

# Proposed NU Business Name: **JUWEL VETENARY & POLTRY FARM**



Project identification and prepared by: Md. Answar Ali,  
Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. JUWEL RANA</b>
Age	:	10-01-1993(24 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 Brothers, 01 sister
Address	:	Vill: Baghil,P.O : Vaighat, P.S: Dhanbari, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	<b>JOSNA BEGUM</b>
(iii) Father's name	:	<b>MD. SOHID ALI</b>
(iv) GB member's info	:	Branch: Vaighat, Centre # 83 (male), Member ID: 6565, Group No: 03 Member since: 05-08-1987 (30Years) First loan: 1,000 taka. Existing loan: 40,000 taka Outstanding loan: 32960 taka
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has 03 year training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01763-275723
Mother's Contact No.	:	none
NU Project Source/Reference	:	<b>Grameen Shakti Samajik Byabosha Ltd.</b>

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MD. SOHID ALI** joined Grameen Bank since 30 years ago. At first she took 1,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>JUWEL VETENARY &amp; POLTRY FARM</b>
Location	:	Bagher Bazar, Dhanbari, Tangail.
Total Investment in BDT	:	BDT :220500
Financing	:	Self BDT 160500(from existing business) % Required Investment BDT 60,000(as equity) %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	37 ft x 27 ft= 999 square ft
Security of the shop	:	5000
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; egg.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪The business is Own.</li><li>▪Collects goods from Modhupur,</li><li>▪Agreed grace period is 3 months.</li></ul>

## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
egg	2,700	81,000	972000
<b>Total Sales (A)</b>	<b>2,700</b>	<b>81,000</b>	<b>972000</b>
<b>Less. Variable Expense</b>			
egg	2,160	64,800	777600
<b>Total variable Expense (B)</b>	<b>2,160</b>	<b>64,800</b>	<b>777600</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>540</b>	<b>16,200</b>	<b>194400</b>
<b>Less. Fixed Expense</b>			
Rent		2000	24,000
Electricity Bill		500	6,000
Transportation		1000	12000
Salary (self)		5000	60,000
Salary (staff)		0	0
Entertainment		200	2,400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
<b>Total fixed Cost (D)</b>		<b>9,000</b>	<b>108,000</b>
<b>Net Profit (E) [C-D]</b>		<b>7,200</b>	<b>86,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty	Unit	Amount	Qty	Unit	Amount	<u>Proposed</u>
hen	1450	60	87000		60	0	87000
feed	10	1850	18500	27	1850	49950	68450
medicin	1	50000	50000		50000	0	50000
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
			0		0	0	0
others						10050	10050
security			5,000				5000
<b>Total</b>			<b>160500</b>			<b>60000</b>	<b>220500</b>

## Source of Finance

# Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
egg	3,000	90,000	1080000	1134000	1190700
<b>Total Sales (A)</b>	<b>3,000</b>	<b>90,000</b>	<b>1,080,000</b>	<b>1134000</b>	<b>1190700</b>
<b>Less. Variable Expense</b>					
egg	2400	72,000	864,000	907200	952560
<b>Total variable Expense (B)</b>	<b>2400</b>	<b>72,000</b>	<b>864,000</b>	<b>907200</b>	<b>952560</b>
<b>Contribution Margin (CM) [C=(A-B) ]</b>	<b>600</b>	<b>18,000</b>	<b>216,000</b>	<b>226800</b>	<b>238140</b>
<b>Less. Fixed Expense</b>					
Rent		2000	24000	24,000	24,000
Electricity Bill		600	7200	7,800	8,300
Transportation		1,200	14,400	15,400	16,400
Salary (self)		5000	60000	60,000	60,000
Salary (self)		0	0	0	0
Entertainment		300	3,600	4,200	4,700
Guard		0	0	0	0
Generator		0	0	0	0
Mobile Bill		400	4800	5,500	6,000
		0	0		
<b>Total Fixed Cost</b>		<b>9,500</b>	<b>114,000</b>	<b>116,900</b>	<b>119,400</b>
<b>Net Profit (E) =[C-D] ]</b>		<b>8,500</b>	<b>102,000</b>	<b>109,900</b>	<b>118,740</b>
<b>Investment Payback</b>			<b>24000</b>	<b>24,000</b>	<b>24,000</b>



<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>3<sup>rd</sup> year</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	102,000	109,900	118,740
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		<b>78,000</b>	163,900
	<b>Total Cash Inflow</b>	<b>162,000</b>	<b>187,900</b>	<b>282,640</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	<b>84,000</b>	<b>24,000</b>	<b>24,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>78,000</b>	<b>163,900</b>	<b>258,640</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



প্রাথমিক শক্তি  
সামাজিক ব্যবস্থা

# প্রাথমিক শক্তি সামাজিক ব্যবস্থা

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্পের তথ্য

প্রকল্পের নাম:

জুয়েল হেডে বিনামূলী আর্থ সল্যুশন

স্টোরের নাম:

জুয়েল হেডে

প্রকল্প প্রস্তাব গ্রহণের তারিখ:

উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:

শ্রী: জুয়েল হেডে

জন্ম তারিখ:

২৪ জানুয়ারি ২০১০

জাতীয় পরিচয়পত্র

শিক্ষাগত যোগ্যতা:

বি.এ.সি. ডিগ্রি

বর্তমান অবস্থা:

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সংখ্যা:

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# FAMILY PICTURE

