

Proposed NU Business Name: MESARS SHAHIDUL STORE

Project identification and prepared by: Md. Alamgir Hosain
Jamurki Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD: SHAHIDUL ISLAM
Age	:	11-09-1988 (2028Years)
Education, till to date	:	Class 9
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brothers, 2 Sisters.
Address	:	Vill: Deora , , P.O: Kuraliyapara P.S: Mirzapur, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	CHKINA BEGUM
(iii) Father's name	:	MD: ASKOR ALI
(iv) GB member's info	:	Branch:Deora , , Mirzapur, Centre # 47 m (male), Member ID: 2722/1, Group No: 04 Member since: 12/08/1986) First loan: BDT 1000 /- Outstanding loan: 57240/=
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	5years experience in running business. He has no training
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-502252
Family's Contact No.	:	01752-822922
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Jamurki Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD: ASKOR ALI joined Grameen Bank since 31 years ago. At first she took BDT 1000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info

Business Name	:	MESARS SHAHIDUL STORE
Location	:	Deora Bazar, Mirzapur, Tangail
Total Investment in BDT	:	BDT 529,700/-
Financing	:	Self BDT 379,700/- (from existing business) 71% Required Investment BDT 150,000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 10 ft= 200 square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Rice, Pulse, Soap, Soft drinks, Cosmetics etc.▪Average 10% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪After getting equity fund one employee will be appointed.▪The shop is rented.▪Collects goods from Company.▪Agreed grace period is 3 months.

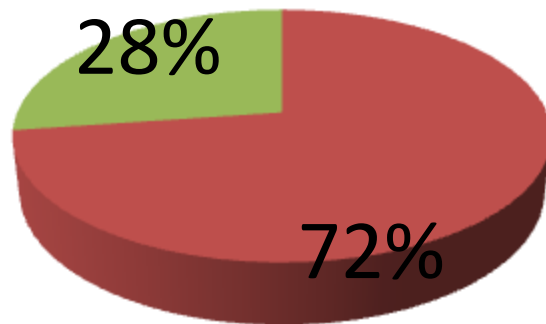
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item			1800000
Total Sales (A)			1800000
Less. Variable Expense			
Grocery Item			1620000
Total variable Expense (B)			1620000
Contribution Margin (CM) [C=(A-B)]			288000
Less. Fixed Expense			
Electricity Bill		400	4800
Mobile Bill		300	3600
Salary (self)		5000	60000
Transportation		500	6000
Salary (1staff)		8000	96000
Rent		1000	12000
Entertainment		300	3600
Total fixed Cost (D)		15500	186000

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Rice	3500	10000	13500
Daul(10x 4000)	2500		2500
Biskut	4000	10000	14000
Sugar	5000	25000	30000
Ata	2700		2700
Soap	20000		20000
Soft drinks	12000	25000	37000
Cosmetics	20000	30000	50000
Biksh Lod ,Kad	300000	50000	80000
Tooth Past, Noodle, Pulse, Herpic, Chocolate, Salt, etc	10000		10000
Total	3,79,700	150000	529700

Source of Finance



- Entrepreneur's Contribution 400,000
- Investor's Investment 150,000
- Total 550,000

Financial Projection (BDT) G

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Grocery Item	5,000	150000	1800000	1890000	1984500
Total Sales (A)	5,000	150000	1800000	1890000	1984500
Less. Variable Expense					
Grocery Item	4500	135000	1620000	1701000	1786050
Total variable Expense (B)	4500	135000	1620000	1701000	1786050
Contribution Margin (CM) [C=(A-B)]	500	24000	288000	302400	317520
Less. Fixed Expense					
Electricity Bill		400	4800	4800	4800
Mobile Bill		300	3600	3600	3600
Salary (self)		5000	60000	60000	60000
Transportation		500	6000	6000	6000
Salary (1staff)		8000	96000	96000	96000
Rent		1000	12000	12000	12000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	84000	98400	113520
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		24000	62400
	Total Cash Inflow	234000	122400	175920
2	Cash Outflow			
2.1	Purchase of Product	150,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60,000	60,000	60000
	Total Cash Outflow	210,000	60,000	60000
3	Net Cash Surplus	24000	62400	115920

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

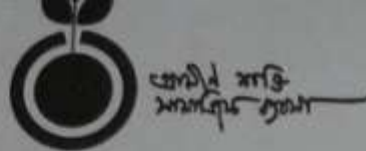
OPPORTUNITIES

Huge demand in the community
Location of shop; Gorai, Najirpara.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



গ্রামীণ শক্তি সামাজিক

প্রস্তাবিত নবীন উদ্যোক্তা প্রকল্প

প্রকল্পের নাম: মেসার্স শাহিদুল হোসেন
 ইউনিটের নাম: জামুকা প্রকল্প প্রস্তাব গ্রহণের
 উদ্যোক্তার সংক্ষিপ্ত জীবন বৃত্তান্ত:
 নাম: শ্রী: শাহিদুল হোসেন
 বয়স: ২৭ বছর জন্ম তারিখ: ২২/০২/২০১৮ জাতীয়
 শিক্ষাগত যোগ্যতা: নয়
 বৈবাহিক অবস্থা: স্বাধীন
 ছেলে-মেয়ের সংখ্যা: ২ জন
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 বর্তমান ঠিকানা: গ্রাম: বেদুয়া পো: কুড়া
 স্থায়ী ঠিকানা: গ্রাম: বেদুয়া পো: কুড়া খানা: মি
 উদ্যোক্তার মোবাইল: ১৭১



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১৯৯ টাকা ফিচার

১০ টাকা
জিবি
ইন্টারনেট

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SPYDER

