#### **Proposed NU Business Name: AL-AMIN DAIRY FIRM**



Project identification and prepared by: Md. SHIRAJUL ISLAM
Keranigonj Unit, Dhaka
Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta				
Name	:	AL-AMIN MOLLA		
Age	:	17-07-1994(24Y <i>ears</i> )		
Education, till to date	:	SSC		
Marital status	:	UNMarried		
Children	:	NILL		
No. of siblings:	••	02 Brothers 02 sisters		
Address	:	VIII:PASHRIMTHEP.O ;PASHRIMTHE P.S: KARANIGONJ Dist: DHAKA		
Parent's and GB related Info				
(i) Who is GB member	:	Mother Father		
(ii) Mother's name	:	SAHOR BANU		
(iii) Father's name	:	AMBORALI		
(iv) GB member's info	:	Branch: TAGOREYA, Centre # 12/M (Female),		
		Member ID: 2633/2, Group No: 04		
		Member since:1991-1999(09 <i>Years</i> )		
		First loan: BDT 5,000/- Existing loan :20,000/-		
Further Information:		Outstanding loan: Nil		
(v) Who pays GB loan installment	:	Father& Brother		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and	:	07 years of business experience. 07 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01677067113
Family's Contact No.	:	NONE
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd .Karanigonj unit,Dhaka

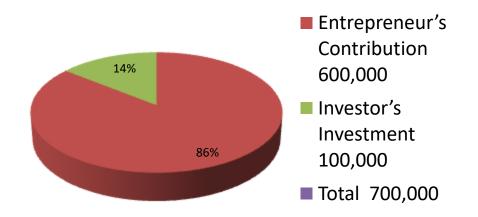
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAHOR BANU** joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AL-AMIN DAIRY FIRM		
Location	:	Vill:PASHRIMTHE P.O ;PASHRIMTHE P.S: KERANIGONJ Dist: DHAKA		
Total Investment in BDT	:	BDT 700000/-		
Financing	:	Self BDT 600000/- (from existing business)86% Required Investment BDT 100000/- (as equity) 14%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	40 ft x 10 ft= 400 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing Leather etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The business is won.</li> <li>Agreed grace period is 3 months.</li> </ul>		

	Existing		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk	1000	30000	360000
	0	0	0
Total Sales(A)	1000	30000	360000
Less Variable Expense (B)			0
Milk	500	15000	180000
Total Variable Expense	500	15000	180000
Contributon Margin (CM)			
[C=(A-B)]	500	15000	180000
Less Fixed Expense			
Rent		0	0
Electric Bill		400	4800
Transportaion		200	2400
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		6100	73200
Net Profit (E)= [C-D]		8900	106800

Investment Breakdown								
Existing Particulars				Particulars	Proposed			Proposed Total
	Quantity	<b>Unit Price</b>	Price		Quantity	Unit Price	Price	
Cow	03	150000	450000	Cow	01	100000	100000	550000
Cuif	03	50000	150000					150000
Total			600000				100000	700000



Particular	Daily	Monthly	Year -1	Year-2	Year-3
Milk	1500	*	540000	567000	595350
	0	0	0	0	0
Total Sales(A)	1500	45000	540000	567000	595350
Less Variable Expense (B)					
Milk	1000	30000	360000	378000	396900
Total Variable Expense	1000	30000	360000	378000	396900
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450
Less Fixed Expense					
Rent			0	0	0
Electric Bill		450	5400	5700	6000
Transportaion		250	3000	3150	3307.5
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		250	3000	3000	3000
Gard		0	O	0	0
Generator		0	0	0	0
Mobil Bill		350	4200	4300	4400
Total Fixed Cost (D)		6300	75600	76150	76707.5
Net Profit (E)= [C-D]		8700	104400	109620	115101
Investment Pay Back			40,000	40,000	40,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	1,00,000		
1.2	Net Profit	104,400	109,620	115,101
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		64400	69620
	Total Cash Inflow	104,400	109,620	184,721
2	Cash Outflow			
2.1	Purchase of Product	1,00,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40000
	Total Cash Outflow	40,000	40,000	40,000
3	Net Cash Surplus	64,400	69,620	144,721

### **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 07 Years

Own Business:07

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; RESHEPARA VAGAR KARANIGONJ Dhaka Regular customers;

## THREATS

Theft

Fire

Political unrest



