	25,000
Golla	50	600	30000	Golla	20	600	12000	42,000
Rangs	7	5000	35000	Rangs	15	5000	75000	110,000
Bombai	10	7000	70000	Bombai	0	0	0	70,000
Moyori	16	3000	48000	Moyori	16	3000	48000	96,000
King	8	11000	88000	King	0	0	0	88,000
Chila	4	12000	48000	Chila	3	12000	36000	84,000
Others			16000	Others			19000	35,000
Total			350,000				200,000	550,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Prigon	4,500	135,000	1,620,000	1,701,000	1,786,050	
Total Sales (A)	4,500	135,000	1,620,000	1,701,000	1,786,050	
Less. Variable Expense						
Prigon	3,600	108,000	1,296,000	1,360,800	1,428,840	
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840	
Contribution Margin (CM) [C=(A-B)	900	27,000	324,000	340,200	357,210	
Less. Fixed Expense						
Transportation		1,100	13,200	13,860	14,553	
Mobile Bill		960	11,520	12,096	12,701	
Entertainment		500	6,000	6,300	6,615	
Salary (sttaf)		0	0	0	0	
Salary (self)		8,000	96,000	96,000	96,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		10,560	126,720	128,256	129,869	
Net Profit (E) [C-D)		16,440	197,280	211,944	227,341	
Investment Payback			80,000	80,000	80,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	197,280	211,944	227,341
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		117,280	249,224
	Total Cash Inflow	397,280	329,224	476,565
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	80.000	80.000	80,000
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	117,280	249,224	396,565

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





















গণপ্রজাতম্ভ্রী বাংলাদেশ সরকার

Government of the People's Republic of Bangladesh

NATIONAL ID CARD / खाडीश शतिका शव



নাম: আফ্সানা নাজনীন

Name: Afsana Najnin

পিতা: মোঃ আয়োপ উদ্দিন মোচা

মাতা মোসাঃ পারুল আভার

Date of Birth: 05 May 1992

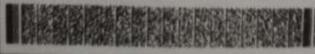
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बर्डड अन्त / Blood Group: B+

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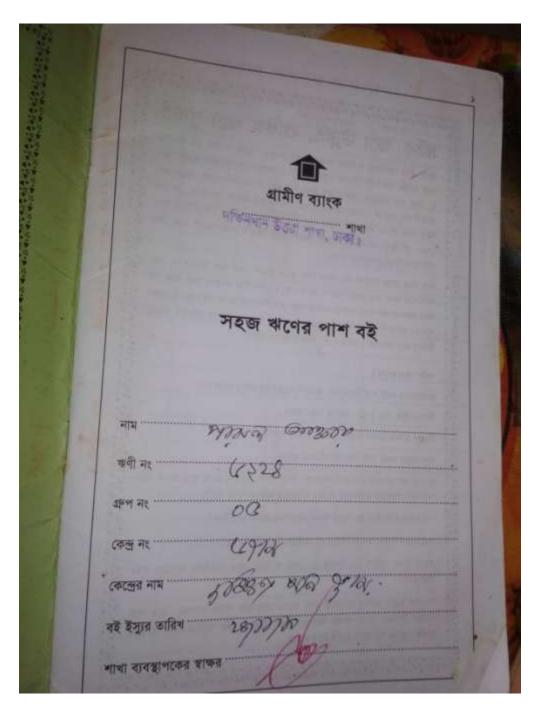
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FAMILY PICTURE

