

Proposed NU Business Name: **SARIF GENERAL STORE**



Project identification and prepared by: Modon Kumar Biswas,
Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta

Name	:	Md Atikur Rahman
Age	:	05-08-1988 (29 Years)
Education, till to date	:	Class Eight
Marital status	:	<u>Un</u> arried
Children	:	None
No. of siblings:	:	04 Brothers 01 Sister
Address	:	Vill: Langonipara ,P.O: Barua ,P.S: Khilkhet, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most Momtaz Begum
(iii) Father's name	:	Abdur Rahman Mollah
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 02 (Female), Member ID: 1267/1 , Group No: 04 Member since: 10-03-1999 (18Years) First loan: BDT = 3,000 /- Outstanding loan:= 9080/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	05 years of business experience. : 05 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-633525
Family's Contact No.	:	01611-633525
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Momtaz joined Grameen Bank since 18 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	Sarif General Store
Location	:	Langonipara, Barua ,Khilkhet,Dhaka
Total Investment in BDT	:	BDT 320,000/-
Financing	:	Self BDT 190,000/- (from existing business) 59% Required Investment BDT 130,000/- (as equity) 41%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary	:	BDT 8,000
Size of shop	:	10 ft x 12 ft= square ft
Security of the shop	:	BDT 5,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Rice,Suger,Ata,Salt,Softdrinks,Tea etc.▪Average 20 % gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rented .▪Collects goods from Dakshinkhan.▪Agreed grace period is 3 months.

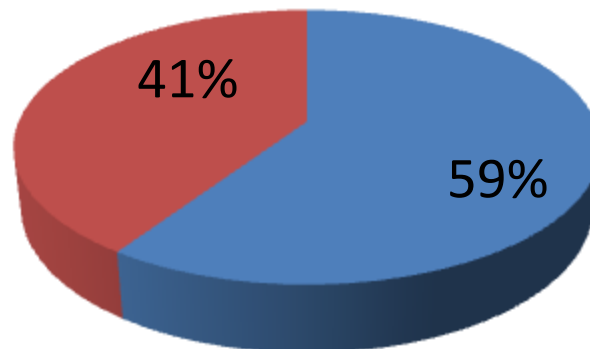
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less. Variable Expense			
Grocery Item	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less. Fixed Expense			
Rent		600	7,200
Electricity Bill		800	9,600
Transportation		1,000	12,000
Mobile Bill		800	9,600
Salary (self)		8,000	96,000
Total fixed Cost (D)		11,200	134,400
Net Profit (E) [C-D]		6,800	81,600

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Rice	7	2800	19600	Rice	10	2800	28,000	47,600
Dal	25	100	2500	Dal	70	100	7,000	9,500
Oil	105	95	9975	Oil	200	95	19,000	28,975
Soap	300	28	8400	Soap	250	28	7,000	15,400
Softdrinks	250	35	8750	Softdrinks	300	35	10,500	19,250
Biscuite	300	25	7500	Biscuite	250	25	6,250	13,750
Flexi load	4	4000	16000	Flexi load	4	2000	8,000	24,000
Bkash	1	50000	50000	Bkash	1	30000	30,000	80,000
Machinaries	1	35000	35000				0	35,000
Advanced	1	5000	5000				0	5,000
Others			27275	Others			14,250	41,525
Total			190,000				130,000	320,000

Source of Finance

■ Entrepreneur's contibution 190000 ■ Investor's Investment 130000 ■ Total 320000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Grocery Item	4,000	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense					
Grocery Item	3,200	96,000	1,152,000	1,209,600	1,270,080
Total variable Expense (B)	3,200	96,000	1,152,000	1,209,600	1,270,080
Contribution Margin (CM) [C=(A-B)]	800	24,000	288,000	302,400	317,520
Less. Fixed Expense					
Rent		600	7,200	7,200	7,200
Electricity Bill		840	10,080	10,584	11,113
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		960	11,520	12,096	12,701
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation		583	7,000	7,000	7,000
Total Fixed Cost		12,083	145,000	146,740	148,567
Net Profit (E) [C-D]		11,917	143,000	155,660	168,953
Investment Payback			52,000	52,000	52,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	130,000		
1.2	Net Profit	143,000	155,660	168,953
1.3	Depreciation (Non cash item)	7,000	7,000	7,000
1.4	Opening Balance of Cash Surplus		98,000	208,660
	Total Cash Inflow	280,000	260,660	384,613
2	Cash Outflow			
2.1	Purchase of Product	130,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	52,000	52,000	52,000
	Total Cash Outflow	182,000	52,000	52,000
3	Net Cash Surplus	98,000	208,660	332,613

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Own Business : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















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দোর
১ শলা ৫ টাকা
ভাতি / পাইলট / হালুটিড
১ শলা ৫ টাকা





স্বাক্ষরিত করেছেন: ১৫/০৭/২০০০

[Signature]

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স্বাক্ষর: ১৫/০৭/২০০০, ঢাকা: ১১১১, ফোন: ১১১১

ID NO: 2613738880085

Date of Birth: 05 Aug 1988

পিতা: মোঃ আব্দুল মালেক

পিতৃ: মোঃ আব্দুল মালেক

Name: Md Akbar Rahman Molla

পিতা: মোঃ আব্দুল মালেক



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NATIONAL ID CARD / স্বাক্ষরিত করেছেন

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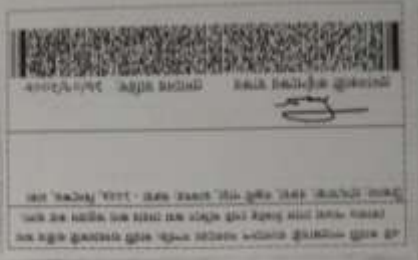
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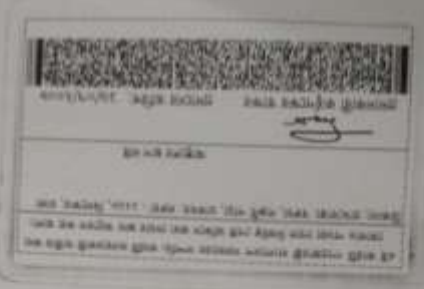
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एन: सूर्य कुमार घोष
Name: Souren Kumar Ghosh
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Date of Birth: 08 Nov 1900
ID NO: 2613738880037



সংস্কৃত বিশ্ববিদ্যালয়
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FAMILY PICTURE

