A Nobin Udyokta Project

SUMON STORE



Project by: Suman Chandra Mandol NU Identified by : Md.Mizanur Rahman Verified By: Md. Moksed Ali



Bakergonj Unit Anchal- 6

GT Social Business Unit, Patuakhali

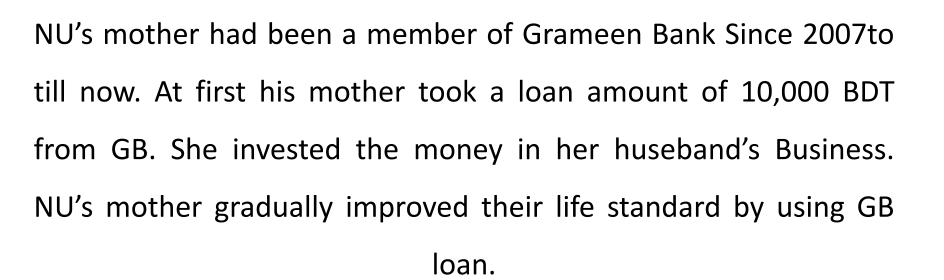
BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Suman Chandra Mandol
Age	:	02/04/1995
Marital status	:	Unarried
Children	:	N/A
No. of siblings:	:	01Brother & 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Bela Rani Noni Gopal Chandra Mandol Member since: 2007 to Now Branch: Vorpasa, Bakergonj. Centre no. 56/M, Group: 04 Loanee No:9090, First Ioan: 10,000/- Existing Ioan: Nill Outstanding:Nill
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A
Education	:	H.S.C



Present Occupation		Carupanna and Hardware Business
Trade License Number	:	36(2017-2018)
Initial Investment (Family Support)		100,000tk
Business Experiences:	:	05 years
Training Info.	:	N/A
Other Own/Family Sources of Income	:	Fathers Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	•	01718-158967
NU Project Source/Reference	:	GT Bakergonj Unit Office



PROPOSED BUSINESS Info.



Business Name	:	Sumon Store
Address/ Location	:	Bakergonj Sador Road, Bakergonj
Total Investment in BDT	:	4,20,000/-
Financing	:	Self BDT :3,50,000 (from existing business) – 83% Required Investment BDT : 70,000 (as equity) -17%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 7,000
i. Proposed Business % of present gross profit margin	:	20%
ii. Estimated % of proposed gross profit margin	:	20%
iii. Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock01.Goods3,20,00002.Deacaration30,000	3,50,000		3,50,000
Proposed Stock Items:		70,000	70,000
Total Capital	3,50,000	70,000	4,20,000

N.B: Details of Present stock (*) & proposed (**) items have enclosed in next slide.

PRESENT & PROPOSED INVESTMENT Breakdown



Present Stock item

Product name	Amount
Miteset	1,80,000
Sitalpati	25,000
Plastric Pati	30,000
Polithin	20,000
Dream	25,000
Others	40,000
Total Present Stock	3,20,000

Proposed stock item

Product Name	Amount
Mite set	50,000
Plastric Pati	20,000
Total Proposed Stock	70,000

EXISTING BUSINESS OPERATIONS Info.



Particulars		Existing Business (BD)	Г)
Particulars	Daily	Monthly	Yearly
Sales (A)	3,500	105,000	12,60,000
Less: Cost of sale (B)	2,800	84,000	10,08,000
Gross Profit 20% (A-B)= [C]	700	21,000	2,52,000
Less: Operating Costs			
Electricity bill		1,000	12,000
Generator bill		150	1,800
Night Guard bill		200	2,400
Shop rent		2,500	30,000
Mobile bill		400	4,800
Salary from Business		6,000	72,000
Convince		500	6,000
Others (Entertainment)		500	6,000
Non Cash Item:			
Dep. Exp. (30,000*15%)		375	4,500
Total Operating Cost (D)		11,625	1,39,500
Net Profit (C-D):		9,375	1,12,500

