### Proposed NU Business Name: MOSTOFA DAIRY FARM

Project identification and prepared by: Md. Asadul Haque, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. MOSTOFA KAMAL			
Age	:	20/02/1986 (31 Years)			
Education, till to date		Class 8			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	Nil			
Address	:	Vill: Boro Hor Maruliapara, P.O: Bhulesshor-1743,			
		P.S: Kapashia, Dist: Gazipur.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father TASLIMA BEGUM MD. INTAZ UDDIN Branch: Goshinga, Centre # 70 (Female), Member ID: 7573/1, Group No: 04 Member since: 07/08/2011 to 2016 (5 Years) First Loan: BDT 2,000/-, Last Loan: BDT 30,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding Loan: Nil Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		CNG Driving
Business Experiences and Training Info		05 years experience in running business. He has 03 Years training
<u> </u>	-	
Other Own/Family Sources of Income	:	Yes (Farming)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-414628
Family's Contact No.	:	01733-559073
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FARIDA** joined with Grameen Bank for 05 years. At first she took BDT 2,000/-loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MOSTOFA DAIRY FARM			
Location		Amraid, Kapashia			
Total Investment in BDT	:	BDT 3,30,000/-			
Financing	:	Self BDT 2,70,000/- (from existing business) 82% Required Investment BDT 60,000/- (as equity) 18%			
Present salary/drawings from business (estimates)	•	BDT 4,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	15 ft x 10 ft= 150 square ft			
Implementation	:	<ul> <li>He has three cows, two oxe calves, two heifer calves in his farm.</li> <li>Average daily milk production is 07 liter and milk price is BDT 60/</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects cows from Amraid Bazar.</li> <li>Agreed grace period is 3 months.</li> </ul>			

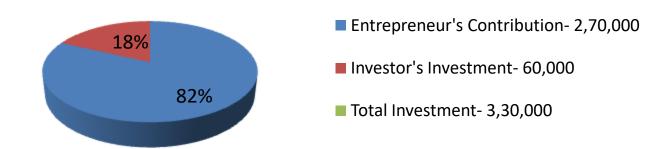
### **Existing Business**

BDT (TK)

Particulars	Daily	Monthly	Yearly
Revenue (sales)			
Milk (Daily: 7 litre x 60/- per litre)	420	12,600	1,51,200
Total Sales (A)	420	12,600	1,51,200
Less. Variable Expense			
Straw, Bran, Medicine etc.	80	2,400	28,800
Total variable Expense (B)	80	2,400	28,800
Contribution Margin (CM) [C=(A-B)	340	10,200	1,22,400
Less. Fixed Expense			
Transportation		500	6,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		4,000	48,000
Total fixed Cost (D)		4,950	59,400
Net Profit (E) [C-D)		5,250	63,000

Investment Breakdown								
	Exis	ting		Proposed				
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Total	
			(BDT)		Price	(BDT)		
Cow	1	60,000	60,000	1	60,000	60,000	1,20,000	
Cow	1	50,000	50,000	-	_	_	50,000	
Cow	1	40,000	40,000	-	_	_	40,000	
Ox Calf	2	35,000	70,000	-	_	_	70,000	
Heifer Calf	2	25,000	50,000	-	_	_	50,000	
Total	7		2,70,000	1		60,000	3,30,000	

### **Source of Finance**



Financial Projection							
BDT (TK)							
Particulars	Daily	Monthly	1st Year	2nd Year (+5%)	3rd year (+5%)		
Revenue (sales)							
Milk (Daily: 11 litre x 60/- per litre)	660	19,800	2,37,600	2,49,480	2,61,954		
Total Sales (A)	660	19,800	2,37,600	2,49,480	2,61,954		
Less. Variable Expense							
Straw, Bran, Medicine etc.	140	4,200	50,400	52,920	55,566		
Total variable Expense (B)	140	4,200	50,400	52,920	55,566		
Contribution Margin (CM) [C=(A-B)]	520	15,600	1,87,200	1,96,560	2,06,388		
Less. Fixed Expense							
Transportation		800	9,600	12,000	14,400		
Mobile Bill		350	4,200	4,560	4,800		
Entertainment		150	1,800	1,900	2,000		
Salary (self)		5,000	60,000	60,000	60,000		
Total Fixed Cost		6,300	75,600	78,460	81,200		
Net Profit (E) [C-D]		9,300	1,11,600	1,18,100	1,25,188		
Investment Payback			24,000	24,000	24,000		

# Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	1,11,600	1,18,100	1,25,188
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		87,600	1,81,700
	Total Cash Inflow	1,71,600	2,05,700	3,06,888
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	87,600	1,81,700	2,82,888

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

### THREATS

Theft

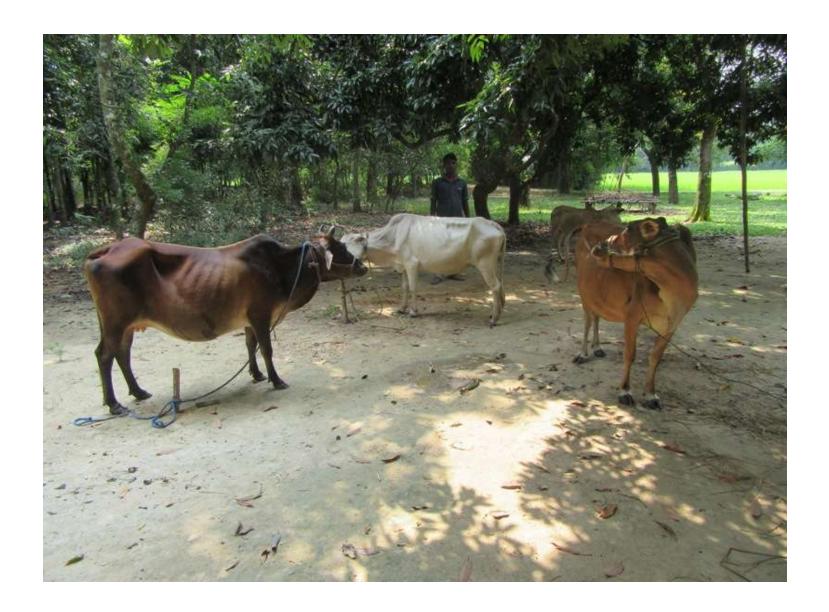
Fire

Political unrest

# Pictures

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## **FAMILY PICTURE**

