#### **Proposed NU Business Name: SAYMA PHARMACY**



Project identification and prepared by: MD.SAIDUL AMIN Parshuram, Feni.

Project verified by: Susasnto Kumar biswas.



Brief Bio of The Proposed Nobin Udyokta			
Name	:	Md.MUSA	
Age	:	05-02-1985( 33 Years)	
Education, till to date	:	H.S.C	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	03 Sisters, 03 Brothers	
Address	:	Vill: Modhu gram, P.O:Subar Bazar, P.S: Porshuram, Dist: Feni.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  ANOWARA BEGUM  LATE:CHAN MIAH  Branch: Porshuram, Centre # 26(Female),  Member ID:2428, Group No: 04  Member since: 10-05-2005-2010 (5 Years)  First loan: BDT 10,000/-	
Further Information:		Existing loan: BDT 15,000/- Outstanding loan: Nill	
(v) Who pays GB loan installment (vi) Mobile lady	:	No	
(vii) Grameen Education Loan	•	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	He has training 2 years
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01820-064715
Mother's Contact No.	:	01858-172620
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Parshuram,Feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ANOWARA BEGUM** joined Grameen Bank since 12 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

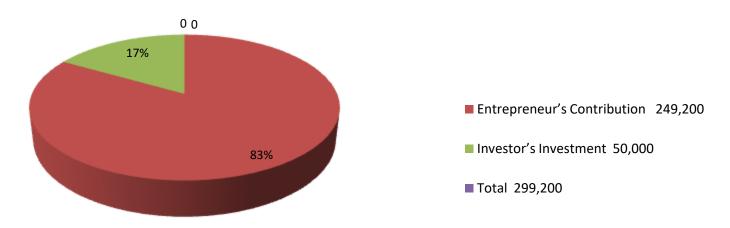
Proposed Nobin Udyokta Business Info			
Business Name	:	SAYMA PHARMACY	
Location	:	Collage Road ,Porshuram,Feni.	
Total Investment in BDT	:	BDT 299,200/-	
Financing	:	Self BDT 249,200 (from existing business) 83% Required Investment BDT 50,000 (as equity) 17%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 15 ft. = 150square ft	
Security of the shop	:	100,000/-	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tablet, Capsules' alain etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>He is doing his business in renting place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>	

# Existing

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Tablet, Capsul, Salain, etc	2,500	75,000	900,000
Total Sales(A)	2,500	75,000	900,000
Less Variable Expense (B)			
Tablet, Capsul, Salain, etc	2,000	60,000	720,000
Total Variable Expense	2,000	60,000	720,000
Contributon Margin (CM) [C=(A-B)]	500	15,000	180,000
Less Fixed Expense			
Rent		1,500	18,000
Electric Bill		300	3,600
Transportation		500	6,000
Salary (Self)		5,000	60,000
Entertainment		300	3,600
Guard		100	1,200
Generator		100	1,200
Mobile Bill		300	3,600
Total Fixed Cost (D)		8,100	97,200
Net Profit (E)= [C-D]		6,900	82,800

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
tablet	15,000	10,000	25,000	
capsul	7,000	10,000	17,000	
salain	2,000	10,000	12,000	
injection	1,200	10,000	11,200	
dental chair	50,000	10,000	60,000	
dental scaler	24,000	0	24,000	
others	50,000	0	50,000	
security	100,000	0	100,000	
Total	249,200	50,000	299,200	

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	Year 1	Year 2	
Revenue(Sales)					
Tablet, Capsul, Salain etc	3000	90000	1080000	1134000	
Total Sales(A)	3000	90000	1080000	1134000	
Less Variable Expense (B)					
Tablet,Capsul,Salain,etc	2400	72000	864000	907200	
Total Variable Expense	2400	72000	864000	907200	
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	
Less Fixed Expense					
Rent		1500	18000	18000	
Electric Bill		300	3600	3900	
Transportaion		500	6000	6300	
Salary (Self)		5000	60000	60000	
Entertainment		300	3600	3600	
Gard		100	1200	1200	
Generator		100	1200	1200	
Mobil Bill		300	3600	3700	
Total Fixed Cost (D)		8100	96000	96700	
Net Profit (E)= [C-D]		9900	118800	124740	
Investment Pay Back			30,000	30,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	118800	124740
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		88,800
	Total Cash Inflow	168,800	213,540
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	88,800	183,540

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 05Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop;Collage road,Porshuram,Feni. Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures









