Proposed NU Business Name: ARMAN ELECTRONICS AND COMPUTER SERVICING



Project identification and prepared by: Mominur Rahaman, Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ARMAN HOSAN ORONOB			
Age	:	25-07-1986 (31 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	04 Brothers 06 Sisters			
Address	:	Vill: Shardarpara, P.O: Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Halima bagum Md sofir Uddin Branch: Dakshinkhan, Centre # 67 (Female), Member ID:5981/1 , Group No: 05 Member since: 25-10-2005-2017 (12 Years) First loan: BDT = ,3000 /-			
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan:= 47670/- Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	08 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	•	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01916-711978
Family's Contact No.	:	01915-045505
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HALIMA BAGUM joined Grameen Bank since 12 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

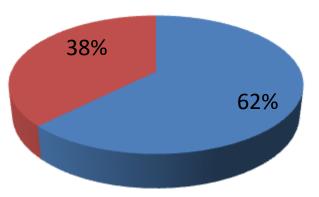
Proposed Nobin Udyokta Business Info					
Business Name	:	ARMAN ELECTRONICS AND COMPUTER SERVICING			
Location	:	Shardar para , Dakshinkhan , Dhaka			
Total Investment in BDT	:	BDT 800,000/-			
Financing	:	Self BDT 500,000/- (from existing business) 62 % Required Investment BDT 300,000/- (as equity) 38 %			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Security of the shop	:	The Shop is Owner			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; laptop, computer, monitor, led Tv etc. Average 30 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is owner . Collects goods from <u>Uttora</u>.Gulisthan Agreed grace period is 3 months. 			

Existing Business (BDT)				
Particular	Daily	Monthly	Yearly	
Revenue (sales)				
Electronics Product	1,000	30,000	360,000	
Servicing	500	15,000	180,000	
Total Sales (A)	1,500	45,000	540,000	
Less. Variable Expense				
Electronics Product	800	24,000	288,000	
Total variable Expense (B)	800	24,000	288,000	
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000	
Less. Fixed Expense				
Rent		0	0	
Electricity Bill		1700	20,400	
Transportation		1,000	12,000	
Mobile Bill		900	10,800	
Entertainment		500	6,000	
Salary (sttaf)		0	0	
Salary (self)		8,000	96,000	
Total fixed Cost (D)		12,100	145,200	
Net Profit (E) [C-D)		8,900	106,800	

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Laptop	5	12000	60000	Laptop	5	12000	60,000	120,000
Computer	8	8000	64000	Computer	3	8000	24,000	88,000
Monitor	12	2500	30000	Monitor	4	2500	10,000	40,000
led TV	7	3500	24500	led TV	8	3500	28,000	52,500
TV Card	18	3500	63000	TV Card	6	3500	21,000	84,000
Sound system	15	12000	180000	Sound system	5	12000	60,000	240,000
lps	5	7500	37500	lps	4	7500	30,000	67,500
Ups	9	2500	22500	Ups	5	2500	12,500	35,000
Fan	5	2600	13000	Fan	10	2600	26,000	39,000
			0				0	0
Others			5500	Others			28,500	34,000
Total			500,000				300,000	800,000

