Proposed NU Business Name: M/S SOHEL STORE



Project identification and prepared by: Modon Kumer Biswas,
Dakshinkhan Unit, Dhaka
Project verified by: Md Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Sohel Mia			
Age	:	27-07-1998 (19 Years)			
Education, till to date	:	HSC			
Marital status	:	Unarried			
Children	:	Nill			
No. of siblings:	:	02 Brothers 01 Sisters			
Address	:	Vill: Bariatak ,P.O: Poshibazer ,P.S: Rupgonj, Dist: Narayangonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father Shefali Harunar Rashid Branch: Rupgonj, Centre # 66 (Female), Member ID: 6067, Group No: 01 Member since: 23-05-2007 (10 Years) First loan: BDT = 10,000 /-			
Further Information:		Outstanding loan:= 38170/-			
(v) Who pays GB loan installment (vi) Mobile lady	:	Father No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill Own Business and	:	03 years of business experience. 03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01948-257317
Family's Contact No.	:	01732-043853
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Shefali joined Grameen Bank since 10 years ago. At first she took BDT 10 ,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

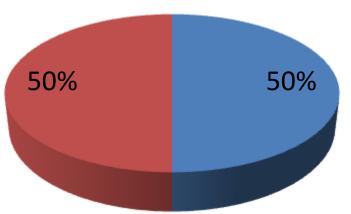
Proposed Nobin Udyokta Business Info					
Business Name	:	M/S Sohel Store			
Location	:	Bariatak,Rupgonj, Narayongonj			
Total Investment in BDT	:	BDT50,000/-			
Financing	:	Self BDT 50,000/- (from existing business) 50 %			
		Required Investment BDT 50,000/- (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 08 ft= 80 square ft			
Security of the shop	:	BDT 0,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Chips,Shop,Biscuts,Logence,Coconat oil,Suger etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Owner . Collects goods from Isapura. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Confactonary	2,000	60,000	720,000				
	0	0	0				
Total Sales (A)	2,000	60,000	720,000				
Less. Variable Expense							
Confactonary	1,600	48,000	576,000				
Total variable Expense (B)	1,600	48,000	576,000				
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000				
Less. Fixed Expense							
Electricity Bill		1000	12,000				
Transportation		500	6,000				
Mobile Bill		500	6,000				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		7,000	84,000				
Net Profit (E) [C-D)		5,000	60,000				

Investment Breakdown								
Doubleview		Existing		Particulars	Proposed			Proposed Total
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Chips	200	8	1600	Chips	100	8	800	2,400
Shop	50	28	1400	Shop	100	28	2,800	4,200
Biscuts	70	25	1750	Biscuts	50	25	1,250	3,000
Coklets	10	280	2800	Coklets	20	280	5,600	8,400
Coconat Oil	15	65	975	Coconat Oil	25	65	1,625	2,600
Suger	100	45	4500	Suger	100	45	4,500	9,000
Soyabin Oil	15	85	1275	Soyabin Oil	120	85	10,200	11,475
Soft Drink	130	22	2860	Soft Drink	300	22	6,600	9,460
Ice-Creem	150	10	1500	Ice-Creem	0	0	10,000	11,500
Machenaries	1	20000	20000					20,000
Others			11340	Others			6,625	17,965
Total			50000				50,000	100,000

Source of Finance





Financial Projection (BDT)								
Particular Daily Monthly 1st Year 2nd Year								
Revenue (sales)								
Confactonary	2,800	84,000	1,008,000	1,058,400	1,111,320			
		0	0	0	0			
Total Sales (A)	2,800	84,000	1,008,000	1,058,400	1,111,320			
Less. Variable Expense								
Confactonary	2,240	67,200	806,400	846,720	889,056			
Total variable Expense (B)	2,240	67,200	806,400	846,720	889,056			
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600	211,680	222,264			
Less. Fixed Expense								
Electricity Bill		1050	12,600	13,230	13,892			
Transportation		550	6,600	6,930	7,277			
Mobile Bill		600	7,200	7,560	7,938			
Salary (self)		5,000	60,000	60,000	60,000			
Non Cash Item								
Depreciation		333	4,000	4,000	4,000			
Total Fixed Cost		7,533	90,400	91,720	93,106			
Net Profit (E) [C-D)		9,267	111,200	119,960	129,158			
Investment Payback			20,000	20,000	20,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	111,200	119,960	129,158
1.3	Depreciation (Non cash item)	4,000	4,000	4,000
1.4	Opening Balance of Cash Surplus		95,200	199,160
	Total Cash Inflow	165,200	219,160	332,318
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20.000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	95,200	199,160	312,318

