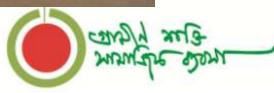
### **Proposed NU Business Name: FRIENDS TELECOM**



Project identification and prepared by: Md. Asadul Haque, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta   |       |  |  |  |  |
|---|-------|--|--|--|--|
| Name  | :     | SELIM MAHMUD   |  |  |  |
| Age   | :     | 26/12/1992 (25 Years)  |  |  |  |
| Education, till to date   | :     | BSS  |  |  |  |
| Marital status  | :     | Unmarried  |  |  |  |
| Children  | :     | Nil  |  |  |  |
| No. of siblings:  | :     | 3 Sisters  |  |  |  |
| Address   | ••    | Vill: Dasshu Narayanpur, P.O: Bhawal Narayanpur, P.S: Kapashia, Dist: Gazipur  |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  | :     | Mother Father SELINA BEGUM MD. NAEEM UDDIN Branch: Kapashia, Centre # 34 (Female), Member ID: 7369, Group No: 06 Member since: 25/02/2007 to 2017 (10 Years) First Loan: BDT 20,000/-, Existing Loan: BDT 50,000/- |  |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Outstanding Loan: BDT 41,100/- Father No No No   |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Yes   |
|---|---|---|
| Business Experiences and  | : | 04 years experience in running business. He has 03 Years training |
| Training Info   | : |   |
| Other Own/Family Sources of Income  | : | Yes (Cement Business)   |
| Other Own/Family Sources of Liabilities   | : | None  |
| Entrepreneur Contact No.  | : | 01715-899500  |
| Family's Contact No.  | : | 01912-281186  |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur        |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SELINA BEGUM** joined Grameen Bank since 10 years ago. At first She took BDT 20,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

| Proposed Nobin Udyokta Business Info              |   |   |  |  |  |
|---|---|---|--|--|--|
| Business Name                                     | : | FRIENDS TELECOM   |  |  |  |
| Location  |   | Dasshu Narayanpur Bazar, Kapashia   |  |  |  |
| Total Investment in BDT                           | : | BDT 1,30,000/-  |  |  |  |
| Financing   | : | Self BDT 80,000/- (from existing business) 62% Required Investment BDT 50,000/- (as equity) 38%   |  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000/-   |  |  |  |
| Proposed Salary                                   | : | BDT 5,000/-   |  |  |  |
| Size of Farm                                      | : | 15 ft x 12ft= 180 square ft   |  |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like: Flexiload, Bikash, Mobile Card, Stationary Items etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The shop is own.</li> <li>Collects goods from Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

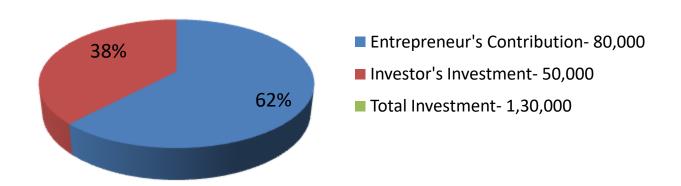
| Existing | <b>Business</b> |
|----------|-----------------|
| LAISTING | Dusiness        |

BDT (TK)

| BDI (IK)   |       |          |           |
|--|-------|----------|-----------|
| Particulars  | Daily | Monthly  | Yearly    |
| Revenue (sales)                                    |       |          |           |
| Flexiload, Bikash                                  | 3,000 | 90,000   | 10,80,000 |
| Mobile Card, Stationary Items                      | 1,000 | 30,000   | 3,60,000  |
| Total Sales (A)                                    | 4,000 | 1,20,00  | 14,40,000 |
| Less. Variable Expense                             |       |          |           |
| Flexiload, Bikash<br>Mobile Card, Stationary Items | 3,400 | 1,02,000 | 12,24,000 |
| Total variable Expense (B)                         | 3,400 | 1,02,000 | 12,24,000 |
| Contribution Margin (CM) [C=(A-B)                  | 6,00  | 18,000   | 2,16,000  |
| Less. Fixed Expense                                |       |          |           |
| Transportation                                     |       | 700      | 8,400     |
| Electricity Bill                                   |       | 500      | 6,000     |
| Mobile Bill  |       | 300      | 3,600     |
| Entertainment                                      |       | 150      | 1,800     |
| Salary (self)                                      |       | 5,000    | 60,000    |
| Total fixed Cost (D)                               |       | 6,650    | 79,800    |
| Net Profit (E) [C-D)                               |       | 11,350   | 1,36,200  |

| Investment Breakdown |      |            |              |      |            |                 |          |
|----------------------|------|------------|--------------|------|------------|-----------------|----------|
| Existing             |      |            |              |      | Proposed   |                 |          |
| Particulars          | Qty. | Unit Price | Amount (BDT) | Qty. | Unit Price | Amount<br>(BDT) | Total    |
| Flexiload            | -    | -          | 10,000       | -    | -          | 10,000          | 20,000   |
| Bikash               | -    | _          | 50,000       | -    | -          | 30,000          | 80,000   |
| Mobile Card          | -    | _          | 10,000       | -    | -          | 5,000           | 15,000   |
| Stationary Items     | -    | _          | 10,000       | -    | -          | 5,000           | 15,000   |
| Total                |      |            | 80,000       |      |            | 50,000          | 1,30,000 |

