#### **Proposed NU Business Name: VAI BONE NURSARY**



Project identification and prepared by: Md Anowar Hossain, Mohasthan Unit, Bogra.

Project verified by: Md. Mozaharl Islam Sarker



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. FARUK HOSSEN				
Age	:	01-01-19989(28 <i>Years</i> )				
Education, till to date	:	Class 5				
Marital status	:	Married				
Children	:	01 Son & 02 Daughters				
No. of siblings:	:	03 Brother, 01 Sister				
Address	:	Vill:Gokul P.O: Gokul P.S: BograDist: Bogra.				
Parent's and GB related Info (i) Who is GB member (ii) Father's name (iii) Houseband's name (iv) GB member's info		Mother Father  MST. ZAHEDA BEGUM  LATE. HOBILLAH  Branch: Gokul Bogra Centre # 49(Female),  Member ID: 7996 Group No: 11  Member since: 01-07-2017. (10 Years)  First loan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10,000/- Outstanding loan: -Nill Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	Nill
Entrepreneur Contact No.	:	01825-426964
Father's Contact No.	:	01825-426964
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

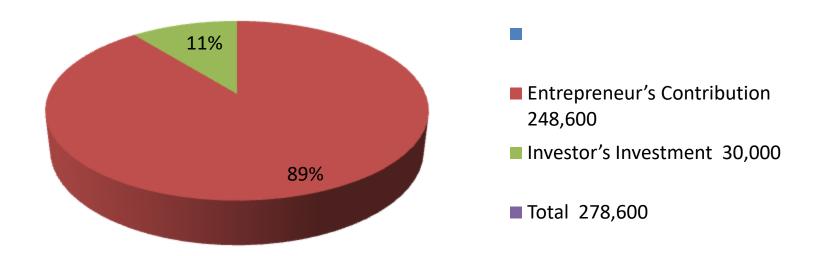
**MST. ZAHEDA BEGUM** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info							
Business Name	:	VAI BONE NURSARY					
Location	:	Gokul,Bogra.					
Total Investment in BDT	:	BDT 2,78,600 /-					
Financing	:	Self BDT 2,48,600/-(from existing business)89 %					
		Required Investment BDT 30,000/-(as equity) 11%					
Present salary/drawings from business (estimates)	:	BDT 5,000/-					
Proposed Salary	:	BDT 5,000/-					
Size of shop	:	15 ft x 12 ft= 33 square ft					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Egg sales.</li> <li>The business is operating by entrepreneur. Existing 02 employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk Sales	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Milk production	1,600	48,000	576,000			
Total variable Expense (B)	1,600	48,000	576,000			
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000			
Less. Fixed Expense						
Electricity Bill		200	2,400			
Transportation		300	3,600			
Salary (self)		5,000	60,000			
Mobile Bill		200	2,400			
Total fixed Cost (D)		5,700	68,400			
Net Profit (E) [C-D)		6,300	75,600			

Investment Breakdown									
	Existi	ing	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price Amount Propo				
			(BDT)			(BDT)	Total		
Flower	500	30	15,000	1	30,000	30,000	45,000		
Rose	8000	10	80,000	0	0	0	80,000		
Rose	500	10	5,000	0	0	0	5,000		
Others rose	500	20	10,000	0	0	0	10,000		
Security			138,600			0	138,600		
Total	9500	70	248,600	1	30,000	30,000	278,600		

### **Source of Finance**



### **Financial Projection (BDT)**

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk sale	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Milk production cost	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	150	10,500	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)	600	79,500	216,000	226,800	238,140
Less. Fixed Expense					
Electricity Bill		200	2,400	2,400	2,400
Transportation		300	3,600	3,600	3,600
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		200	2,400	2,400	2,400
Total fixed Cost (D)		5,700	68,400	68,400	68,400
Net Profit (E) [C-D)		73,800	147,600	158,400	169,740
Investment Payback			12,000	12,000	12,000

	Cash flow projection on business plan (rec. & Pay)							
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	30,000						
1.2	Net Profit	147,600	158,400	169,740				
1.3	Depreciation (Non cash item)	0	0	0				
1.4	Opening Balance of Cash Surplus		135,600	282,000				
	Total Cash Inflow	177,600	294,000	451,740				
2	Cash Outflow							
2.1	Purchase of Product	30,000	0	0				
2.2	Payment of GB Loan	0	0	0				
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000				
	Total Cash Outflow	42,000	12,000	12,000				
3	Net Cash Surplus	135,600	282,000	439,740				

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Akashtara, Bogra shadar, Bogra.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures













# **FAMILY PICTURE**

