Proposed NU Business Name: **ZISHAN DAIRY FARM**

Project identification and prepared by: Md.Shahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|-----------------------------------------|----|-------------------------------------------------------------------|--|--|--|
| Name | : | SHEULI BEGUM | | | |
| Age | : | 04-11-1984 (33 Years) | | | |
| Education, till to date | •• | Class 7 | | | |
| Marital status | : | Married | | | |
| Children | • | 1 Child | | | |
| No. of siblings: | •• | 1 Brothers 4 Sister | | | |
| Address | : | Vill: Hayatkanda, P.O: Aouna | | | |
| | | . P.S: Nawabgonj, Dist: Dhaka. | | | |
| Parent's and GB related Info | | | | | |
| (i) Who is GB member | : | Mother Fathe | | | |
| (ii) Mother's name | : | MOTEZA KHATUN | | | |
| (iii) Father's name | : | KHEJMOT ALI | | | |
| (iv) GB member's info | : | Branch:Solla Nawabgonj, Centre # 21 (Female), | | | |
| | | Member ID: 1757/2, Group No:3 Member since: 15-01-1996 (21 Years) | | | |
| | | First loan: BDT 3,000/- | | | |
| Further Information: | | Existing loan: 20,000 Outstanding loan: BDT:10,670/- | | | |
| (v) Who pays GB loan installment | : | N/A | | | |
| (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan | : | No | | | |
| (viii) Any other loan like GB, | : | No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | No |
|-------------------------------------------------------------------------------------------------|----|--------------------------------------------------------------------------------|
| Business Experiences and | •• | By birth years experience in running business. By birth Years in own business. |
| Training Info | - | He has no training |
| Other Own/Family Sources of Income | •• | Cow rearing |
| Other Own/Family Sources of Liabilities | •• | None |
| Entrepreneur Contact No. | • | 01797-448244 |
| Family's Contact No. | : | 01625-282680 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOTEZA KHATUN joined Grameen Bank since 21 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | |
|---------------------------------------------------------------------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Business Name | : | ZISHAN DAIRY FARM | | |
| Location | : | Hayatkanda, Nawabgonj,Dhaka | | |
| Total Investment in BDT | : | BDT 2,60,000/- | | |
| Financing : Self BDT 1,80,000/- (from existing business) 69% Required Investment BDT 80,000/- (as equity) 31% | | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | |
| Proposed Salary | : | BDT 5,000 | | |
| Size of shop | : | 20 ft x 15 ft= 300 square ft | | |
| Implementation | | He has 1Cow and 2 Ox in his farm. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Shivrampur & Joypara Hat. Agreed grace period is 3 months. | | |

| Exesting | | | |
|-----------------------------------|-------|---------|--------|
| Particular | Daily | Monthly | Yearly |
| Revnue (Sale) | | | |
| Milk(7x70) | 490 | 14700 | 176400 |
| | 0 | 0 | 0 |
| Total Sales(A) | 490 | 14700 | 176400 |
| Less Variable Expense (B) | | | 0 |
| Straw,bran,medecine etc | | 5000 | 60000 |
| Total Variable Expense | 0 | 5000 | 60000 |
| Contributon Margin (CM) [C=(A-B)] | 0 | 9700 | 116400 |
| Less Fixed Expense | | | |
| Electric Bill | | 100 | 1200 |
| Transportaion | | 500 | 6000 |
| Salary (Self) | | 5000 | 60000 |
| Entertainment | | 0 | 0 |
| Rent | | 0 | 0 |
| Guard | | 0 | 0 |
| Salary (Staff-1) | | 0 | 0 |
| Mobil Bill | | 200 | 2400 |
| Generator | | 0 | 0 |
| Total Fixed Cost (D) | | 5800 | 69600 |
| Net Profit (E)= [C-D] | | 3900 | 46800 |

| Investment Breakdown | | | | | | | |
|----------------------|------|-------------------|-----------------------------------|----------|--------|----------|----------|
| Existing | | | | Proposed | | | |
| Particulars | Qty. | Unit Price | Price Amount Qty. Unit Amount Pro | | | Proposed | |
| | | | (BDT) | | Price | (BDT) | Total |
| Cow | 1 | 80,000 | 80,000 | 1 | 80,000 | 80,000 | 1,60,000 |
| Calf | 2 | 50,000 | 1,00,000 | | | | 1,00,000 |
| Total | | | 1,80,000 | | | 80,000 | 2,60,000 |

Source of Finance



| Financial Projection (BDT) | | | | | | | |
|-----------------------------------|-------|---------|---------|--------|---------|--|--|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 | | |
| Revenue(Sales) | | | | | | | |
| Milk(9x70) | 630 | 18900 | 226800 | 238140 | 250047 | | |
| | 0 | 0 | 0 | 0 | 0 | | |
| Total Sales(A) | 630 | 18900 | 226800 | 238140 | 250047 | | |
| Less Variable Expense (B) | | | | | | | |
| Medecine, grass & others | 200 | 6000 | 72000 | 75600 | 79380 | | |
| Total Variable Expense | 200 | 6000 | 72000 | 75600 | 79380 | | |
| Contributon Margin (CM) [C=(A-B)] | 430 | 12900 | 154800 | 162540 | 170667 | | |
| Less Fixed Expense | | | | | | | |
| Electric Bill | | 200 | 2400 | 2700 | 3000 | | |
| Transportaion | | 1000 | 12000 | 144000 | 1728000 | | |
| Salary (Self) | | 5000 | 60000 | 720000 | 8640000 | | |
| Salary (Staff) | | 0 | 0 | 0 | 0 | | |
| Guard | | 0 | 0 | 0 | 0 | | |
| Entertainment | | 0 | 0 | 0 | 0 | | |
| Rent | | 0 | 0 | 0 | 0 | | |
| Mobil Bill | | 400 | 4800 | 4900 | 5000 | | |
| Total Fixed Cost (D) | | 6600 | 19200 | 151600 | 1736000 | | |
| Net Profit (E)= [C-D] | | 6300 | 75600 | 79380 | 83349 | | |
| Investment Pay Back | | | 24,000 | 24,000 | 24,000 | | |

| | Cash flow projection on business plan (rec. & Pay) | | | | | |
|---|----------------------------------------------------|--------------|--------------|------------|--|--|
| 7 | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BD | | |
| | Cash Inflow | | | | | |
| | Investment Infusion by | | | | | |
| l | Investor | 80 000 | | | | |

| | | | - 1 1 | |
|---|------------------------|--------|-------|------|
| 1 | Cash Inflow | | | |
| | Investment Infusion by | | | |
| 1 | Investor | 80,000 | | |
| 2 | Net Profit | 75,600 | 79380 | 8334 |
| 3 | Depreciation (Non cash | | | |
| | | | | 1 |

Surplus

Total Cash Inflow

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

(Including Ownership Tr.

Cash Outflow

| | Cash Inflow | | | |
|---|------------------------|--------|-------|------|
| | Investment Infusion by | | | |
| 1 | Investor | 80,000 | | |
| 2 | Net Profit | 75,600 | 79380 | 8334 |
| | | | | |

| | Investment Infusion by | | | |
|---|-------------------------|--------|-------|------|
| L | Investor | 80,000 | | |
| 2 | Net Profit | 75,600 | 79380 | 8334 |
| 3 | Depreciation (Non cash | | | |
| | Opening Balance of Cash | | | |

43600

155,600

80,000

32000

112,000

43600

122,980

32000

32,000

90980

174,329

32000

32,000

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm:Hayatkanda, Nawabganj, Dhaka; Regular customers;

THREATS

Theft Fire

Political unrest









