### A Nobin Udyokta Project Shekh Habibur Rahman Mike Service



Project by: Shekh Habibur Rahman Verified and Identified by: Md. Gias uddin Matlab Uttar Unit,Chandpur Anchal-1

**GRAMEEN Trust** 



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Shekh Habibur Rahman		
Age	:	20/10/1995 (21 Years)		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	02 brothers and 01 Sisters		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:	Mother Father Parul Begum Delowar Hossain Member since: 07.05.2001 Branch: Durgapur, Centre no. 23/M Loanee no :2825/1, First loan: Tk.5,000 Existing loan: 00 Last loan: 30000		
Further Information:  (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others		N/A N/A N/A N/A N/A		
Education, till to date	:	Class Eight		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	•	Sound System & Electric Business
Trade License Number	:	159
Business Experiences	:	07 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01832143100
NU Project Source/Reference	:	Uttar Matlab Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 07 May 2001 & till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Shekh Habibur Rahman Mike Service
Address/ Location	:	Sikare kandi, Matlab Uttar, Chandpur.
Total Investment in BDT	:	465,000/-
Financing	:	Self BDT 395,000 (from existing business) - 85% Required Investment BDT :70,000 (as equity) - 15%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 12,000
Proposed Business 40% of present gross profit margin Estimated 40% of proposed gross profit margin	:	40%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)					
i articulais	Daily	Monthly	Yearly			
Income of Sound System & Mike rent	3000	90000	1080000			
Less: Cost of sale (B)	1500	45000	540000			
Gross Profit 50% (A-B)= [C]	1500	45000	540000			
Less: Operating Costs						
Electricity bill		500	6000			
Solar Bill		00	00			
Night Guard Bill		200	2400			
Rent		600	7200			
Dish bill		00	00			
Mobile Bill		300	3600			
Salary from Business (Self)		10000	120000			
Salary from Business (01 Employee)		6000	72000			
Others (Entertainment)		350	4200			
Non Cash Item:						
Depreciation Expenses(30000*10%)		3208	38500			
Total Operating Cost (D)		21158	253896			
Net Profit (C-D):		23842	286104			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Present Goods Items (*):	5,000 10,000 3,80,000		3,95,000
Proposed Items (**):		70000	70,000
Total Capital	395,000	70,000	465,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

#### **Present Stock item**

Product name	Amount		
মাইক	(cooo)-		
ইউনিট (২০*৬০০০)	<b>১</b> ২০০০০/-		
মেশিন (৭০০০*১৩)	৯১০০০/-		
বেটারী (১০০০০*৪)	80000/-		
জেনারেটর (২৫০০০*২)	<b>(</b> 0000/-		
টিউব লাইট	\$6000/-		
অন''ন''	\$8000/-		
Total Present Stock	380,000		

#### **Proposed Item**

Product Name	Amount
মাইক	<b>\$</b> 0000/-
ইউনিট(৫*৯০০০)	80000/-
টিউব লাইট	২০০০০/-
Total	70,000

## **Financial Projection of NU BUSINESS PLAN**



Particulars		Year 1 (BD	OT)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Income of Sound System & Mike rent	4000	120000	1440000	5000	150000	1800000
Less: Cost of Sale (B)	2000	60000	720000	2500	75000	900000
Gross Profit 50% (A-B)=(C)	2000	60000	720000	2500	75000	900000
Less operating cost						
Electricity bill		700	8400		750	9000
Solar Bill		00	00		00	00
Dish bill		00	00		00	00
Mobile Bill		400	4800		450	5400
Night gurd Bill		250	3000		300	3600
Salary- self		10500	126000		11500	138000
Salary-Employee 01		6500	78000		7000	84000
Shop Rent		600	7200		600	7200
Others		400	4800		500	6000
Depreciation Expenses		3208	38500	_	3208	38500
Total Operating Cost (F)		22558	270696		24308	291696
Net Profit =(E-F)		37442	449304		50692	608304
GT payback	42000			42000		
Retained Income:	407304				566304	

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit (Ownership Tr. Fee added back)	449304	608304
1.3	Depreciation (Non cash item)	38500	38500
1.4	Opening Balance of Cash Surplus	00	445804
	Total Cash Inflow	557804	1092608
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42000
2.3	Payment of GB loan	00	00
	Total Cash Outflow	112000	48000
3.0	Net Cash Surplus	445804	1050608

