Proposed NU Business Name: MIZAN TELECOME



Project identification and prepared by: Orjun Kumar Shill, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Mizanur Rahman			
Age	:	02-09-1980 (37 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	02 Brothers 02 Sisters			
Address	:	Vill: Kanchkura ,P.O:Kanchkura ,P.S: Uttorkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Samsun Nahar Md Abdul Gofran Master Branch: Dakshinkhan, Centre # 15(Female), Member ID:3648/2 , Group No: 03 Member since: 06-05-2002 (15 Years) First loan: BDT =5,000 /-			
Further Information: (v) Who pays GB loan installment	 :	Outstanding loan:= Nill- Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	15 years of business experience.
Own Business and	:	15 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	Nill
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01711-519719
Family's Contact No.	:	01747-009933
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Samsun Nahar joined Grameen Bank since 15 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

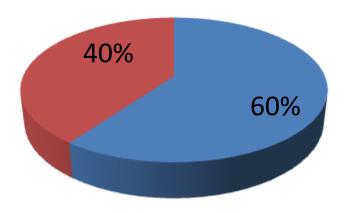
Proposed Nobin Udyokta Business Info						
Business Name	:	Mizan Telecome				
Location	:	Kanchkura Bazar ,Uttarkhan,Dhaka.				
Total Investment in BDT	:	BDT 1000,000/-				
Financing	:	Self BDT 600,000/- (from existing business) 60%				
		Required Investment BDT 400,000/- (as equity) 40 %				
Present salary/drawings from business (estimates)	:	BDT 8,000				
Proposed Salary	:	BDT 8,000				
Size of shop	:	20 ft x 12 ft= 240 square ft				
Security of the shop	:	BDT 120000				
goods like; RFL Far Average 20 % gair The business is employee. The shop is rented Collects goods from		 The business is planned to be scaled up by investment in existing goods like; RFL Fan, RFLBalb, Mobile, Charger, Bkash, Flexiload etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing three employee. The shop is rented. Collects goods from .Tongi Gulistan. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mobile Accsories And Electric Product	9,000	270,000	3,240,000			
	0	0	0			
Total Sales (A)	9,000	270,000	3,240,000			
Less. Variable Expense						
Mobile Accsories And Electric Product	7,200	216,000	2,592,000			
Total variable Expense (B)	7,200	216,000	2,592,000			
Contribution Margin (CM) [C=(A-B)	1,800	54,000	648,000			
Less. Fixed Expense						
Rent		5,000	60,000			
Electricity Bill		1500	18,000			
Transportation		1,000	12,000			
Mobile Bill		1000	12,000			
Entertainment		1000	12,000			
Salary (sttaf)		26,000	312,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		43,500	522,000			
Net Profit (E) [C-D)		10,500	126,000			

Investment Breakdown								
Doutioulous	Existing	3	Particulars		Proposed	Proposed		
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
RFL Fan	100	2100	210000	RFL Fan	50	2100	105,000	315,000
RFL Bulb	200	320	64000	RFL Bulb	250	320	80,000	144,000
Mobile Phone	5	4200	21000	Mobile Phone	50	1200	60,000	81,000
Charge	100	150	15000	Charge	100	150	15,000	30,000
Stationary	100	120	12000	Stationary	250	120	30,000	42,000
Mobile Accessories	150	220	33000	Mobile Accessories	250	220	55,000	88,000
Electric Product	15	280	4200	Electric Product	125	280	35,000	39,200
Bkash	0	0	100000	Bkash	0	0	0	100,000
Flexi Load	0	0	50000	Flexi Load	0	0	0	50,000
Secuirity Advanced			25000				0	25,000
Others			65800	Others			20,000	85,800
Total			600,000				400,000	1,000,000

Source of Finance

■ Entrepreneur's contibution 600000 ■ Investor's Investment 400000 ■ Total 1000000



Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Mobile Accsories And Electric Product	10,000	300,000	3,600,000	3,780,000	3,969,000
0	0	0	0	0	0
Total Sales (A)	10,000	300,000	3,600,000	3,780,000	3,969,000
Less. Variable Expense					
Mobile Accsories And Electric Product	8,000	240,000	2,880,000	3,024,000	3,175,200
Total variable Expense (B)	8,000	240,000	2,880,000	3,024,000	3,175,200
Contribution Margin (CM) [C=(A-B)	2,000	60,000	720,000	756,000	793,800
Less. Fixed Expense					
Rent		5,000	60,000	60,000	60,000
Electricity Bill		1575	18,900	19,845	20,837
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		1,000	12,000	12,600	13,230
Salary (sttaf)		26,000	312,000	327,600	343,980
Salary (self)		8,000	96,000	96,000	96,000
Non Cash Item					
Depreciation			0	0	0
Total Fixed Cost		43,875	526,500	545,025	564,476
Net Profit (E) [C-D)		16,125	193,500	210,975	229,324
Investment Payback			160,000	160,000	160,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	400,000		
1.2	Net Profit	193,500	210,975	229,324
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		33,500	84,475
	Total Cash Inflow	593,500	244,475	313,799
2	Cash Outflow			
2.1	Purchase of Product	400,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	160,000	160,000	160,000
2.3	Ownership Tr. Fee)	160,000	160,000	160,000
	Total Cash Outflow	560,000	160,000	160,000
3	Net Cash Surplus	33,500	84,475	153,799