Source of Finance

■ Entrepreneur's contibution 500000 ■ Investor's Investment 300000



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)	·				
Electronics Product	2,000	60,000	720,000	756,000	793,800
Servicing	550	16,500	198,000	207,900	218,295
Total Sales (A)	2,550	76,500	918,000	963,900	1,012,095
Less. Variable Expense	!				
Electronics Product	1,600	48,000	576,000	604,800	635,040
Total variable Expense (B)	1,600	48,000	576,000	604,800	635,040
Contribution Margin (CM) [C=(A-B)	950	28,500	342,000	359,100	377,055
Less. Fixed Expense					
Rent	<u> </u>	0	0	0	0
Electricity Bill	,	1785	21,420	22,491	23,616
Transportation	<u> </u>	1,100	13,200	13,860	14,553
Mobile Bill	'	1,080	12,960	13,608	14,288
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item	<u> </u>				
Depreciation	<u> </u>	0	0	0	0
Total Fixed Cost	,	12,465	149,580	152,259	155,072
Net Profit (E) [C-D)		16,035	192,420	206,841	221,983
Investment Payback			120,000	120,000	120,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	300,000		
1.2	Net Profit	192,420	206,841	221,983
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		72,420	159,261
	Total Cash Inflow	492,420	279,261	381,244
2	Cash Outflow			
2.1	Purchase of Product	300,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	120.000	120,000	120,000
2.3	Ownership Tr. Fee)	120,000	120,000	120,000
	Total Cash Outflow	420,000	120,000	120,000
3	Net Cash Surplus	72,420	159,261	261,244

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

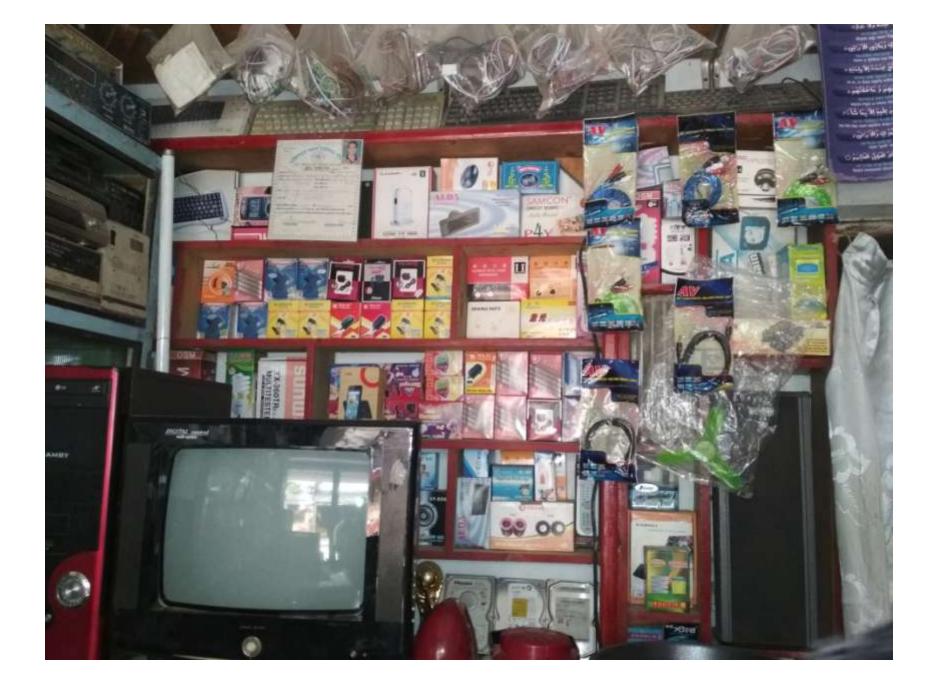
Fire

Political unrest

Pictures















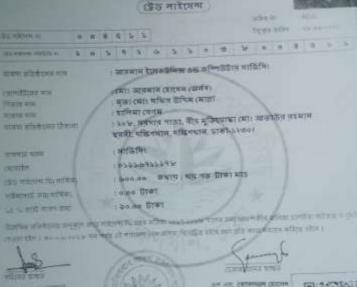
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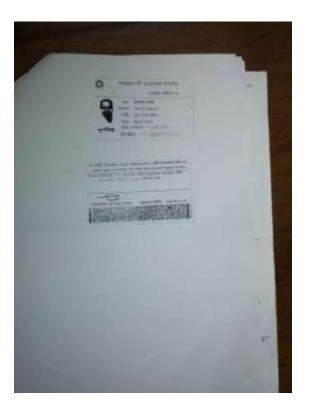
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FAMILY PICTURE

