

Proposed NU Business Name :SUVO ELECTRONICS



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Keranigonj Unit, Dhaka

Project verified by: MD. SHAMSUL AREFIN



Brief Bio of The Proposed Nobin Udyokta

Name	:	SREE SHOBO KUMAR
Age	:	10-11-1989 (28Years)
Education, till to date	:	S.S.C
Marital status	:	UnMarried
Children	:	NONE
No. of siblings:	:	03 Brothers
Address	:	ViLL:ROHITPUR EAST P.O :ROHITPUR P.S: KARANIGONJ Dist: DHAKA
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ANJANA RANI PAL
(iii) Father's name	:	AUDAR PAL
(iv) GB member's info	:	Branch: Rohitpur Centre # 50/M (Female), Member ID: 5125/2, Group No:08 Member since:05-08-1993(12 Years) First loan: BDT 5,000/- Existing loan :20,000/- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience in running business : He has no training :
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734205450
Family's Contact No.	:	01920131749
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Keranigonj unit,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANJANA RANI PAL joined Grameen Bank since 12 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

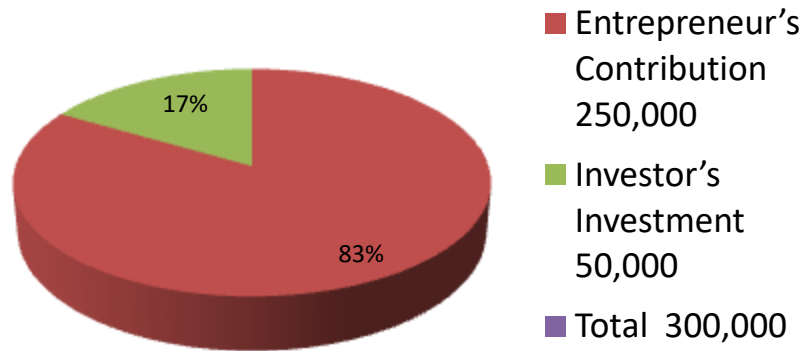
Proposed Nobin Udyokta Business Info

Business Name	:	SUVO ELECETRONICS
Location	:	Rohitpur Card Potty Keranigonj, Dhaka.
Total Investment in BDT	:	But/-3,00,000/-
Financing	:	Self BDT 2,50,000/- (from existing business) 81% Required Investment BDT 50,000/- (as equity)19 %
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 150 square ft
Security of the shop	:	50,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing Tin sanatory itms etc.▪Average 15% gain on sales.▪The business is operating by entrepreneur.▪The business is won.▪Agreed grace period is 3 months.

Existing Business (BDT)			
Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Cables Swicesc Fan etc	4000	120000	1440000
	0	0	0
Total Sales(A)	4000	120000	1440000
Less Variable Expense (B)			0
Cables Swices itms etc	3500	105000	1260000
Total Variable Expense	3500	105000	1260000
Contributon Margin (CM) [C=(A-B)]	500	15000	180000
Less Fixed Expense			
Rent		4000	48000
Electric Bill		400	4800
Transportaion		500	6000
Salary (Self)		5000	60000
Entertainment		100	1200
Guard		100	1200
Mobile Bill		200	2400
Total Fixed Cost (D)		10300	123600
Net Profit (E)= [C-D]		4700	56400

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Cables	50	2000	100000		05	2000	10000	110000
Swices	250	200	50000		50	200	10000	60000
Fan	25	1500	37500		10	1500	15000	52500
Pipe	400	60	24000		250	60	15000	39000
Lights	250	100	25000					25000
Others			13500					13500
Total			250000				50000	300000



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Cables Fan etc	4500	135000	1620000	1701000	1786050
	0	0	0	0	0
Total Sales(A)	4500	135000	1620000	1701000	1786050
Less Variable Expense (B)					
Cables Fan etc	4000	120000	1440000	1512000	1587600
Total Variable Expense	4000	120000	1440000	1512000	1587600
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450
Less Fixed Expense					
Rent		4000	48000	48000	48000
Electric Bill		400	4800	5100	5400
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		100	1200	1200	1200
Gard		100	1200	1200	1200
Generator		0	0	0	0
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		10300	123600	124300	125015
Net Profit (E)= [C-D]		4700	56400	59220	62181
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	56,400	59220	162181
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		32400	67620
	Total Cash Inflow	116,400	91,620	229,801
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	32,400	67,620	205,801

SWOT ANALYSIS

STRENGTH

Employment: 0 Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Own Business :05
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Rohitpur Card potty keranigonj
Regular customers;

THREATS

Theft
Fire
Political unrest



হতে কৃত

শুভ ইলেকট্রিক ওয়ার্ক

এখানে সকল প্রকার ইলেকট্রিক পণ্য পাওয়া যায় এবং সুন্দর ইলেকট্রিসিয়ান দ্বারা বিল্ডিং, ফ্যাক্টরী, লোকাল ওয়ার্কিং করা হয়।

শ্রী শুভ

মোবাইল : ০১৭
০১৭

জেহিঙ্গুর শাহ
গোয়ালাপাড়া,
ঢাকা-১০১০