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 15 Years

Own Business: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

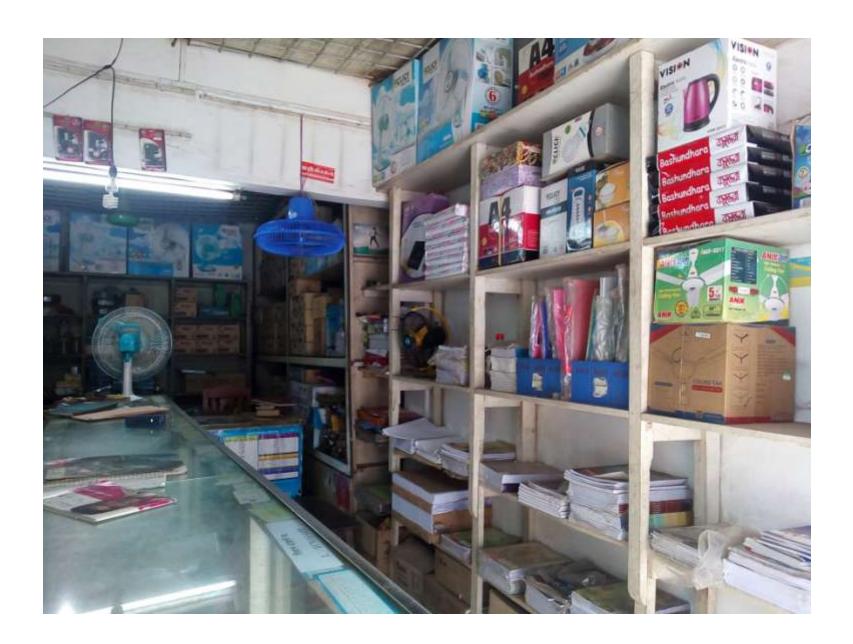


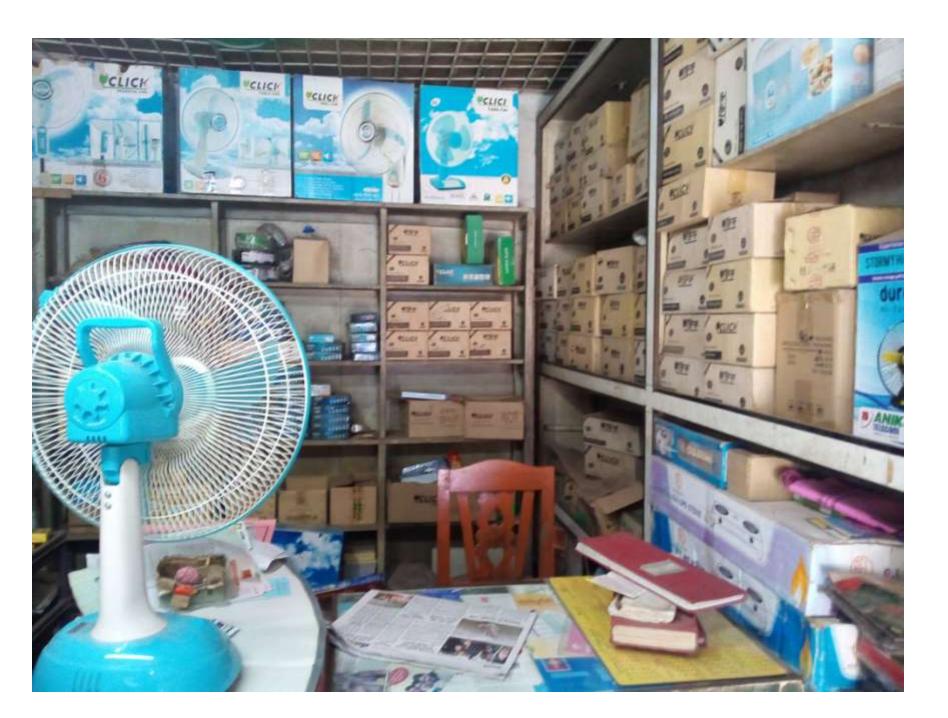




















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Government of the People's Republic of Bangladish. NATIONAL ID CARD / BIBLE MESS ME



नाम: मिक्कानुद दरमान

Name: Mizanur Rahman

পিতা; অনুদ গোদরন

गत: सरप्रकार



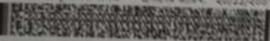
Date of Birth: 02 Sep 1980

ID NO: 2619676136416

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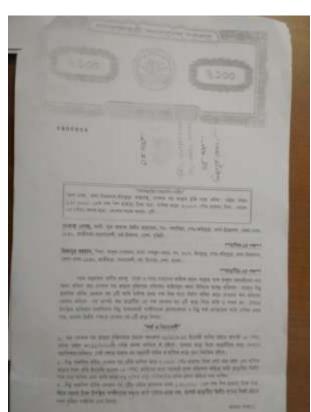
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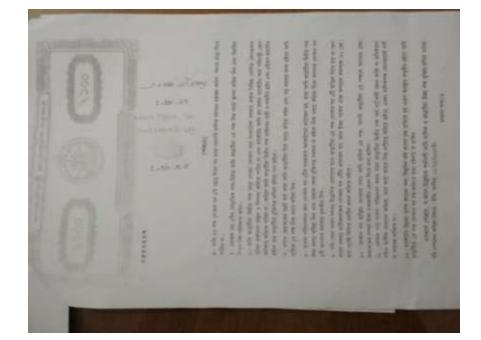
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FAMILY PICTURE

