### **Proposed NU Business Name: SHANTA POLTRY FARM**



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md Rajib Miah			
Age	:	01-12-1994 ( 23 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	01 Dauther			
No. of siblings:	:	01 Brother 02 Sister			
Address	:	Vill: Varardi ,P.O: Kanchkura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  Nur Banu  Md Yead Ali  Branch: Dakshinkhan, Centre # 42 (Female),  Member ID: 4278 , Group No: 04  Member since: 04-05-2002 ( 15 Years)  First loan: BDT = 5,000 /- Existing Loan 50000			
Further Information:		Outstanding loan:= Nill Father			
(v) Who pays GB loan installment (vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	0 years of business experience.
Own Business and	:	08 years experience in running business.
Training Info	••	He has no training
Other Own/Family Sources of Income	••	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01727-987153
Family's Contact No.	:	01843-901974
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Nur Banu** joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

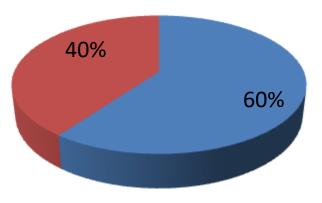
Proposed Nobin Udyokta Business Info						
Business Name	:	Shanta Poltry Farm				
Location		Varardi, Kanchkura, Uttorkhan, Dhaka				
Total Investment in BDT		BDT 200,000/-				
Financing	:	Self BDT 120,000/- (from existing business) 60%				
	Required Investment BDT 80,000/- (as equity) 40%					
Present salary/drawings from business (estimates)	<b>:</b>	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	55 ft x 25 ft= 1375 square ft				
Security of the shop	:	The Business Is Owner				
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Polty, Feed etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing One employee.</li> <li>The shop is Owner.</li> <li>Collects goods from Dakshinkhan, Kanchkura.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Boylar Hen	4,200	126,000	1,512,000			
	0	0	0			
Total Sales (A)	4,200	126,000	1,512,000			
Less. Variable Expense						
Boylar Hen	3,360	100,800	1,209,600			
Total variable Expense (B)	3,360	100,800	1,209,600			
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400			
Less. Fixed Expense						
Rent		0	0			
Electricity Bill		4000	48,000			
Transportation		500	6,000			
Mobile Bill		1000	12,000			
Entertainment		500	6,000			
Salary (sttaf)		8,000	96,000			
Salary (self)		5,000	60,000			
Total fixed Cost (D)		19,000	228,000			
Net Profit (E) [C-D)		6,200	74,400			

Investment Breakdown								
Particulars Existing				Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Boylar Hen	1500	45	67500	Boylar Hen	1000	45	45000	112,500
Usha Feed	15	2250	33750	Usha Feed	10	2250	22500	56,250
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0		0	0	0	0
	0	0	0				0	0
Others			18750	Others			12,500	31,250
Total			120,000				80,000	200,000

### **Source of Finance**

■ Entrepreneur's contibution 120000 ■ Investor's Investment 80000



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Boylar Hen	5,000	150,000	1,800,000	1,890,000	1,984,500
0	0	0	0	0	0
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense					
Boylar Hen	4,000	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	4,000	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		4200	50,400	52,920	55,566
Transportation		550	6,600	6,930	7,277
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item				1	
Depreciation		0	0	0	0
Total Fixed Cost		19,450	233,400	242,070	251,174
Net Profit (E) [C-D)		10,550	126,600	135,930	145,727
Investment Payback			32,000	32,000	32,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	126,600	135,930	145,727
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		94,600	198,530
	Total Cash Inflow	206,600	230,530	344,257
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	22.000	22,000	22,000
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	94,600	198,530	312,257

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 08 Years

Own Business : 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















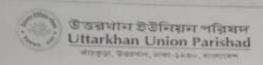












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इ. लि. व मर क्तम, ३२ (३) भर विश्राम मुक्रेता)

क्षेत्रादनतः नाम : भाखा द्यानि यार्थ

शिद्दकत साम ॥ মোঃ বাজীব মিয়া তা/ স্থামীর নাম ঃ মোঃ ইয়ান আলী

SETH WITH I মোসাঃ নূর বানু

৩৬৩/৮, ভারাবনী (মুলিবাড়ী), ঠাচকুড়া, উত্তরখান, সাকা-১২৩০ :

জিলানের ধরণ ঃ পোন্টি হার্ম ভারারদা (মুদিবাড়ী) माका व

২০১৬-২০১৭ অর্থ বছর লাইলেক ভি = ৫০০/- (পাঁচণত টাকা মাত)

ক্ষোপন বেছার্ড ফি এ বাদিল্লিক কর বাবদ = ১৫০/- (একশত পদাপ ট্রাকা মাত্র)

वासन कि 2 ২০১৭-২০১৮ মুখ বছর লাইসেল ফি = ৫০০/- (পাঁচশত টাকা মাত্র) रिसमाना : মুগ্র তর বাধন = ১৫০/- (এতগত প্রাণ টাকা মাত্র)

হল্লখিত নিৰ্দাৱিত ফি/ ফি সমূহ বুলিয়া পাইয়া ১ জুলাই ২০ ১৭ হইতে ৩০ জুন ২০ ১৮ পৰ্যক্ত ৰেষা চাৰাইবার অনুমতি প্রদান করা হইল।

> Character !! DANS STREET, SQUARE,

উত্তথান ইউনিয়ন প্রিপ্তন

BRENN, SINC

विद्नाल कि :







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## **FAMILY PICTURE**

