Pata Crafts - a retail shop



Project by: Md: Ariful Azaz Identified by-Md. Razuan Kharim Verified By: Md. Ziaul Hoque



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md: Ariful Azaz
Age	:	012/011/1983 (34 Years 6Months)
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	01 brothers 3 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Mst Najnin Begum Late "Md: Amir Hamza Member since:2000 till 2016 Branch: Gupalpur Centre no.22 Group:05 Loan No: 1766/1 First loan: 4,000/- Total Amount Received: Tk. 30,000/- Outstanding: N/A
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	SSC

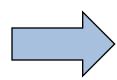
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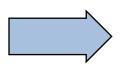
Present Occupation		Business (Jute Store)
Trade License Number		119
Business Experiences	:	10 Years
Other Own/Family Sources of Income		N/A
NU Contact Info	•	01630843164
Legal Requirements of Business	•	- Trade License, Contract with Owner of shop place, No hamper to environment.
Permanent Address	-	Vill; Saturia, P/O: Saturia P/S: Saturia , Dist: Manikgonj
Other Own/Family Sources of Liabilities	-	N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY





NU's Mother has been member of Grameen Bank under Baliyati Branch since 2000.



NU's Mother spent his GB loan behind his son's business. NU's family gained financial solvency through proper utilization of GB Loan.

PROPOSED BUSINESS info



Business Name	:	Pata Crafts
Address/ Location	:	Saturia, Saturia, Manikgonj
Total Investment in BDT	:	313,000 BDT
Financing	:	Self BDT :253,000 (from existing business) -81% Required Investment BDT :60,000 (as equity) -19%
Present salary/drawings from business (estimates)	:	BDT6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	3 months

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture with 02 Fan Zuki powar sewing Machine 1 Singer sewing Machine 1 Paper Catter 2 Wooding Cutting 1 Handdill 1 Advance	160,000 10,000 17,000 6,000 8,000 2,000 50,000		253,000
Proposed Stock Items:		60,000	60,000
Total Capital	253,000	60,000	313,000

PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Present Stock item					
Product name	Amount				
Handmade paper[2000] Sheet	1,00000				
Hand made Jute paper	30,000				
Jute Fabrics	10,000				
Khadi fabrics	20,000				
Total Present Stock	160,000				

Proposed stock item					
Product Name	Amount				
Jute Fabrics	40000				
Khadi fabric	20000				
Total Proposed Stock	60,000				

EXISTING BUSINESS OPERATION info

Particulars	Existing Business (BDT)				
i ai ticulai s	Daily	Monthly	Yearly		
Sales (A)	5000	150,000	18,00,000		
Less: Cost of Sale (B)	4000	120,000	14,40,000		
Gross Profit (20%) (A-B)= [C]	1000	30,000	360,000		
Less: Operating Costs					
Electricity bill		300	3600		
Mobile Bill		300	3600		
Employee salary 3		10000	120,000		
Generator bill		150	1,800		
Shop rent		2000	36,000		
Salary from business		6,000	72,000		
Others (TL Fee, Entertainment, Night Guard Bill)		200	2400		
Non Cash Item:					
Depreciation Expenses(43000*15%)		6450	77400		
Total Operating Cost (D)		25400	196800		
Net Profit (C-D):		4600	55,200		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BD	OT)	Year 2 (BDT)			
T articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	6000	180,000	21,60,000	7000	210,000	25,20,000	
Less: Cost of Sale (B)	4800	144,000	17,28,000	5600	168,000	20,16,000	
Gross Profit 20% (A-B)=(C)	1200	36,000	432,000	1400	42,000	504,000	
Less operating cost:							
Electricity bill		400	4800		500	6,000	
Mobile Bill		400	4800		500	6,000	
Employee salary 3		14000	168,000		14,000	168,000	
Generator Bill		200	2,400		200	2,400	
Shop rent		2000	24000		2000	24000	
Salary from Business		7000	84,000		7000	84,000	
Others (TL fee, Entertainment)		300	3600		300	3600	
Depreciation Expenses		6450	6450		6450	6450	
Total Operating Cost (D)		30,750	369,000		30,950	371,400	
Net Profit (C-D) = (E)		5250	63,000		11,050	132,600	
Gt payback			36,000			36,000	
Retained Income:	27,000 96,600						

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	63,000	132,600
1.3	Depreciation (Non cash item)	6450	6450
1.4	Opening Balance of Cash Surplus	0	33,450
	Total Cash Inflow	129,450	172,500
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3.0	Net Cash Surplus	33,450	136,500

SWOT ANALYSIS



Internal Environment

Strength

- experienced business person
- Shop locate at beside road and local market
- NU has fixed customer
- NU has goodwill
- Maintain Daily