#### **SWOT Analysis**



# STRENGTH

- Skill and 07 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

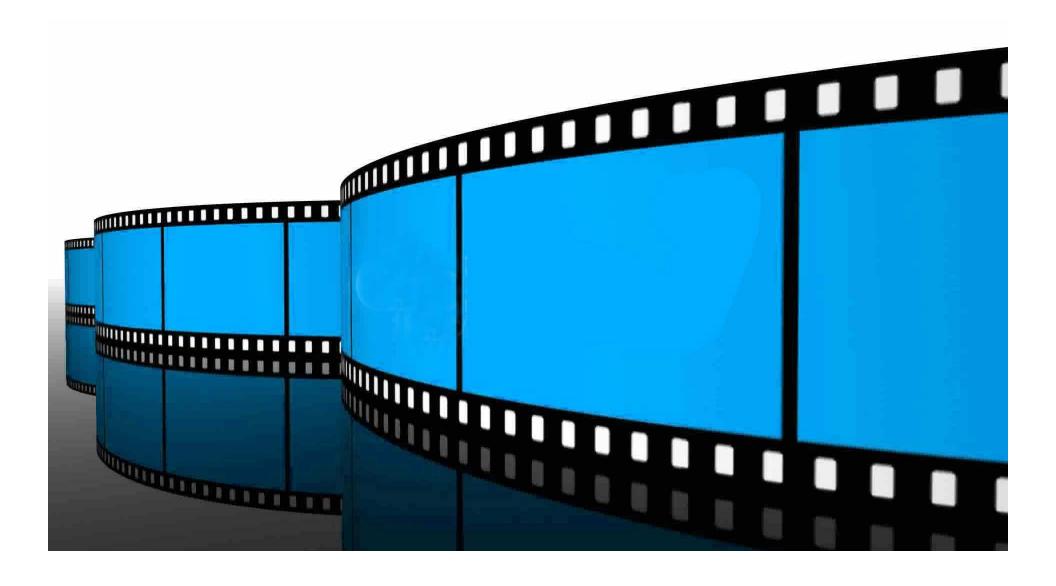
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Theft













