Proposed NU Business Name: MUNNA ENTERPRISE



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Siddiqur Rahman



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| Name | : | Md Monna Bhuyan | | | |
| Age | : | 01-01-1990 (27 Years) | | | |
| Education, till to date | : | Class 8 | | | |
| Marital status | : | Unmarried | | | |
| Children | : | Nill | | | |
| No. of siblings: | : | 02 Brothers 03 Sisters | | | |
| Address | : | Vill:Pular tec ,P.O: Uttarkhan ,P.S: Uttarkhan, Dist: Dhaka | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Mst. Khoseda Begum Md Sulaman Bhuyan Branch: Uttarkhan, Centre # 22 (Female), Member ID:6067/1, Group No: 02 Member since: 03-05-2007 (10 Years) First loan: BDT = 10,000 /- | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing loan=50000 Outstanding loan:= 15,000/- Father No No No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|-------------------------------------------------------------------------------------------------|----|-----------------------------------------------------------------|
| Business Experiences & Skill | : | 05 years of business experience. |
| Own Business and | : | 05 years experience in running business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | •• | Nill |
| Other Own/Family Sources of Liabilities | •• | None |
| Entrepreneur Contact No. | •• | 01983-571025 |
| Family's Contact No. | : | 01924-272605 |
| NU Project Source/Reference | | Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Mosammat Khoseda Begum joined Grameen Bank since 10 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

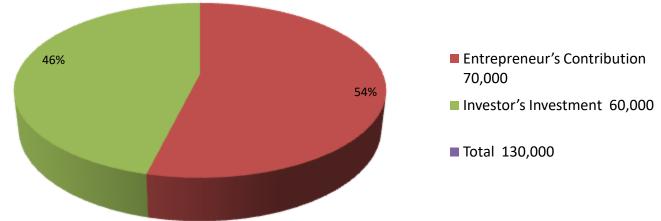
| Proposed Nobin Udyokta Business Info | | | | | | | |
|---------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| Business Name | : | Munna Enterprise | | | | | |
| Location | : | ular tec. Uttarkhan,Dhaka | | | | | |
| Total Investment in BDT | : | BDT 130,000/- | | | | | |
| Financing | : | Self BDT 70,000/- (from existing business) 55% | | | | | |
| | | Required Investment BDT 60,000/- (as equity) 45% | | | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | | | | |
| Proposed Salary | : | BDT 5,000 | | | | | |
| Size of shop | : | 35 ft x 30 ft= 1050 square ft | | | | | |
| Security of the shop | : | Business is owner | | | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Ware Drop, Wallcabinet, Box Khat, Dressing Table, etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing three employee. The shop is own . Collects goods from Gazipur, Mousith. Agreed grace period is 3 months. | | | | | |

| Existing Business (BDT) | | | | | | |
|-----------------------------------|-------|---------|-----------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | | | | | |
| Ferniture | 8,000 | 240,000 | 2,880,000 | | | |
| 0 | 0 | 0 | 0 | | | |
| Total Sales (A) | 8,000 | 240,000 | 2,880,000 | | | |
| Less. Variable Expense | | | | | | |
| Ferniture | 6,400 | 192,000 | 2,304,000 | | | |
| Total variable Expense (B) | 6,400 | 192,000 | 2,304,000 | | | |
| Contribution Margin (CM) [C=(A-B) | 1,600 | 48,000 | 576,000 | | | |
| Less. Fixed Expense | | | | | | |
| Rent | | 0 | 0 | | | |
| Electricity Bill | | 900 | 10,800 | | | |
| Transportation | | 4,000 | 48,000 | | | |
| Mobile Bill | | 500 | 6,000 | | | |
| Entertainment | | 500 | 6,000 | | | |
| Salary (sttaf) | | 30,000 | 360,000 | | | |
| Salary (self) | | 5,000 | 60,000 | | | |
| Total fixed Cost (D) | | 40,900 | 490,800 | | | |
| Net Profit (E) [C-D) | | 7,100 | 85,200 | | | |

| Investment Breakdown | | | | | | | | |
|----------------------|----------|----------|------------|-----------------|----------|-------|------------|----------|
| Particulars | | Existing | 3 | Particulars | Proposed | | | Proposed |
| Particulars | Quantity | Price | Unit Price | | Quantity | Price | Unit Price | Total |
| Waredrop | 1 | 12000 | 12000 | Waredrop | 1 | 12000 | 12,000 | 24,000 |
| Wall Cabinet | 1 | 13000 | 13000 | Wall Cabinet | 1 | 13000 | 13,000 | 26,000 |
| Box Khat | 2 | 10000 | 20000 | Box Khat | 1 | 10000 | 10,000 | 30,000 |
| Dreching Table | 1 | 12000 | 12000 | Dreching Table | 1 | 12000 | 12,000 | 24,000 |
| Others | | | 13000 | Others | | | 13,000 | 26000 |
| Total | | | 70,000 | | | | 60,000 | 130000 |

Source of Finance

Vill: Haturpara P.O: Panamganj ; P.S: Dohar Dist: Dhaka.