Accounts

Weakness

- Scarcity of investment
- Vacant of one employee

External Environment

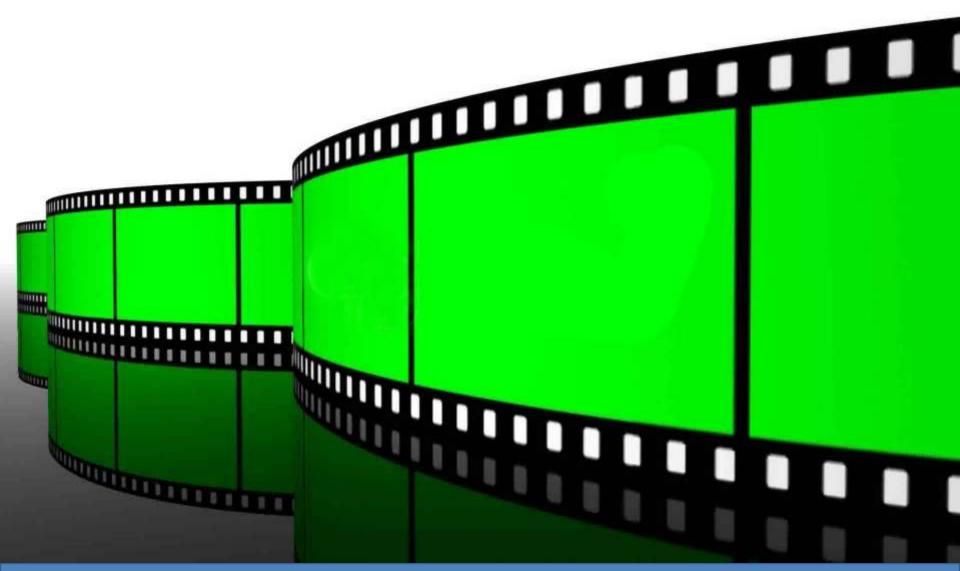
Opportunity

- Expansion of Business
- Retaining the existing customer
- ExtendableSociety

Threat

- Competitor may create.
- Fire.
- Theft.
- Political Unrest
- Natural Disaster





GT Social Business Unit, Dhamrai

















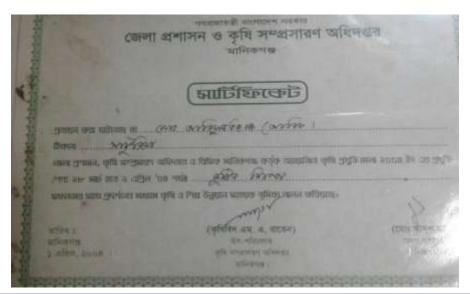
GT Social Business Unit, Dhamrai





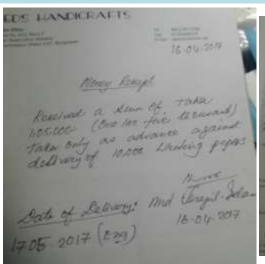






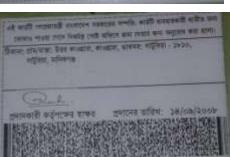




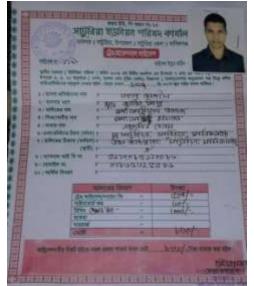


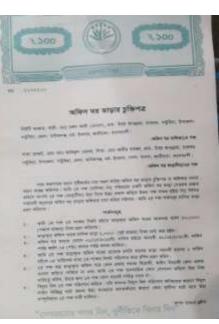




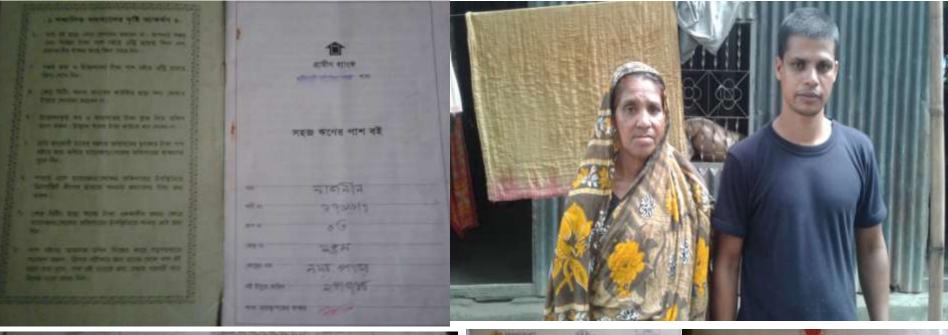






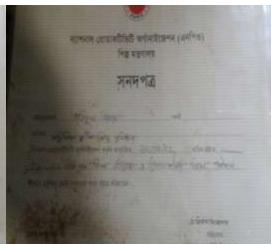














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Internal Design Lab

On July --, 2017 at GT

