## Joy Varieties Store



## Project by- Goutom Ray

Identified By - Md. Shakil Ahmed Verified by- Md. Ruhul Amin

Madhobpur Unit Area 4

GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT.,.)

| Name | $:$ | Goutom Roy |
| :--- | :--- | :--- |
| Age | $:$ | 18 Jan-1993 (24 Years) |
| Marital status | $:$ | Unmarried |
| Children | $:$ | N/A |
| No. of siblings: | $:$ | 3 Brothers 2 Sisters |
| Parent's and GB related Info |  |  |
| (i) Who is GB member | $:$ | Mother $\quad$ Gather |
| (ii) Mother's name | Gita Rani Roy |  |
| (iii) Father's name | Bimol Roy |  |
| (iv) GB member's info | $:$ | Branch: Jogodishpur Centre : 6/m Group no:09 |
|  |  | Loanee no.:6354 Member since:2000-2010 |
|  | First loan:5000 |  |
| Further Information: | Existing loan: 20,000 |  |
| (v) Who pays GB loan installment | $:$ | N/A |
| (vi) Mobile lady | $:$ | N/A |
| (vii) Grameen Education Loan | $:$ | N/A |
| (viii)Any other loan like GCCN, GKF | $:$ | Class Five |
| Education |  |  |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation | $:$ | Grocery Business |
| :--- | :--- | :--- |
| Initial Investment | $:$ | 30,000 |
| Trade License | $:$ | 198 (2017-2018) |
| Business Experience <br> And Training Info | 08 Years |  |
| Other Own/Family Sources <br> of Income | $:$ | N/A |
| Other Own/Family Sources <br> of Liabilities | $:$ | N/A |
| NU Contact Info |  | $01785-786964$ |
| NU Project <br> Source/Reference | $:$ | GT- Madhobpur Unit |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2000-2010 (10 years). At first She took 5,000 taka from GB. GB Borrower invested GB Loan in work and gradually improved their living standard by using GB loan.

| Business Name | $:$ | Joy Varieties Store |
| :--- | :--- | :--- |
| Address/ Location | $:$ | Jogodishpur, Madhobpur, Hobigonj |
| Total Investment in BDT | $:$ | $2,40,000$ |
| Financing | $:$ | Self BDT- 1,80,000 /-(from existing business) 75\% <br> Required Investment BDT-60,000 /-(as equity) 25\% |
| Present salary/drawings <br> from business (estimates) | $:$ | 7000 |
| Proposed Salary | $: 7000$ |  |
| Proposed Business <br> (i)\% of present gross profit <br> margin <br> (ii) Estimated \%of proposed <br> gross profit margin <br> (iii) Agreed grace period | $15 \%$ |  |

PRESENT \& PROPOSED INVESTMENT BREAKDOWN

| Particulars | Existing Business <br> (BDT) | Proposed <br> (BDT) | Total <br> (BDT) |
| :--- | :---: | :---: | :---: |
| Investments in different <br> categories: | $(1)$ | $(2)$ | $(1+2)$ |
| Present Stock Items: <br> Items-1,20,000 <br> Decoration-60,000 <br> Shop Advance- 0 | $1,80,000$ |  | $1,80,000$ |
| Proposed items: |  | 60,000 | 60,000 |
| Total Capital | $1,80,000$ | 60,000 | $2,40,000$ |


| Present Stock items |  |  |
| :--- | :--- | ---: |
| Product name | Unit <br> (Quantity) | Amount |
| Oil |  | 10,000 |
| Cosmetics Item |  | 30,000 |
| Biscuits, Cake |  | 15,000 |
| Sugar \& Flower |  | 10,000 |
| Milk |  | 10,000 |
| Soft Drink |  | 20,000 |
| Chips |  | 10,000 |
| Others |  | 25,000 |
| Total Present Stock |  | $\mathbf{1 , 2 0 , 0 0 0}$ |


| Proposed items |  |  |
| :--- | :--- | ---: |
| Product Name | Unit <br> (Quantity) | Amount |
| Oil |  | 10,000 |
| Rice |  | 10,000 |
| Soft Drink |  | 20,000 |
| Cosmetics Item |  | 20,000 |
| Total Proposed items |  | $\mathbf{6 0 , 0 0 0}$ |

## INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | Existing Business (BDT) |  |  |
| :--- | :---: | ---: | ---: |
|  | Daily | Monthly | Yearly |
| Sales (A) | 4,500 | $1,35,000$ | $16,20,000$ |
| Less: Cost of sales (B) | 3,825 | $1,14,750$ | $13,77,000$ |
| Profit (C) [C=(A-B)] | 675 | 20,250 | $2,43,000$ |
| Less: Operating Costs |  |  |  |
| Electricity bill |  | 300 | 3,600 |
| Night guard bill |  |  |  |
| Shop Rent |  | 2,800 | 33,600 |
| Mobile bill |  | 300 | 3,600 |
| Present salary/Drawings- self |  | 7,000 | 84,000 |
| Present Salary-Staff (1) |  | 6,000 | 72,000 |
| Conveyance or Transport |  |  |  |
| Others (fees, Entertainment, TL renewal) |  | 300 | 3,600 |
| Non Cash Item: |  |  |  |
| Depreciation Expenses(60,000)*10\% |  | 5,00 | 6,000 |
| Total Operating Cost (F) |  | 17,200 | $2,06,400$ |
| Net Profit (E-F): |  | 3,050 | 36,600 |

## FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | Year 1 (BDT) |  |  | Year 2 (BDT) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales (A) | 5,000 | 1,50,000 | 18,00,000 | 5,500 | 1,65,000 | 19,80,000 |
| Less: Cost of Sale (B) | 4,250 | 1,27,500 | 15,30,000 | 4,675 | 1,40,250 | 16,83,000 |
| Profit (A-B)=(C) | 750 | 22,500 | 2,70,000 | 825 | 24,750 | 2,97,000 |
| Less: Operating Costs |  |  |  |  |  |  |
| Electricity bill |  | 300 | 3,600 |  | 300 | 3,600 |
| Night guard bill |  |  |  |  |  |  |
| Shop Rent |  | 2,800 | 33,600 |  | 2,800 | 33,600 |
| Mobile bill |  | 300 | 3,600 |  | 300 | 3,600 |
| Present salary/Drawings- self |  | 7,000 | 84,000 |  | 7,000 | 84,000 |
| Present Salary-Staff (...) |  | 6,000 | 72,000 |  | 6,000 | 72,000 |
| Conveyance or Transport |  |  |  |  |  |  |
| Others (fees, Entertainment, TL renewal) |  | 300 | 3,600 |  | 300 | 3,600 |
| Non Cash Item: |  |  |  |  |  |  |
| Depreciation Expenses |  | 5,00 | 6,000 |  | 5,00 | 6,000 |
| Total Operating Cost |  | 17,200 | 2,06,400 |  | 17,200 | 2,06,400 |
| Net Profit ( $C-D$ ) $=(E)$ |  | 5,300 | 63,600 |  | 7,550 | 90,600 |
| GT payback |  |  | 36,000 |  |  | 36,000 |
| Retained Income: |  |  | 27,600 |  |  | 54,600 |

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. \& PAY.)

| SI \# |  |  |  |
| :--- | :--- | :---: | :---: |
|  |  | Year 1 (BDT) | Year 2 (BDT) |
| 1.0 | Cash Inflow |  |  |
| 1.1 | Investment Infusion by Investor | 60,000 |  |
| 1.2 | Net Profit | 63.600 | 90,600 |
| 1.3 | Depreciation (Non cash item) | 6,000 | 6,000 |
| 1.4 | Opening Balance of Cash Surplus |  | 93,600 |
|  | Total Cash Inflow | $1,29,600$ | $1,90,200$ |
| 2.0 | Cash Outflow |  |  |
| 2.1 | Purchase of Product | 60,000 |  |
| 2.2 | Payment of GB Loan |  |  |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 36,000 | 36,000 |
|  | Total Cash Outflow | 96,000 | 36,000 |
| 3.0 | Net Cash Surplus | 93,600 | $1,54,200$ |

## SWOT ANALYSIS






## গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

Government of the Peopie's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

नाय: ण्री भीज ज़ानी ब्राয়
Name: SRE GITA RANI ROY
স्वायो: बिभल त्राয়
มाতा: थी সক্ক্যা রাनौ बाয়
Date of Birth: 11 Jan 1963
ID NO: 3617169106755

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