Proposed NU Business Name: **SHAPARAN STORE**



Project identification and prepared by: Md. Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. NURUL ISLAM		
Age	:	10-01-1993(24 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	02 Brothers, 01 sister		
Address	:	Vill: Baghil,P.O: Vaighat, P.S: Dhanbari, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. NURI BEGUM MD. ABUL HOSHIN Branch: Vaighat, Centre # 83 (male), Member ID: 6571, Group No: 03 Member since: 07-06-1987 (30 Years) First loan: 1,000 taka. Existing loan: 25,000 taka		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: 1000 taka Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	08 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01733-192160
Mother's Contact No.	:	none
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD. ABUL HOSHIN joined Grameen Bank since 30 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SHAPARAN STORE		
Location	:	Bagher Bazar, Dhanbari, Tangail.		
Total Investment in BDT	:	BDT:116800		
Financing	:	Self BDT 66800(from existing business) %		
		Required Investment BDT 50,000(as equity) %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 08 ft= 80 square ft		
Security of the shop	:	20,000		
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; bakery, pan pata, chaul,chini,moyda,vushi etc. The business is operating by entrepreneur. Existing no employee. The business is Own. Collects goods from Modhupur, Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
bakery, pan pata, chaul,chini,moyda,vushi etc.	3,000	90,000	1080000			
Total Sales (A)	3,000	90,000	1080000			
Less. Variable Expense						
bakery, pan pata, chaul,chini,moyda,vushi etc.	2,550	76,500	918000			
Total variable Expense (B)	2,550	76,500	918000			
Contribution Margin (CM) [C=(A-B)	450	13,500	162000			
Less. Fixed Expense						
Rent		500	6,000			
Electricity Bill		400	4,800			
Transportation		500	6000			
Salary (self)		5000	60,000			
Salary (staff)		0	0			
Entertainment		300	3,600			
Guard		0	0			
Generator		0	0			
		0	0			
Mobile Bill		300	3600			
Total fixed Cost (D)		7,000	84,000			
Net Profit (E) [C-D)		6,500	78,000			

Investment Breakdown							
	Proposed						
Particulars	Qty	Unit	Amount	Qty	Unit	Amount	<u>Proposed</u>
kerashin tel	1	10000	10000	1	10000	10000	20000
chaul	1	1800	1800	3	1800	5400	7200
sharisha tel	1	10000	10000	1	10000	10000	20000
shoyabin tel	1	10000	10000	1	10000	10000	20000
cosmetic shamagri	1	10000	10000	1	10000	10000	20000
komal pani	1	5000	5000		5000	0	5000
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
others						4600	4600
security			20,000				20000
Total			66800			50000	116800

Source of Finance

Financial Projection (BDT)						
			4			

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
bakery, pan pata, chaul,chini,moyda,vushi etc.	3,500	105,000	1260000	1323000	1389150
Total Sales (A)	3,500	105,000	1,260,000	1323000	1389150
Less. Variable Expense					
bakery, pan pata, chaul,chini,moyda,vushi etc.	2975	89,250	1,071,000	1124550	1180777.5
Total variable Expense (B)	2975	89,250	1,071,000	1124550	1180777.5
Contribution Margin (CM) [C=(A-B)]	525	15,750	189,000	198450	208372.5
Less. Fixed Expense					
Rent		500	6000	6,000	6,000
Electricity Bill		500	6000	6,600	7,100
Transportation		700	8,400	9,400	10,400
Salary (self)		5000	60000	60,000	60,000
Salary (self)		0	0	0	0
Entertainment		400	4,800	5,400	5,900
Guard		0	0	0	0
Generator		0	0	0	0
Mobile Bill		400	4800	5,500	6,000
		0	0		
Total Fixed Cost		7,500	90,000	92,900	95,400
Net Profit (E) =[C-D)]		8,250	99,000	105,550	112,973
Investment Payhack			20000	20 000	20 000

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	3 rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	99,000	105,550	112,973
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		79,000	164,550
	Total Cash Inflow	149,000	184,550	277,523
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	79,000	164,550	257,523

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

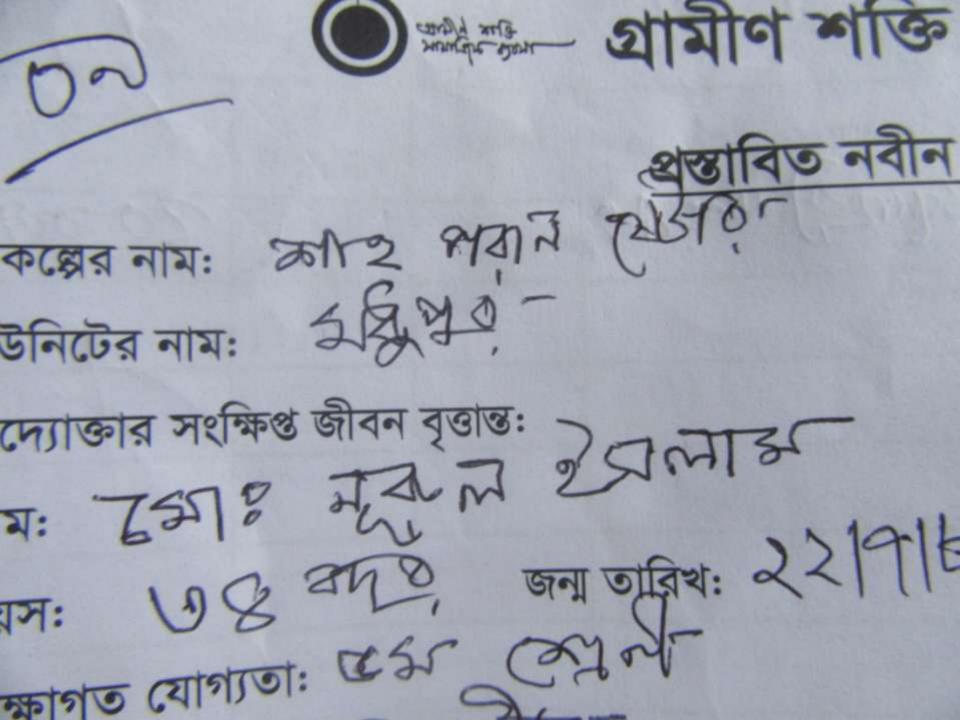
THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

