#### **Proposed NU Business Name: BELAL CYCLE MART**



Project identification and prepared by: Md.Nasir uddin sheikh Chagal naiya,feni

Project verified by: Susanto kumar bisshas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	BELAL HOSSAIN		
Age	:	01/01/1983 ( 34 Years)		
Education, till to date	:	Class Eight		
Marital status	:	Married		
Children	:	2 Sons1 Daughter		
No. of siblings:	:	05 Brother 02 Sisters		
Address	:	Vill: Motua P.O: Chagal naiya, P.S: Chagal naiya, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  LATE:ANOWARA BEGUM  LATE:SURUJ MIAH  Branch: Chagalnaiya, Centre # 35/(Female),  Member ID:2597, Group No: 05  Member since: 05-03-2000-2007 (7 Years)  First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20,000/- Outstanding loan: BDT 0,00/- Mother No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	Seven Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01861-897030
Mother's Contact No.	:	01837-205198
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

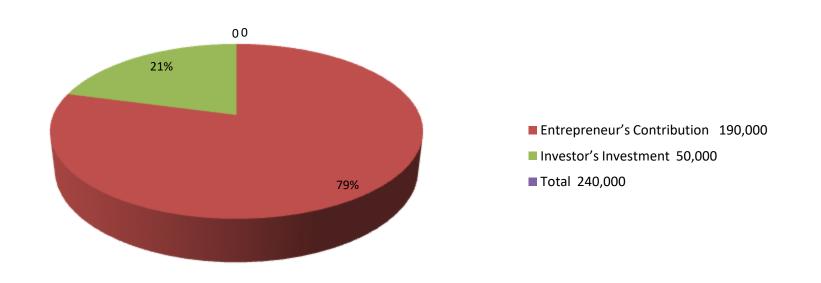
**LATE:ANOWARA BEGUM** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in House repair.

Proposed Nobin Udyokta Business Info				
Business Name	:	BELAL CYCLE MART		
Location	:	Collage Road, Chagal Naiya, Feni.		
Total Investment In BDT	:	Bdt 2,40,000/-		
Financing	:	Self BDT 1,90,000/- (From Existing Business) 79% Required Investment Bdt,50,000(as Equity) 21%		
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000		
Proposed Salary	:	Bdt 5,000		
Size Of Shop	:	20 Ft X 10 ft. = 200 Square Ft		
Security Of The Shop	:	30,0000/-		
Implementation	:	<ul> <li>The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like tyer,ring,frem,tube,battary,lp gase,servicing,&amp; others.</li> <li>Average 20% Gain On Sale.</li> <li>The Business Is Operating By Entrepreneur. Existing No Employee.</li> <li>He Is Doing His Business In Rent Place.</li> <li>Collects Goods From Feni.</li> <li>Agreed Grace Period Is 3 Months.</li> </ul>		

Existing

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
frem,tube,battary,lp gase,servicing,& others.	3000	90000	1080000			
	0	0	0			
Total Sales(A)	3000	90000	1080000			
Less Variable Expense (B)			0			
frem,tube,battary,lp gase,servicing,& others.	2400	72000	864000			
Total Variable Expense	2400	72000	864000			
Contributon Margin (CM) [C=(A-B)]	600	18000	216000			
Less Fixed Expense						
Rent		2500	30000			
Electric Bill		500	6000			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff) 3		3000	36000			
Entertainment		200	2400			
Guard		0	0			
Generator		200	2400			
Mobile Bill		300	3600			
Total Fixed Cost (D)		12000	144000			
Net Profit (E)= [C-D]		6000	72000			

Investment Breakdown				
Particulars	Existing	Proposed	Proposed Total	
tayer	16,000	0	16,000	
ring	8,000	0	8,000	
frem	11,000	10,000	21,000	
tube	10,000	20,000	30,000	
battery	40,000	20,000	60,000	
p gase	54,000	0	54,000	
others	21,000	0	21,000	
security	30,000	0	30,000	
Total	190,000	50,000	240,000	



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
frem,tube,battary,lp gase,servicing,& others.	3500	105000	1260000	1323000	1389150
0	0	0	0	0	0
Total Sales(A)	3500	105000	1260000	1323000	1389150
Less Variable Expense (B)					
frem,tube,battary,lp gase,servicing,& others.	2800	84000	1008000	1058400	1111320
Total Variable Expense	2800	84000	1008000	1058400	1111320
Contributon Margin (CM) [C=(A-B)]	700	21000	252000	264600	277830
Less Fixed Expense					
Rent		2500	30000	30000	30000
Electric Bill		500	6000	6300	6600
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		3000	36000	36000	36000
Entertainment		200	2400	2400	2400
Gard		0	0	0	0
Generator		200	2400	2400	2400
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		12000	141600	142180	142769
Net Profit (E)= [C-D]		9000	108000	113400	119070
Investment Pay Back			20,000	20,000	20,000

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	108,000	113400	119070
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		88000	181400
	Total Cash Inflow	158,000	201,400	300,470
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	88,000	181,400	280,470

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop; Collage Road, Chagal

Naiya, Feni., Feni..

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







