#### **Proposed NU Business Name: RAHIM VARIETIES STORE**



Project identification and prepared by: Modon Kumer Biswas, Dakshinkhan Unit, Dhaka Project verified by: Md Siddiqur Rahman



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	Rahim Dewan			
Age	:	05-07-1989(28 Y <i>ears</i> )			
Education, till to date	-	Class Ten			
Marital status	•	Married			
Children	•	01 Son			
No. of siblings:	•	01 Brother 04 Sisters			
Address	:	Vill: 164 Borowa ,P.O: ,P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Rashida Begum Md Shahjahan Dewan Branch: Dakshinkhan, Centre # 04 (Female), Member ID: 1534/1, Group No: 04 Member since: 20-05-1992(25 Years) First Ioan: BDT =1500 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:= 67360/- Father No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences & Skill		10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	-	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	01915-637286
Family's Contact No.	:	01941-577657
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

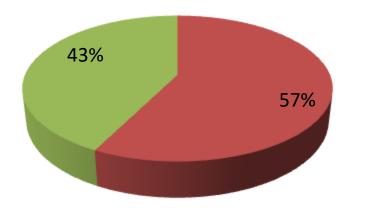
**Rahhida Begum** joined Grameen Bank since 25 years ago. At first she took BDT 1,500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	Rahim Varieties Store		
Location	:	Borowa Dewanbari ,Borowa,Khilket,Dhaka		
Total Investment in BDT	:	BDT 470,000/-		
Financing	:	Self BDT 270,000/- (from existing business) 57%		
		Required Investment BDT 200,000/- (as equity) 43 %		
Present salary/drawings from business (estimates)	:	BDT 8,000		
Proposed Salary	:	BDT 8,000		
Size of shop	:	20 ft x 10 ft= 200 square ft		
Security of the shop	:	BDT 0,000		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice,Ata,Dal,Soft Drink,Shop,Oil etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is Owner .</li> <li>Collects goods from Issapura ,Tongi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Grocery	3,000	90,000	1,080,000		
	0	0	0		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Grocery	2,400	72,000	864,000		
Total variable Expense (B)	2,400	72,000	864,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Electricity Bill		1000	12,000		
Transportation		1,500	18,000		
Mobile Bill		800	9,600		
Entertainment		500	6,000		
Salary (self)		8,000	96,000		
Total fixed Cost (D)		11,800	141,600		
Net Profit (E) [C-D)		6,200	74,400		

			Inve	estment Breakdo	wn			
		Existing	3	Particulars		Propose	d	Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Rice	35	2800	98000	Rice	50	2800	140,000	238,000
Dal	90	102	9180	Dal	120	102	12,240	21,420
Oil	200	85	17000	Oil	250	85	21,250	38,250
Soft Drink	15	420	6300	Soft Drink	25	420	10,500	16,800
Moyda	5	1500	7500	Moyda	5	1500	7,500	15,000
Sugar	4	2750	11000	Sugar	0	0	0	11000
Bakary	250	65	16250	Bakary	0	0	0	16250
Shop	200	28	5600	Shop	0	0	0	5600
Mosla	20	1200	24000	Mosla	0	0	0	24000
Machnaries			40000		0	0	0	40000
Others			35170	Others			8,510	43,680
Total			270000				200,000	470,000





- Entrepreneur's Contribution 270,000
- Investor's Investment 200,000

Total 470,000

Financial	Projec	tion (BD	Т)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Grocery	3,800	114,000	1,368,000	1,436,400	1,508,220
	0	0	0	0	0
Total Sales (A)	3,800	114,000	1,368,000	1,436,400	1,508,220
Less. Variable Expense					
Grocery	3,040	91,200	1,094,400	1,149,120	1,206,576
Total variable Expense (B)	3,040	91,200	1,094,400	1,149,120	1,206,576
Contribution Margin (CM) [C=(A-B)	760	22,800	273,600	287,280	301,644
Less. Fixed Expense					
Electricity Bill		1050	12,600	13,230	13,892
Transportation		1,650	19,800	20,790	21,830
Mobile Bill		960	11,520	12,096	12,701
Entertainment		500	6,000	6,300	6,615
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		12,160	145,920	148,416	151,037
Net Profit (E) [C-D)		10,640	127,680	138,864	150,607
Investment Payback			80,000	80,000	80,000

## Cash flow projection on business plan (rec. & Pay)

<b>SI</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	200,000		
1.2	Net Profit	127,680	138,864	150,607
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		47,680	106,544
	Total Cash Inflow	327,680	186,544	257,151
2	Cash Outflow			
2.1	Purchase of Product	200,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	80.000	80.000	80.000
2.3	Ownership Tr. Fee)	80,000	80,000	80,000
	Total Cash Outflow	280,000	80,000	80,000
3	Net Cash Surplus	47,680	106,544	177,151



STRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 10 Years Own Business : 10 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
<b>OPPORTUNITIES</b>	<b>T</b> HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

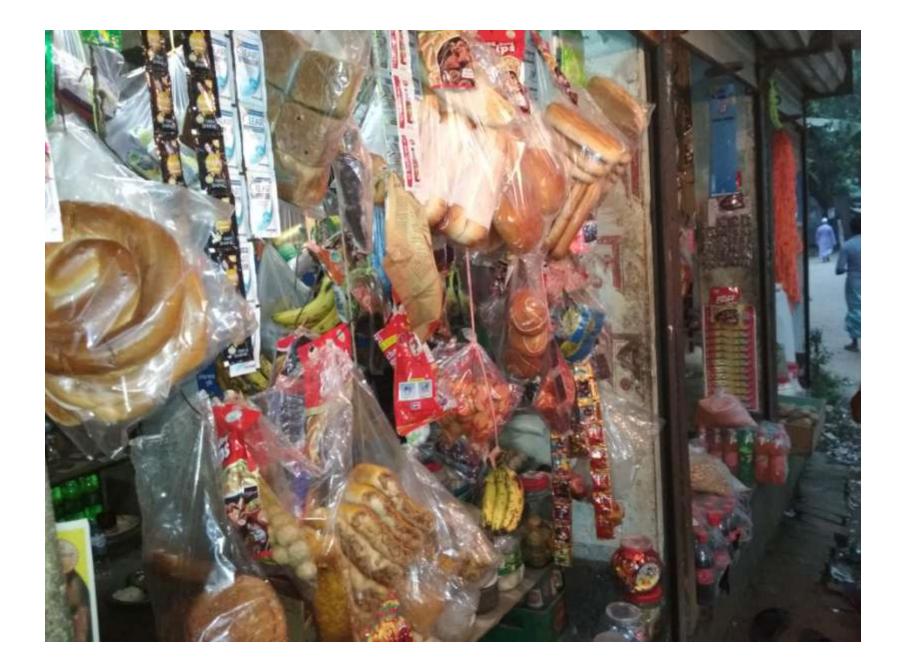
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# **FAMILY PICTURE**