| Financial | | | | | | | |
|-----------------------------------|--------------------------------------------|---------|-----------|-----------|-----------|--|--|
| Particular | Particular Daily Monthly 1st Year 2nd Year | | | | | | |
| Revenue (sales) | | | | | 3rd year | | |
| Furniture | 9,000 | 270,000 | 3,240,000 | 3,402,000 | 3,572,100 | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | |
| Total Sales (A) | 9,000 | 270,000 | 3,240,000 | 3,402,000 | 3,572,100 | | |
| Less. Variable Expense | | | | | | | |
| Ferniture | 7,200 | 216,000 | 2,592,000 | 2,721,600 | 2,857,680 | | |
| Total variable Expense (B) | 7,200 | 216,000 | 2,592,000 | 2,721,600 | 2,857,680 | | |
| Contribution Margin (CM) [C=(A-B) | 1,800 | 54,000 | 648,000 | 680,400 | 714,420 | | |
| Less. Fixed Expense | | | | 1 | 1 | | |
| Rent | | 0 | 0 | 0 | 0 | | |
| Electricity Bill | | 945 | 11,340 | 11,907 | 12,502 | | |
| Transportation | | 4,400 | 52,800 | 55,440 | 58,212 | | |
| Mobile Bill | | 600 | 7,200 | 7,560 | 7,938 | | |
| Entertainment | | 500 | 6,000 | 6,300 | 6,615 | | |
| Salary (sttaf) | | 30,000 | 360,000 | 378,000 | 396,900 | | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | 60,000 | | |
| Non Cash Item | | | | | | | |
| Depreciation | | 0 | 0 | 0 | 0 | | |
| Total Fixed Cost | | 41,445 | 497,340 | 519,207 | 542,167 | | |
| Net Profit (E) [C-D) | | 12,555 | 150,660 | 161,193 | 172,253 | | |
| Investment Payback | | | 24,000 | 24,000 | 24,000 | | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | |
| 1.2 | Net Profit | 150,660 | 161,193 | 172,253 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 126,660 | 263,853 |
| | Total Cash Inflow | 210,660 | 287,853 | 436,106 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 60,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back (Including | | | |
| 2.3 | Ownership Tr. Fee) | 24,000 | 24,000 | 24,000 |
| | Total Cash Outflow | 84,000 | 24,000 | 24,000 |
| 3 | Net Cash Surplus | 126,660 | 263,853 | 412,106 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 05 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









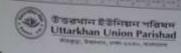












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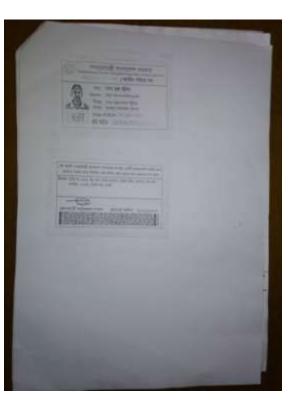
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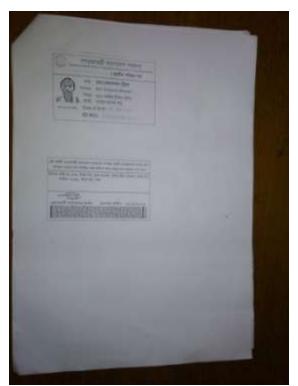
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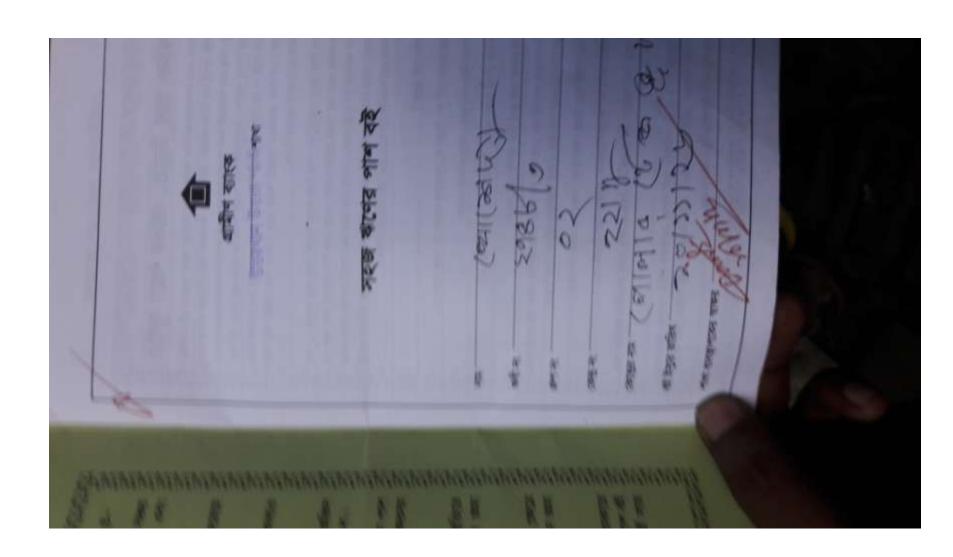
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FAMILY PICTURE