### **Source of Finance**



### **Financial Projection**

BDT (TK)

|                                   |       |          |                      | 2 <sup>nd</sup> Year | 3 <sup>rd</sup> Year |
|-----------------------------------|-------|----------|----------------------|----------------------|----------------------|
| Particulars                       | Daily | Monthly  | 1 <sup>st</sup> Year | (+5%)                | (+5%)                |
| Revenue (sales)                   |       |          |                      |                      |                      |
| Flexiload, Bikash                 | 4,000 | 1,20,000 | 14,40,000            | 15,12,000            | 15,87,600            |
| Mobile Card, Stationary Items     | 2,000 | 60,000   | 7,20,000             | 7,56,000             | 7,93,800             |
| Total Sales (A)                   | 6,000 | 1,80,000 | 21,60,000            | 22,68,000            | 13,81,400            |
| Less. Variable Expense            |       |          |                      |                      |                      |
| Flexiload, Bikash                 | 5,100 | 1,53,000 | 18,36,000            | 19,27,800            | 20 24 100            |
| Mobile Card, Stationary Items     | 3,100 | 1,33,000 | 18,30,000            | 19,27,800            | 20,24,190            |
| Total variable Expense (B)        | 5,100 | 1,53,000 | 18,36,000            | 19,27,800            | 20,24,190            |
| Contribution Margin (CM) [C=(A-B) | 900   | 27,000   | 3,24,000             | 3,40,200             | 3,57,210             |
| Less. Fixed Expense               |       |          |                      |                      |                      |
| Transportation                    |       | 800      | 8,400                | 9,500                | 10,500               |
| Electricity Bill                  |       | 500      | 6,000                | 6,000                | 6,000                |
| Mobile Bill                       |       | 350      | 4,200                | 4,400                | 4,500                |
| Entertainment                     |       | 150      | 1,800                | 1,900                | 2,000                |
| Salary (self)                     |       | 5,000    | 60,000               | 60,000               | 60,000               |
| Total fixed Cost (D)              |       | 6,800    | 79,800               | 81,800               | 83,000               |
| Net Profit (E) [C-D]              |       | 20,200   | 2,44,200             | 2,58,400             | 2,74,210             |
| Investment Payback                |       |          | 20,000               | 20,000               | 20,000               |

### Cash Flow Projection on Business Plan (Rec. & Pay)

| SL  | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
| 1.1 | Investment Infusion by Investor | 50,000       |              |              |
| 1.2 | Net Profit                      | 2,44,200     | 2,58,400     | 2,74,210     |
| 1.3 | Depreciation (Non cash item)    |              | -            |              |
| 1.4 | Opening Balance of Cash Surplus |              | 2,24,200     | 4,62,600     |
|     | Total Cash Inflow               | 2,94,200     | 4,82,600     | 7,36,810     |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 50,000       |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  |              |              |              |
| 2.3 | Ownership Tr. Fee)              | 20,000       | 20,000       | 20,000       |
|     | Total Cash Outflow              | 70,000       | 20,000       | 20,000       |
| 3   | Net Cash Surplus                | 2,24,200     | 4,62,600     | 7,16,810     |

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

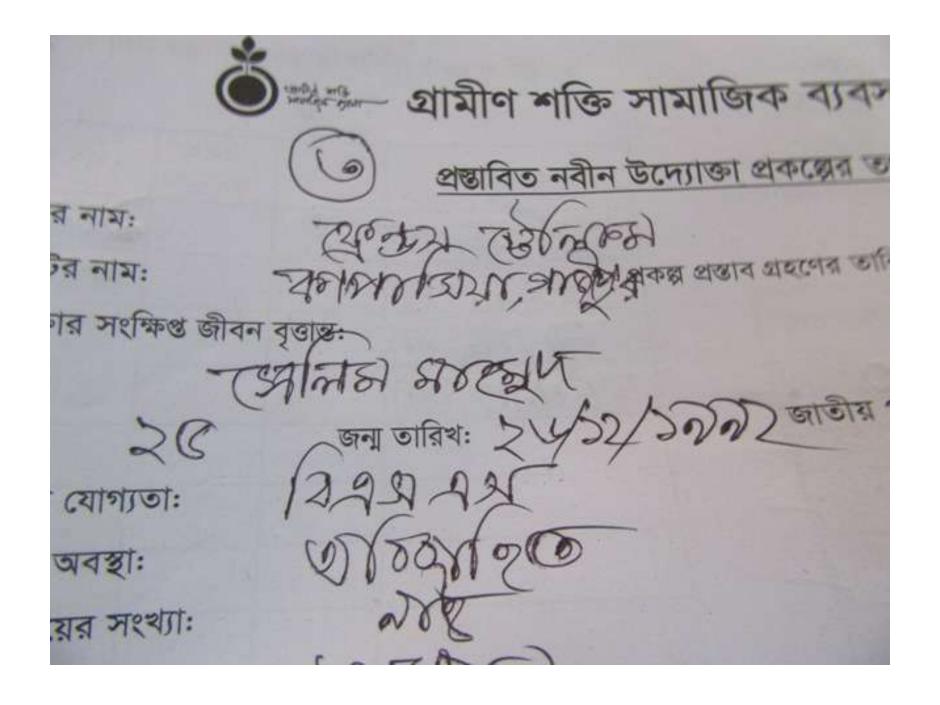
### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