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Own Business: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

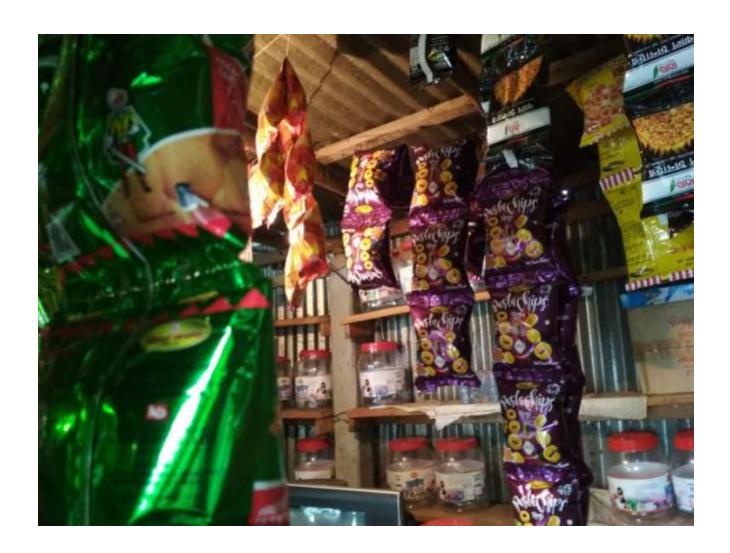
Fire

Political unrest

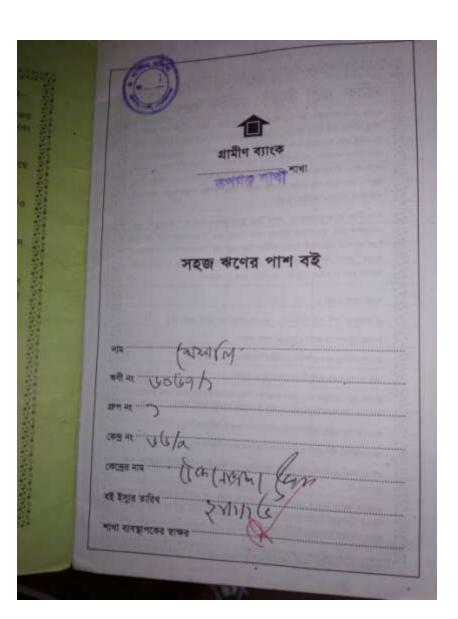
Pictures

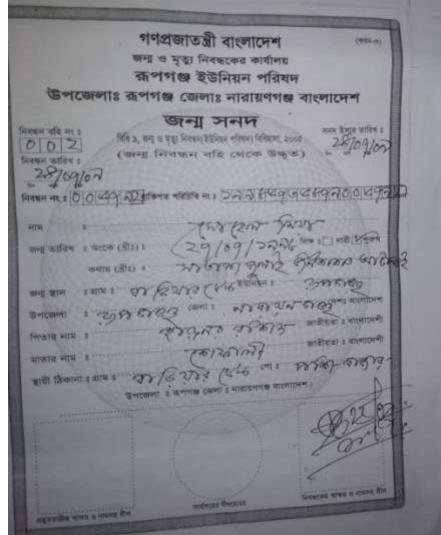


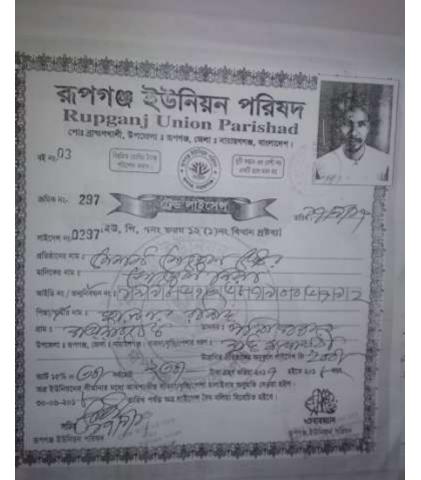
















FAMILY PICTURE