FINANCIAL PROJECTION OF NU BUSINESS PLAN



		Year 1 (BDT)		Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4,000	120,000	1440000	4,500	135,000	1620000
Less: Cost of Sale (B)	3,200	96,000	1152000	2,100	63,000	756000
Gross Profit 20% (A- B)=(C)	800	24,000	288000	900	27,000	324000
Less operating cost :						
Electricity bill		1100	13,200		1200	14,400
Generator bill		200	2,400		200	2,400
Night Guard Bill		200	2,400		200	2,400
Shop Rent		2,500	30,000		2,500	30,000
Mobile Bill		400	4,800		500	6,000
Salary from Business		7,000	84,000		7,000	84,000
Convince		500	6,000		600	7,200
Others		500	6,000		600	7,200
Non Cash Item:						
Dep. Exp (30,000*12%)		375	4,500		375	4,500
Total Operating Cost (D)		12,775	153300		13,175	158,100
Net Profit (C-D) = (E)		11,225	134700		13,825	165,900
GT payback	42,000		42000			
Retained Income:		92,700			1,23,900	

CASH FLOW Projection on Business Plan (Rec. & Pay.)

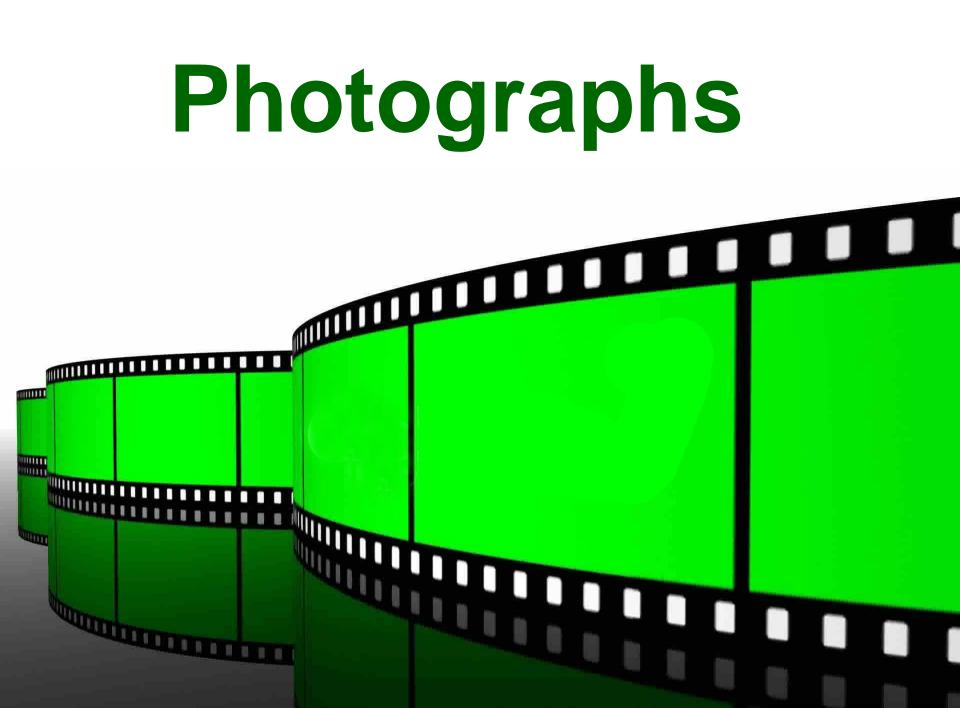


SI #	Particulars	Year 1	Year 2
		(BDT)	(BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	1,34,700	1,65,900
1.3	Depreciation (Non cash item)	4,500	4,500
1.4	Opening Balance of Cash Surplus	0	97,200
	Total Cash Inflow	2,09,200	2,67,600
2	Cash Outflow		
2.1	Purchase of Product	70,000	0
2.2	Payment of GT Loan*	0	0
2.3 Investment Pay Back (Including Ownership Tr. Fee)		42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3	Net Cash Surplus	97,200	2,25,600

SWOT Analysis



STRENGTH Business Experience and Skill Maintain Daily accounts 14 hours shop open No loan against business Located beside Road 	WEAKNESS Lack of investment Credit Sale
OPPORTUNITIES Expansion of Business Increasing the number of Customer Have chance to grab new customer	 THREATS Fire. Theft. Political Instability may reduce the sale.



















