### **Proposed NU Business Name: PARVEJ DAIRY FARM**



Project identification and prepared by: MD.Mehedi hasan Sweet,

Sreepur Unit, Gazipur.

Project verified by: MD. Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.PARVEJ SHEKH				
Age	:	04-05-1997(20 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	No				
No. of siblings:	:	3 Sister				
Address	:	Vill:Sreepur P.O: Sreepur : Sreepur Dist: Gazipur				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. PARVIN KHATUN LET. KAMAL SHEKH Branch:Tengra, Sreepur, Centre # 54(Female), Member ID: 4255/1, Group No: 04 Member since: 2000 (17Years) First loan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT:20000, Outstanding loan: BDT: 0 Mother No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	04 Years of other business.04 Years experience in own business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01635894988
Mother's Contact No.	:	01946993483
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

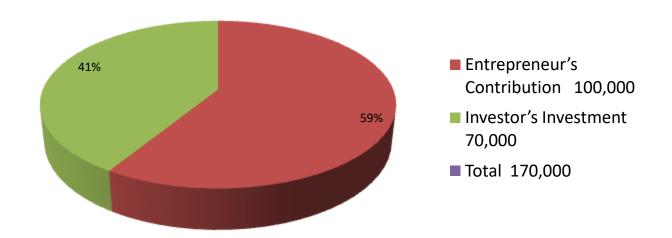
**MST. PARVIN KHATUN** joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	PARVEJ DAIRY FARM				
Location	:	Sreepur				
Total Investment in BDT	:	BDT 170,000/-				
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; 2 cows etc.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>Collects goods .</li> <li>Agreed grace period is 3 months.</li> </ul>				

	Existing		
Particular		Monthly	Yearly
Revnue (Sale)			
Cow	420	12600	151200
	0	0	0
Total Sales(A)	420	12600	151200
Less Variable Expense (B)			0
Cow	59	1764	21168
Total Variable Expense	59	1764	21168
Contributon Margin (CM) [C=(A-B)]	361	10836	130032
Less Fixed Expense			
Rent		0	0
Electric Bill		1000	12000
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		100	1200
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		7100	
Net Profit (E)= [C-D]		3736	44832

Investment Breakdown								
	Existi	ng	Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	' '	Unit Price		Proposed Total	
Cow	2	50,000	100,000	1	70,000	70,000	170,000	
	2	50000	100,000	1	70,000	70,000	170,000	

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Cow	800	24000	288000	302400	317520	
	0 0	0	0	0	0	
Total Sales(A)	800	24000	288000	302400	317520	
Less Variable Expense (B)						
Straw, Bran, Medicine etc	112	3360	40320	42336	44453	
Total Variable Expense	112	3360	40320	42336	44453	
Contributon Margin (CM) [C=(A-B)]	688	20640	247680	260064	273067	
Less Fixed Expense						
Rent		0	0	0	0	
Electric Bill		1000	12000	12300	12600	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		100	1200	1200	1200	
Gard		0	0	0	0	
Generator		0	0	0	0	
Mobil Bill		500	6000	6100	6200	
Total Fixed Cost (D)		7100	85200	85900	86615	
Net Profit (E)= [C-D]		13540	162480	170604	179134	
Investment Pay Back			28,000	28,000	28,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	162,480	170604	179134.2
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		134480	277084
	Total Cash Inflow	232,480	305,084	456,218
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	134,480	277,084	428,218

# **SWOT ANALYSIS**

# Strength

Employment: Self: 1 Family:0, Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

# THREATS

Theft Fire

Political unrest

# Pictures





