Proposed NU Business Name: VAI VAI GENERAL STORE



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka Project verified by: Md. Siddiqur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	Ashraful Islam Rakib				
Age	:	08-02-1998(19 Y <i>ears</i>)				
Education, till to date	:	S.S.C				
Marital status	:	Unmarried				
Children	:	Nill				
No. of siblings:		02 Brothers 01 Sister				
Address	:	Vill:Prchati, P.O:Kanchkura, P.S: Uttarkhan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mst. Maksuda Begum Mohammad Ali Branch: Uttarkhan, Centre # 35 (Female), Member ID:6001 , Group No: 07 Member since: 03-04-2001 (16 Years) First Ioan: BDT = 5,000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan= 10000/- Outstanding loan:= 26000/- Father No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	••	Nil
Business Experiences & Skill		03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income		Nill
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01863-410432
Family's Contact No.	:	01731-316480
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

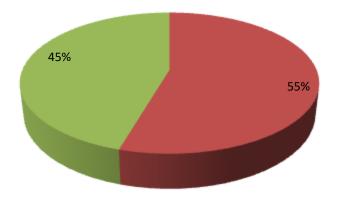
Mosammat Maksuda begum joined Grameen Bank since 16 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name : Vai Vai General Store		Vai Vai General Store				
Location		Pechati, Kanchkura, Uttarkhan				
Total Investment in BDT	:	BDT 110,000/-				
Financing	:	Self BDT 60,000/- (from existing business) 55%				
	<u> </u> '	Required Investment BDT 50,000/- (as equity) 45 %				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	16 ft x 09 ft= 144 square ft				
Security of the shop	:	Nill				
Implementation :		 The business is planned to be scaled up by investment in existing goods like;Pan,Shupari,Bekari etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing No employee. The shop is Owner . Collects goods from Tongi Bazar. Agreed grace period is 3 months. 				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Pan,Supari And Bekary	2,500	75,000	900,000		
	0	0	0		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Pan,Supari And Bekary	2,000	60,000	720,000		
Total variable Expense (B)	2,000	60,000	720,000		
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		1300	15,600		
Transportation		1,500	18,000		
Mobile Bill		500	6,000		
Entertainment		500	6,000		
Salary (sttaf)		0	0		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		8,800	105,600		
Net Profit (E) [C-D)		6,200	74,400		

	Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed	
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Pan	300	110	33000	Pan	250	110	27,500	60,500	
Supari	10	400	4000	Supari	15	400	6,000	10,000	
Bekary	20	20	400	Bekary	100	20	2,000	2,400	
Others			22600	Others			14,500	37,100	
Total			60,000				50,000	110,000	

Source of Finance



- Entrepreneur's Contribution 60,000
- Investor's Investment 50,000

Total 110,000

Financial	Projec	tion (BD	Т)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Pan,Supari And Bekary	3,300	99,000	1,188,000	1,247,400	1,309,770
0	0	0	0	0	0
Total Sales (A)	3,300	99,000	1,188,000	1,247,400	1,309,770
Less. Variable Expense					
Pan,Supari And Bekary	2,640	79,200	950,400	997,920	1,047,816
Total variable Expense (B)	2,640	79,200	950,400	997,920	1,047,816
Contribution Margin (CM) [C=(A-B)	660	19,800	237,600	249,480	261,954
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		1365	16,380	17,199	18,059
Transportation		1,650	19,800	20,790	21,830
Mobile Bill		600	7,200	7,560	7,938
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		0	0	0	0
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		9,115	109,380	111,849	114,441
Net Profit (E) [C-D)		10,685	128,220	137,631	147,513
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	128,220	137,631	147,513
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		108,220	225,851
	Total Cash Inflow	178,220	245,851	373,364
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20.000	20.000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	108,220	225,851	353,364



STRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 03 Years Own Business :03 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures



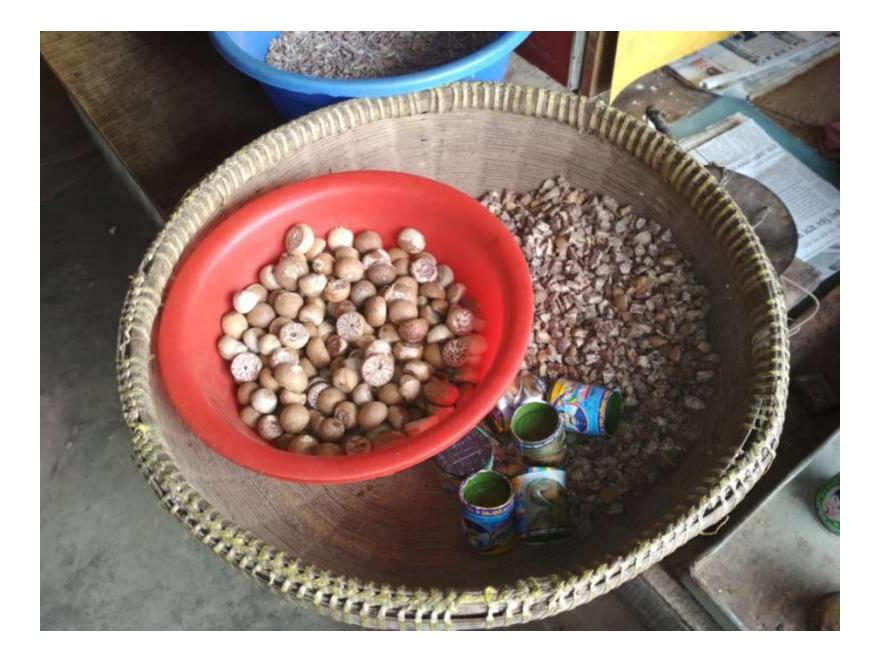






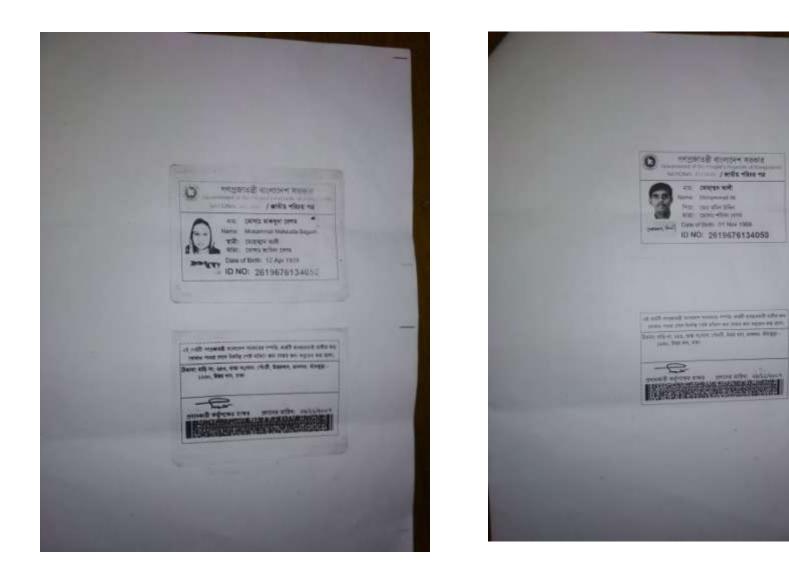






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FAMILY PICTURE