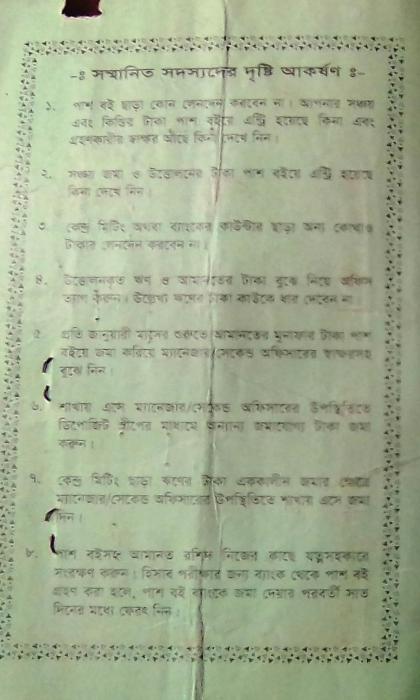


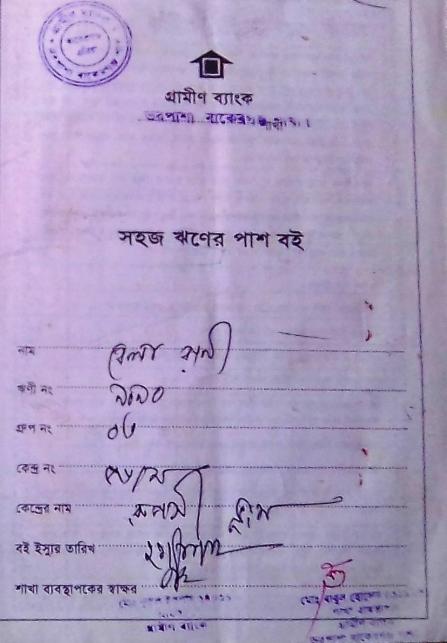












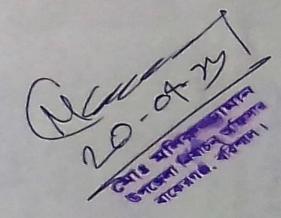
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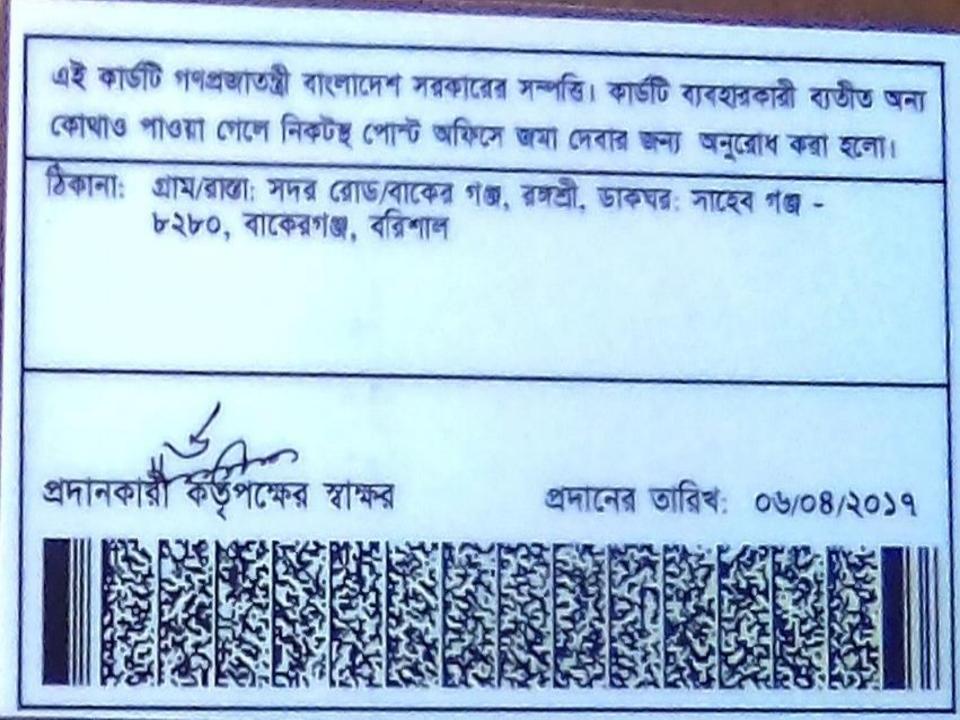
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NID	19950620702000006
Name(bangla)	সুমন চন্দ্র মন্ডল
Name(english)	SUMAN CHANDRA MANDOL
Birth	02-April-1995
Father Name	ননী গোপাল মন্ডল
Mother Name	বেলা রানী মন্ডল
Spouse Name	
Form No	26263003
Education	উচ্চ মাধ্যমিক
Voter Area (Area Co	de) রংগশী (২নং ওয়ার্ড অংশ) (0617)
Voter Serial No	396
Voter No	060617000331
Status	checked









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Presented at Internal Design Lab on 2017 at GT

