Proposed NU Business Name: **RUHUL DAIRY FARM**

Project identification and prepared by: Md. Delwer Hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RUHUL AMIN				
Age	:	11/04/1995 (22 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	1 Sister				
Address	:	Vill: Rayed, P.O: Rayed, P.S: Kapashia, Dist: Gazipur.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Y Father				
(ii) Mother's name	:	PARUL				
(iii) Father's name	:	MOJAMMEL HAQ				
(iv) GB member's info	:	Branch: Goshinga, Centre # 14 (Female),				
		Member ID: 2681, Group No: 02				
		Member since: 12/10/2009 to 2015 (06 Years)				
		First Loan: BDT 10,000/- , Last Loan: BDT 20,000/-				
Further Information:		Outstanding Loan: Nil				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. He has 03 Years training
Training Info	:	
Other Own/Family Sources of Income	••	Yes (Farming)
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01756-154856
Family's Contact No.	:	01753-489732
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

PARUL joined with Grameen Bank for 06 years. At first she took BDT 10,000/-loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RUHUL DAIRY FARM			
Location	:	Rayed, Kapashia			
Total Investment in BDT	:	BDT 1,45,000/-			
Financing	••	Self BDT 95,000/- (from existing business) 66% Required Investment BDT 50,000/- (as equity) 34%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	10 ft x 08 ft= 80 square ft			
Implementation	•	 He has one cow, one ox, one calf in his farm. Average daily milk production is 06 liter and milk price is BDT 60/ The business is operated by entrepreneur. Existing no employee. The farm is owned. Collects cows from Amraid Bazar. Agreed grace period is 3 months. 			

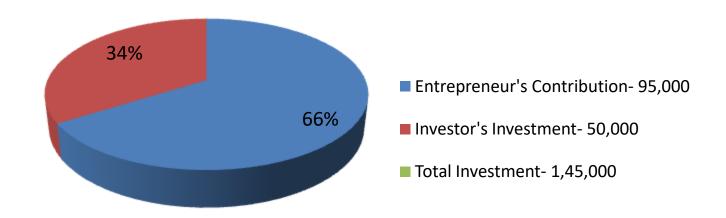
Existing Business

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Milk (Daily: 6 litre x 60/- per litre)	360	10,800	1,29,600
Total Sales (A)	360	10,800	1,29,600
Less. Variable Expense			
Straw, Bran, Medicine etc.	60	1,800	21,600
Total variable Expense (B)	60	1,800	21,600
Contribution Margin (CM) [C=(A-B)	300	9,000	1,08,000
Less. Fixed Expense			
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		4,000	48,000
Total fixed Cost (D)		4,950	59,400
Net Profit (E) [C-D)		4,050	48,600

Investment Breakdown								
	Exis	ting		Propose	Proposed			
Particulars	Qty.	Unit Price	Amount	Qty. Unit Amo		Amount	Total	
			(BDT)		Price	(BDT)		
Cow	1	40,000	40,000	1	50,000	50,000	90,000	
Ox	1	35,000	35,000				35,000	
Calf	1	20,000	20,000	-	_	_	20,000	
Total	3		95,000	1		50,000	1,45,000	

Source of Finance



Financial Projection							
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Milk (Daily: 10 litre x 60/- per litre)	600	18,000	2,16,000	2,26,800	2,38,140		
Total Sales (A)	600	18,000	2,16,000	2,26,800	2,38,140		
Less. Variable Expense							
Straw, Bran, Medicine etc.	140	4,200	50,400	52,920	55,566		
Total variable Expense (B)	140	4,200	50,400	52,920	55,566		
Contribution Margin (CM) [C=(A-B)]	460	13,800	1,65,600	1,73,880	1,82,574		
Less. Fixed Expense							
Transportation		800	9,600	12,000	14,400		
Mobile Bill		350	4,200	4,560	4,800		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		6,300	75,600	78,460	81,200		
Net Profit (E) [C-D]		7,500	90,000	95,420	1,01,374		
Investment Payback			20,000	20,000	20,000		

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	90,000	95,420	1,01,374
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		70,000	1,45,420
	Total Cash Inflow	1,40,000	1,65,420	2,46,794
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	70,000	1,45,420	2,26,794

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm Regular customers

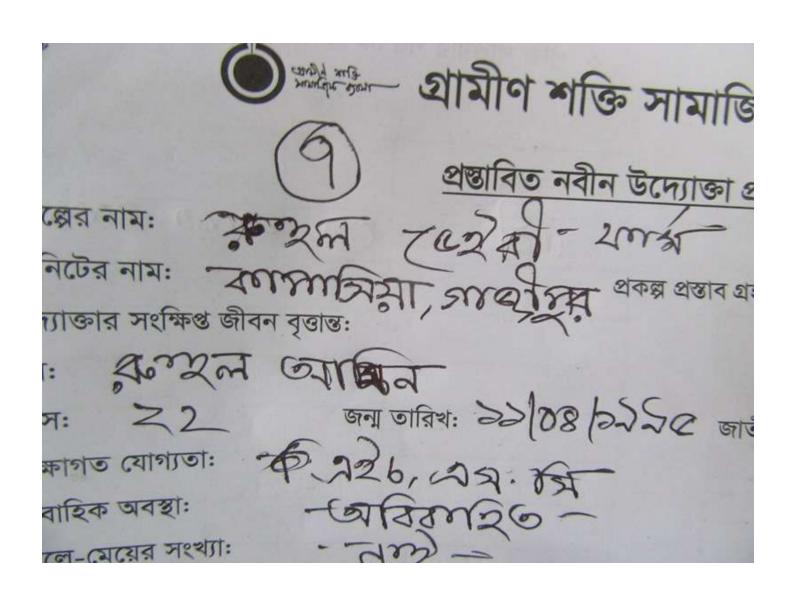
THREATS

Theft

Fire

Political unrest

Pictures







FAMILY PICTURE