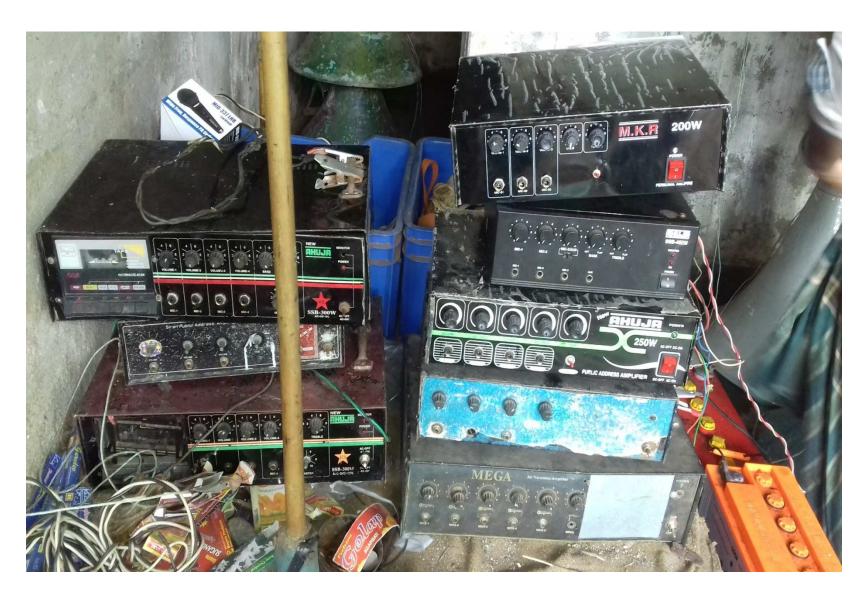




































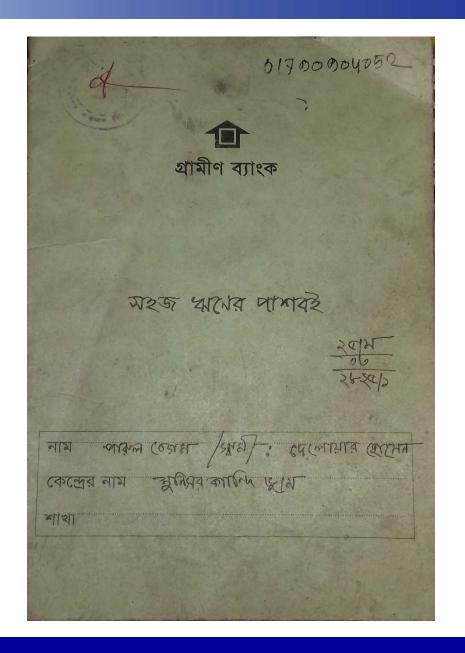


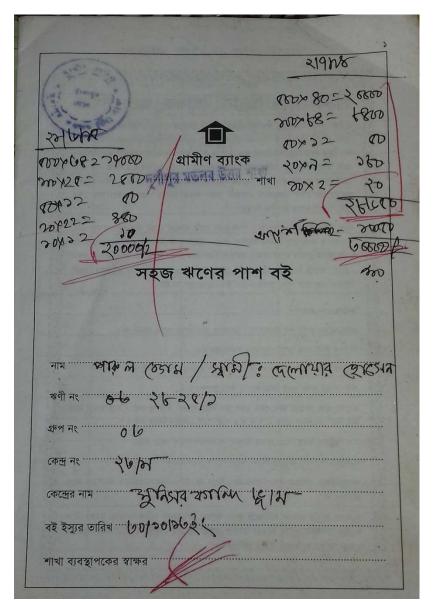




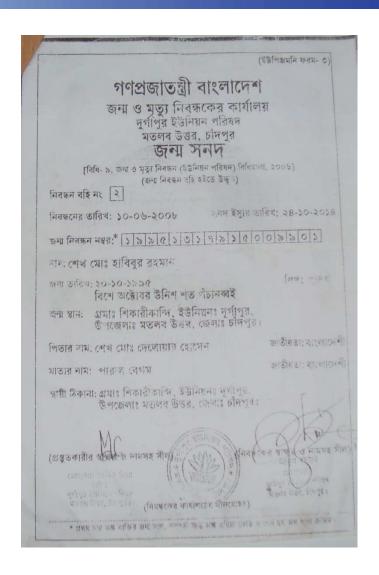


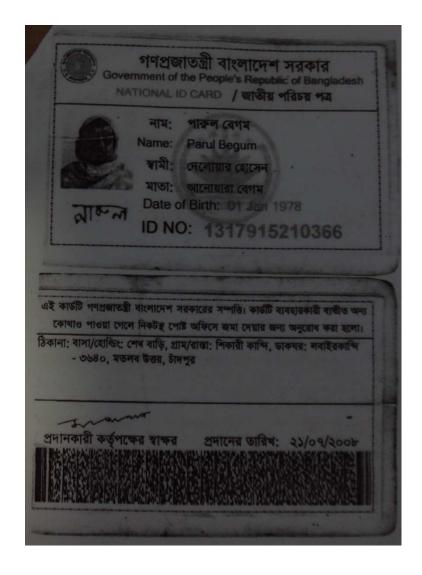




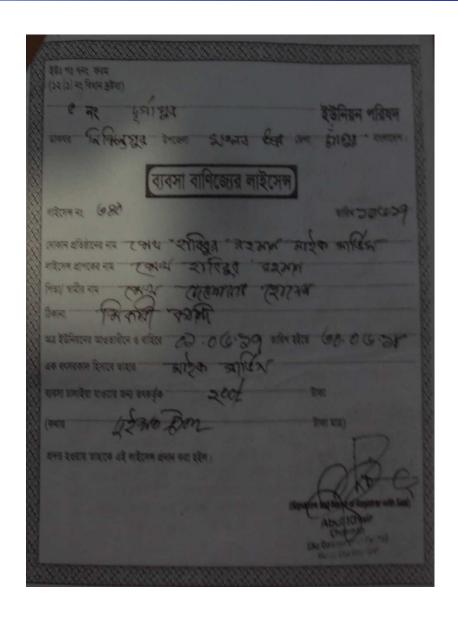




















# Presented at 141st Internal Design Lab On 06 July, 2017 at GT

