### **Proposed NU Business Name: DIPTI ICE FACTORY**



Project identification and prepared by: Mominur rahaman Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD; BOKUL HOSSAIN			
Age	:	01-07-1988 ( 29 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	02 Dauthers			
No. of siblings:	:	02 Brothers			
Address	:	Vill: Dobadia ,P.O: Uttorkhan ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mazida bagum Md Abu Sahid Branch: Dakshinkhan, Centre # 31 (Female), Member ID: 9367/2, Group No: 07 Member since: 21-02-2002 (15 Years) First loan: BDT = 5000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:=9890 /- Mother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	14 years of business experience.
Own Business and	•	09 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01911-102387
Family's Contact No.	:	01677-305322
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

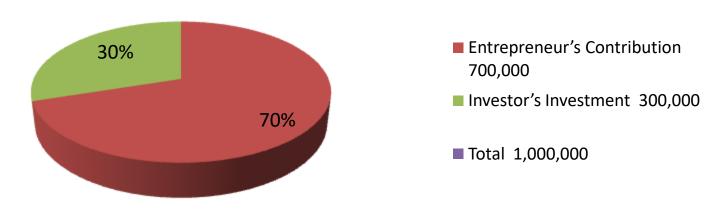
**Mazida Begum** joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	DIPTI ICE FACTORY				
Location	:	Dobadia,Uttorkhan ,Dhaka				
Total Investment in BDT	:	BDT 10,00,000/-				
Financing	:	Self BDT 700,000/- (from existing business) 70% Required Investment BDT 300,000/- (as equity) 30%				
Present salary/drawings from business (estimates)	:	BDT 8,000				
Proposed Salary	:	BDT 8000				
Size of shop	:	50 ft x 40 ft=200 square ft				
Security of the shop	:	Own Business				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Chalkbar, culfi, pipe, cup etc.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur. Existing nine employee.</li> <li>The shop is Owner.</li> <li>Collects goods from Nobabpur.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Ice Cream	10,500	315,000	3,780,000			
0	0	0	0			
Total Sales (A)	10,500	315,000	3,780,000			
Less. Variable Expense						
Ice Cream	7,350	220,500	2,646,000			
Total variable Expense (B)	7,350	220,500	2,646,000			
Contribution Margin (CM) [C=(A-B)	3,150	94,500	1,134,000			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		20000	240,000			
Transportation		2,000	24,000			
Mobile Bill		800	9,600			
Entertainment		1000	12,000			
Salary (sttaf)		52,000	624,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		83,800	1,005,600			
Net Profit (E) [C-D)		10,700	128,400			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Bay Green	125	700	87500	Bay Green	30	700	21,000	108,500
Ice Powder	100	200	20000	Ice Powder	65	200	13,000	33,000
Baking Powder	115	200	23000	<b>Baking Powder</b>	50	200	10,000	33,000
Custerd	85	200	17000	Custerd	45	200	9,000	26,000
C M C	90	700	63000	CMC	35	700	24,500	87,500
Stick	75	3000	225000	Stick	45	3000	135,000	360,000
Milk	450	400	180000	Milk	125	400	50,000	230,000
Saistic Acid	50	150	7500	Saistic Acid	35	150	5,250	12,750
Sugar	10	2800	28000	Sugar	5	2800	14,000	42,000
	0	0	0		0	0	0	0
Others			49000	Others			18,250	67,250
Total			700,000				300,000	1,000,000

### **Source of Finance**



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Ice Cream	11,500	345,000	4,140,000	4,347,000	4,564,350
	0	0	0	0	0
Total Sales (A)	11,500	345,000	4,140,000	4,347,000	4,564,350
Less. Variable Expense					
Ice Cream	8,050	241,500	2,898,000	3,042,900	3,195,045
Total variable Expense (B)	8,050	241,500	2,898,000	3,042,900	3,195,045
Contribution Margin (CM) [C=(A-B)	3,450	103,500	1,242,000	1,304,100	1,369,305
Less. Fixed Expense			1	<u></u> '	
Rent		0	0	0	0
Electricity Bill		21000	252,000	264,600	277,830
Transportation		2,200	26,400	27,720	29,106
Mobile Bill		960	11,520	12,096	12,701
Entertainment		1,000	12,000	12,600	13,230
Salary (sttaf)		52,000	624,000	655,200	687,960
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		85,160	1,021,920	1,068,216	1,116,827
Net Profit (E) [C-D)		18,340	220,080	235,884	252,478
Investment Payback			120,000	120,000	120,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	220,080	235,884	252,478
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		100,080	215,964
	Total Cash Inflow	520,080	335,964	468,442
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	120,000	120,000	120,000
2.3	Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	100,080	215,964	348,442

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:09

Experience & Skill: 07 Years

Own Business: 07 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





















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THEFTH BUSINESS HEREIT

BROWN BRIDER WITH







## **FAMILY PICTURE**

