#### **Proposed NU Business Name: ABU SAIDE STORE**



Project identification and prepared by:SUMS RUMI Mawna Unit, Gazipur

Project verified by: MD. Rafiqul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.ANAS ALI			
Age	:	15-05-1990 (27 Years)			
Education, till to date	:	M.A			
Marital status	•	Unmarried			
Children	:	-			
No. of siblings:	:	1 Sister			
Address	:	Vill: Namuja Bogarpara, P.O: Banglabajar, P.S: Bogra, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST.CHAINA BIBI  MD ABU SAID  Branch: Namija Bogra , , Centre # 80(Female),  Member ID: 10274 Group No: 05  Member since: 10-02-2003(13Years)  First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 110000, Outstanding loan: 10800 Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01763-191439
Mother's Contact No.	:	01744-025072
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mawna Unit, Gazipur

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.CHAYNA BIBI** joined Grameen Bank since 20 years ago. At first she took 1500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# **Proposed Nobin Udyokta Business Info**

Business Name	:	ABU SAIDE STORE
Location		Namuja hag para north side

BDT 5,000/-

BDT 5,000/-

10 ft  $\times$  20 ft= 200 square ft

goods like; Grocery item etc.

■Collects goods from Bogra chourastha.

Agreed grace period is 3 months.

■ Average 15% gain on sale.

■The shop is rented.

Eocation	•	Namaja bag para nor
Total Investment in BDT	••	BDT 180,000/-

Financing

Present salary/drawings

**Proposed Salary** 

**Implementation** 

Size of shop

from business (estimates)



■The business is planned to be scaled up by investment in existing

■The business is operating by entrepreneur. Existing

employees. After getting equity fund 1 will be appointed.

Self BDT 130000/-(from existing business) 28 %

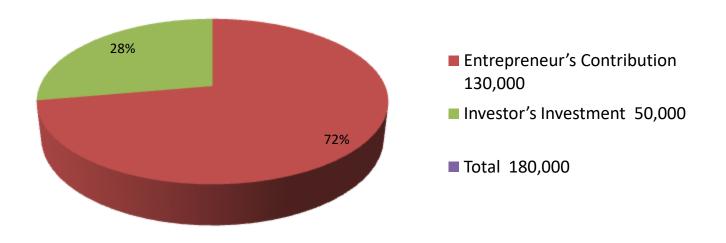
Required Investment BDT 50000/-(as equity) 72%

no

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Confecsonary production	6,000	180,000	2,160,000			
Total Sales (A)	6,000	180,000	2,160,000			
Less. Variable Expense						
Confecsonary production	20	600	7,200			
Total variable Expense (B)	20	600	7,200			
Contribution Margin (CM) [C=(A-B)	1,200	179,400	2,152,800			
Less. Fixed Expense						
House rant		1,000	12,000			
Electricity Bill		200	2,400			
Transportation		300	3,600			
Salary (self)		5,000	60,000			
Salary (staf)		-	0			
Entertainment		-	0			
Guard		200	2,400			
Generator		200	2,400			
Mobile Bill		300	3,600			
Non cash item						
Depreciation		0	0			
Total fixed Cost (D)		6,500	86,400			
Net Profit (E) [C-D)		172,900	2,066,400			

Existing				Proposed					
Particulars	Qty.	<b>Unit Price</b>	Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Biscut	5	3000	15,000	1	50,000	50,000	65,000		
Ruti	0	10000	10,000	0	0	0	10,000		
Chanature	0	5000	5,000	0	0	0	5,000		
Others	0	20000	20,000	0	0	0	20,000		
Cold Drinks	0	0	0	0	0	0	0		
Dal	0	0	0	0	0	0	0		
Others	0	0	0	0	0	0	0		
Security	0	80000	80,000	0	0	0	80,000		
Total	5	0	130000	1	50000	50000	180000		

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Confacenary production	9,000	270,000	3,240,000	3,402,000	3,572,100
Total Sales (A)	9,000	270,000	3,240,000	3,402,000	3,572,100
Less. Variable Expense					
Confacenary production	20	600	7,200	7,560	7,938
Total variable Expense (B)	20	600	7,200	7,560	7,938
Contribution Margin (CM) [C=(A-B)	8,980	269,400	3,232,800	3,394,440	3,564,162
Less. Fixed Expense					
House rant		1000	12,000	12,000	12,000
Electricity Bill		200	2,400	2,400	2,400
Transportation		300	3,600	3,600	3,600
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		0	0	0	-
Entertainment		0	0	0	_
Guard		200	2,400	2,400	2,400
Generator		200	2,400	2,400	2,400
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		7,200	86,400	86,400	86,400
Net Profit (E) [C-D)		262,200	3,146,400	3,308,040	3,477,762
Investment Payback			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	3,146,400	3,308,040	3,477,762
1.3	Depreciation (Non cash item)	0	0	O
1.4	Opening Balance of Cash Surplus	0	3,126,400	6,414,440
	Total Cash Inflow	3,196,400	6,434,440	9,892,202
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	3,126,400	6,414,440	9,872,202

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





# **FAMILY PICTURE**

