

Proposed NU Business Name: **SHOHIDUZZMAN POULTRY FIRM**



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Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SHAHIDUZZAMAN SELIM
Age	:	15-10-1988 (29 Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	-
No. of siblings:	:	01 Sister & 01 Brother
Address	:	Vill: Narhotto Duwani Para P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		<input checked="" type="checkbox"/> <input type="checkbox"/>
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. MOMELA BEGUM
(iii) Father's name	:	LETE,MD. ABDUR RASHID SARKAR
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 06(Female), Member ID: 7230, Group No: 02 Member since: 21-02-1991 (15Years) First loan: BDT 2,000
Further Information:		Existing Loan: BDT: 30,000, Outstanding loan: BDT: 21,420/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-722274
Mother's Contact No.	:	01733-366765
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. MOSLEMA BEGUM joined Grameen Bank since 25 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SHAHIDUZZAMAN POULTRY FIRM
Location	:	Shikor,Narhotto, Kahalu
Total Investment in BDT	:	BDT 129,000/-
Financing	:	Self BDT 69,000/-(from existing business) 53% Required Investment BDT 60,000/-(as equity) 47%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	150 ft x 210 ft= 2350 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Milk.▪The business is operating by entrepreneur. Existing 3 employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

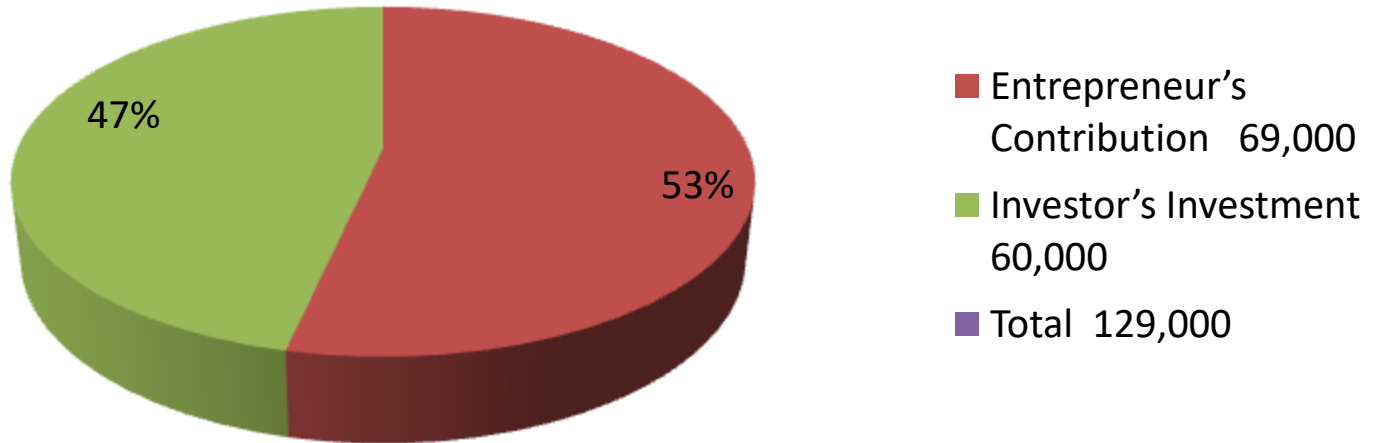
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	300,000	3,600,000
Total Sales (A)	300,000	3,600,000
Less Variable Expense		0
Poultry Hen.	255,000	3,060,000
Total variable Expense (B)	255,000	3,060,000
Contribution Margin (CM) [C=(A-B)]	45,000	540,000
Less Variable Expense		0
Electricity bill	2,000	24,000
Transportation	3,000	36,000
Salary (self)	5,000	60,000
Salary (staf)	5,000	60,000
Entertainment	1,000	12,000
Mobile bill	300	3,600
Total fixed cost (D)	16,300	195,600
Net Profit (E)= [C-D]	28,700	344,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	2000	28	56000	3000	20	60000	116000
Feed	10	1300	13000	0	0	0	13000
Total	1025		69,000	0	0	60,000	129000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	400,000	4,800,000	5,040,000	5,292,000
Total Sales (A)	400,000	4,800,000	5,040,000	5,292,000
Less. Variable Expense	0	0	0	0
Poultry Hen.	340,000	4,080,000	4,284,000	4,498,200
Total variable Expense (B)	340,000	4,080,000	4,284,000	4,498,200
Contribution Margin (CM) [C=(A-B)]	60,000	720,000	756,000	793,800
Less. Fixed Expense				
Transportation	4,000	48,000	50,400	52,920
Electricity bill	3,000	36,000	37,800	39,690
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	8,000	96,000	100,800	105,840
Entertainment	2000	24,000	25,200	26,460
Mobile Bill	400	4,800	5,040	5,292
Total Fixed Cost	22400	268,800	282,240	296,352
Net Profit (E) [C-D]	37,600	451,200	473,760	497,448
Investment Payback		24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	451,200	473,760	497,448
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		427,200	876,960
	Total Cash Inflow	511,200	900,960	1,374,408
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24000	24,000
3	Net Cash Surplus	427,200	876960	1350408

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Shikor,Narhotto, Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

