Proposed NU Business Name: ALAM TRADERS



Project identification and prepared by: Md.Moshiur Rahman Sonagazi, Feni

Project verified by: Susanto Kumar Biswhas



Brief Bio of The Proposed Nobin UdyoktaName: MONJURUL ALAM SHAHINAge: 13/12/1993 (24Years)Education, till to date: Class-10Marital status: Unmarried

04 Brothers 01 Sister

MTS: RAJIYA SULTANA

First loan: BDT 10,000/-

Member ID:7259, Group No: 01

Branch: Amirabad, Centre #17 (Female),

Member since: 02-03-2004 (13 Years)

AHSAN ULLAH

Vill: Cariet Khandi P.O: Voirob Choudhori Bazar P.S: Sonagazi, Dist:

Father

Existing loan: BDT 10,4,000/- Outstanding loan: BDT69,009 /-

None

Feni.

Mother

Mother

No

No

No

Children

Address

No. of siblings:

Parent's and GB related Info.

(i) Who is GB member

(iv) GB member's info

Further Information:

(vi) Mobile lady

(v) Who pays GB loan installment

(vii) Grameen Education Loan

(viii) Any other loan like GB,

BRAC ASA etc..

(ii) Mother's name

(iii) Father's name

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nill
Business Experiences And	:	08 Years Experience 03 In Running Business.
Training Info	:	He Has 0 Year Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01859-906033
Mother's Contact No.	:	01814-950094
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit,feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

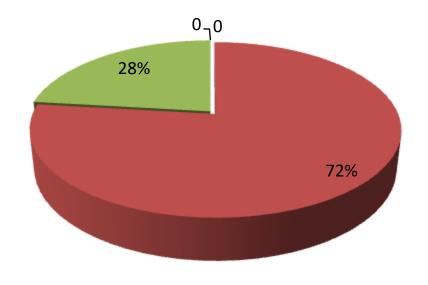
MST: RAJIYA SULTANA joined Grameen Bank since 13 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ALAM TRADERS			
Location	:	Mongazi Bazar, Sonagazi, Feni.			
Total Investment In BDT	:	Bdt 1,77,500/-			
Financing	•	Self BDT 1,27,500/- (From Existing Business) 72% Required Investment Bdt,50,000(as Equity) 28%			
Present Salary/Drawings From Business (Estimates)	•	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	10Ft X 25 ft. = 250 Square Ft			
Security Of The Shop	:	70,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Poultry Hen, Egg, Rice, Dal, oil, Gas & others. Average 15% Gain On Sale. The Business Is Operating By Entrepreneur. Existing 0 Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

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Particular	Daily	Monthly	Yearly
Revnue (Sale)			•
Poultry Hen,Egg,Rice,Dal,oil, & others	4000	120000	1440000
	0	0	0
Total Sales(A)	4000	120000	1440000
Less Variable Expense (B)			0
Poultry Hen,Egg,Rice,Dal,oil, & others	3400	102000	1224000
Total Variable Expense	3400	102000	1224000
Contributon Margin (CM) [C=(A-B)]	600	18000	216000
Less Fixed Expense			
Rent		2500	30000
Electric Bill		2000	24000
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		500	6000
Guard		150	1800
Generator		450	5400
Mobile Bill		300	3600
Total Fixed Cost (D)		11900	142800
Net Profit (E)= [C-D]		6100	73200

Investment Breakdown								
	Existing					Proposed		
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Poultry Hen	100	120	12,000	100	120	12,000	24,000	
Egg	300	7	2,100	500	7	3,500	5,600	
Rice	2	2,300	4,600	10	2,300	23,000	27,600	
Dal	20	40	800	0	0	0	800	
Oil	40	100	4,000	0	0	0	4,000	
Gas Cleander	10	1,100	11,000	0	0	0	11,000	
Gas Cula	2	1,500	3,000			0	3,000	
Others	0	0	20,000	0	0	0	20,000	
Secqurity			70,000			0	70,000	
Total	474	5167	127,500	610	2,427	50,000	177,500	



Entrepreneur's Contribution			127,500	72%
Investor's Investment			50,000	28%
Total			177,500	

Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Polultry Hen, Egg, Rice, Dal, Gas & Others	5000	150000	1800000	1890000	1984500		
Total Sales(A)	5000	150000	1800000	1890000	1984500		
Less Variable Expense (B)							
Poluitry Hen, Egg, Rice, Dal, Gas & Others	4250	127500	1530000	1606500	1686825		
Total Variable Expense	4250	127500	1530000	1606500	1686825		
Contributon Margin (CM) [C=(A-B)]	750	22500	270000	283500	297675		
Less Fixed Expense							
Rent		2500	30000	30000	30000		
Electric Bill		2000	24000	24300	24600		
Transportaion		1000	12000	12600	13230		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		500	6000	6000	6000		
Gard		150	1800	1800	1800		
Generator		450	5400	5400	5400		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		11900	137400	138400	139430		
Net Profit (E)= [C-D]		10600	127200	133560	140238		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	127,200	133560	140238
4.2	Dangeriation (Non apple items)			
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		107200	220760
	Total Cash Inflow	177,200	240,760	360,998
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	107,200	220,760	340,998

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:08Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop: Mongazi Bazar,

Sonagazi, Feni

Regular customers

THREATS

Theft

Fire

Political unrest

Pictures







