#### Proposed NU Business Name: VAI VAI STORE



Project identification and prepared by: MD.ANISAR RAHAMAN Parshuram, Feni.

Project verified by: Susasnto Kumar biswas.



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	KAZI SUMON		
Age	:	10-01-1983( 35 Years)		
Education, till to date	:	Class-Eight		
Marital status	:	UnMarried		
Children	:	No		
No. of siblings:	:	02 Sisters, 04 Brothers		
Address	:	Vill: Paglirkul, P.O: ShaldhorBazar, P.S: Porshuram, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father NAZMA AKTER LATE KAZI DHON MIAH Branch: Porshuram, Centre # 48(Female), Member ID:3942, Group No: 03 Member since: 10-05-2000-2017 (17 Years) First Ioan: BDT 2,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 1,00,000/- Outstanding loan: 82400 Mother No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	09years experience in running business.
Training Info	:	No
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	-	01833-209061
Mother's Contact No.	:	01827-769391
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

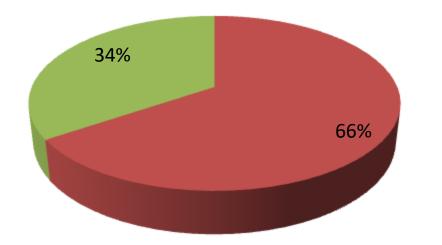
#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**NAZMA AKTER** joined Grameen Bank since 11 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	VAI VAI STORE		
Location	:	Rajoshpur Bazar , Porshuram, Feni.		
Total Investment in BDT	:	BDT: 116,000/-		
Financing	:	Self BDT 76,000(from existing business) 60% Required Investment BDT: 40,000(as equity) 40%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 15 ft. = 150square ft		
Security of the shop	:	0,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; gas selender, gas stove, others</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
gas selender, gas stove, others	3000	90000	1080000		
Total Sales(A)	3000	90000	1080000		
Less Variable Expense (B)			0		
gas selender, gas stove,others	2550	76500	918000		
Total Variable Expense	2550	76500	918000		
Contributon Margin (CM) [C=(A-B)]	450	13500	162000		
Less Fixed Expense					
Rent		900	10800		
Electric Bill		600	7200		
Transportaion		300	3600		
Salary (Self)		5000	60000		
Salary (Staff)		2000	24000		
Entertainment		300	3600		
Guard		140	1680		
Mobile Bill		500	6000		
Total Fixed Cost (D)		9740	116880		
Net Profit (E)= [C-D]		3760	45120		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
gas selander	44,000	20,000	64,000		
gas stove	12,000	20,000	32,000		
others	20,000	0	20,000		
	0	0	0		
	0	0	0		
	0	0	0		
	0	0	0		
Total	76,000	40,000	116,000		



- Entrepreneur's Contribution 76,000
- Investor's Investment 40,000

Total 116,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year 1	Year 2	Year 3
Revenue(Sales)					
gas selender, gas stove,others	4000	120000	1440000	1512000	1587600
Total Sales(A)	4000	120000	1440000	1512000	1587600
Less Variable Expense (B)					
silver disk, jug, paint, iron, electronic etc.	3400	102000	1224000	1285200	1349460
Total Variable Expense	3400	102000	1224000	1285200	1349460
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		900	10800	10800	10800
Electric Bill		600	7200	7500	7800
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		2000	24000	24000	24000
Entertainment		300	3600	3600	3600
Gard		140	1680	1680	1680
Mobile Bill		500	6000	6100	6200
Total Fixed Cost (D)		9740	116880	117460	118049
Net Profit (E)= [C-D]		8260	99120	104076	109280
Investment Pay Back			16,000	16,000	16,000

	Cash flow projection on business plan (rec. & Pay)					
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	40,000				
1.2	Net Profit	99,120	104076	109279.8		
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		83120	171196		
	Total Cash Inflow	139,120	187,196	280,476		
2	Cash Outflow					
2.1	Purchase of Product	40,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	16000	16000	16000		
	Total Cash Outflow	56,000	16,000	16,000		
3	Net Cash Surplus	83,120	171,196	264,476		



# Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 09 Years Quality goods & services; Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop;Rajoshpur bazar,Parshuram,Feni. Regular customers;

#### **T**HREATS

Theft Fire Political unrest Pictures







## FAMILY PICTURE

