**Proposed NU Business Name: RANU TAILORS** 



Project identification and prepared by: Md. Yasin Alam Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta						
Name	:	RANU BEGUM				
Age	:	01-01-1983(34Years)				
Education, till to date	:	Class v				
Marital status	:	Married				
Children	:	01 Son 02 daughter				
No. of siblings:	:	02 Brothers 03 sisters				
Address	:	Vill: Daniya para P.O ;tol basail P.S: Sirajdikhan, Dist. Munshigonj.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  FATEMA BEGUM  MOTIN HAWLADAR  Branch: Imamgong, Centre # 20(Female),  Member ID: 2321, Group No: 03  Member since:01-07-2008-2014(06Years)  First loan: BDT 30,000/- Existing loan:50,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father& Brother No No No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	09 years of business experience.
Own Business and	•	09 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01717-347053
Family's Contact No.	:	01859-506605
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FATEMA BEGUM** joined Grameen Bank since 06 years ago. At first she took BDT 30,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RANU TAILORS			
Location	:	Daniya para,Sirajdikhan,Munshigonj.			
Total Investment in BDT	:	BDT 53,200/-			
Financing	:	Self BDT 13,200/- (from existing business)25 %			
		Required Investment BDT 40,000/- (as equity) 75%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	6ft x 6 ft= 36 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tailors.</li> <li>Average 100% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from Sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
	0	0	0			
from servecing	300	9000	108000			
Total Sales (A)	300	9,000	108,000			
Less. Variable Expense						
	0	0	0			
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
Electricity Bill		100	1,200			
Transportation		0	0			
Salary(self)		4,000	48,000			
Mobile bill		100	1,200			
Total fixed Cost (D)		4,200	50,400			
Net Profit (E) [C-D)		4,800	57,600			

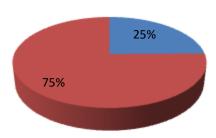
Investment Breakdown								
		Existing		Proposed			Proposed Total	
Particulars	Quantity	Unit Price	Price	Particulars	Quantity Unit Price Price		-	
swing machine	1	6500	6500	three	80	500	40,000	46,500
three pice	15	450	6750		0	0	0	6,750
Total			13250			0	40,000	53,250

#### **Source of finance**

■ Entreprenure investment 13,200

■ Investore investment 40,000

■ Total investment 53,200



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
	0	0	0	0	0	
from servicing	400	12,000	144,000	151,200	158,760	
Total Sales (A)	400	12,000	144,000	151,200	158,760	
Less. Variable Expense						
	0	0	0	0	0	
Total variable Expense (B)	0	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760	
Less. Fixed Expense						
Electricity Bill		100	1,200	1,260	1,323	
Salary (self)		4,000	48,000	48,000	48,000	
Mobile bill		100	1,200	1,260	1,323	
Non Cash Item						
Depreciation		0	2,160	2,160	2,160	
Total Fixed Cost		4,200	52,560	52,680	52,806	
Net Profit (E) [C-D)		7,800	91,440	98,520	105,954	
Investment Payback			16,000	16,000	16,000	

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
	0	0	0	0	0	
SERVICING	300	9,000	108,000	113,400	119,070	
Total Sales (A)	300	9,000	108,000	113,400	119,070	
Less. Variable Expense						
	0	0	0	0	0	
Total variable Expense (B)	0	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		100	1,200	1,260	1,323	
Non Cash Item						
Depreciation		0	2,160	2,160	2,160	
Total Fixed Cost		5,100	63,360	63,420	63,483	
Net Profit (E) [C-D)		3,900	44,640	49,980	55,587	
Investment Payback			12,000	12,000	12,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	91,440	98,520	105,954
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		75,440	157,960
	Total Cash Inflow	131,440	173,960	263,914
2	Cash Outflow			
2.1	Purchase of Product	40,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	16 000	16 000	16 000
2.3	Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	75,440	157,960	247,914

### **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 09 Years

Own Business:09

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest



