#### **Proposed NU Business Name: SEAM STORE**



Project identification and prepared by: Abdur Rouf, Ashulia Unit, Dhaka.

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MONIR HOSSAIN		
Age	:	09-11-1986 (31 Years)		
Education, till to date	:	Class Five		
Marital status	:	Married		
Children	:	1 Son		
No. of siblings:	:	3 Brothers		
Address	:	Vill: Kalma South, P.O: Dairy Farm, P.S: Savar, Dist: Dhaka.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST MOMOTAZ BEGUM  MD NOOR HOSSAIN  Branch: Ashulia, Centre # 20 (Female),  Member ID: 5173/1, Group No: 10  Member since: 02-07-2002 (15 Years)  First loan: BDT 5,000 Taka.		
Further Information:		Existing loan: BDT 24,950/-, Outstanding loan: 13,710/-		
(v) Who pays GB loan installment (vi) Mobile lady		Mathrer		
(vii) Grameen Education Loan	:	No Voc		
(viii) Any other loan like GB, BRAC ASA etc	:	Yes No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Tea business.
Business Experiences and	••	10 years experience in running business. 09 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income		Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01952-873731
Family's Contact No.	:	01957-453731
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST MOMOTAZ BEGUM** Joined Grameen Bank Since 15 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SEAM STORE			
Location	:	Winter Gait, South Kalma, Savar, Dhaka.			
Total Investment in BDT	:	BDT 2,40,000/-			
Financing	:	Self BDT 1,80,000 (from existing business) 75% Required Investment BDT 60,000 (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	••	BDT 5,000 Taka.			
Size of shop	:	8ft x 8ft = 64 Square ft.			
Implementation	:	<ul> <li>Currently run a Tea Store.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The business is under renting.</li> <li>Collects goods from Kalma.</li> <li>Agreed grace period is 3 months.</li> </ul>			

# Existing Business (BDT) Dail

Tea item

Rent

Electricity bill

Salary (self)

Salary(Staff)

Guard

Generator

Mobile bill

Bank charge

Total fixed cost (D)

Net Profit (E)= [C-D]

Entertainment

Transportation

Total variable Expense (B)

Less Variable Expense

Contribution Margin (CM) [C=(A-B)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Tea item	2000	60000	720000
	0	0	0
Total Sales (A)	2000	60000	720000
Less Variable Expense			

1700

1,700

300

51000

51000

9000

1,800

300

300

5000

200

300

7,900

1,100

612000

612000

108000

21600

3600

3600

2400

3600

94800

13200

60000

#### **Investment Breakdown**

	sting	Proposed					
<b>Particulars</b>	Qty.	Unit Price	Amount	Qty	<b>Unit Price</b>	Amount	Proposed
			(BDT)			(BDT)	Total
Fridge	1	30000	30,000	1	20,000	20,000	50,000
Cold Drinks	35	500	17,500	40	500	20,000	37,500
Biscuit	17	250	4,250	30	250	7,500	11,750
Chokolate	5	170	850	15	170	2,550	3,400
Tea	3	350	1,050	0	0	0	1,050
Cack	10	70	700	0	0	0	700
Fast Food	0	0	0	0	0	5,000	5,000
Silindar Gas	1	3500	3,500	0	0	0	3,500
Flax	2	1200	2,400	0	0	0	2,400
Advanced	0	0	110,000	0	0	0	110,000
Others	0	0	9,750	0	0	4,950	14,700
Total	61	0	180,000	0	0	60,000	240,000

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year1	Year 2		
Revenue(Sales)						
Tea item	3000	90000	1080000	1134000		
	0	0	0	C		
Total Sales (A)	3000	90000	1080000	1134000		
Less Variable Expense			0			
Tea item	2550	76500	918000	963900		
			0			
Total variable Expense (B)	2,550	76500	918000	963900		
Contribution Margin (CM) [C=(A-B)	450	13500	162000	170100		
Less Variable Expense			0			
Rent		1,800	21600	21,600		
Electricity bill		400	4800	5300		
Transportation		500	6000	6,500		
Salary (self)		5000	60000	60000		
Salary(Staff)		0	0	C		
Entertainment		300	3600	3600		
Guard		0	0	(		
Generator		0	0	C		
Bank charge		0	0	C		
Mobile bill		400	4800	4900		
Total fixed cost (D)		8,400	100,800	101,900		
Net Profit (E)= [C-D]		5100	61200	68,200		
Investment Pavback			36.000	36.000		

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	60000	
1.2	Net Profit	61,200	68,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		25,200
	Total Cash Inflow	121200	93400
2	Cash Outflow		
2.1	Purchase of Product	60000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3	Net Cash Surplus	25,200	57400

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Winter Gait, South Kalma, Savar, Dhaka. Regular customers;

### THREATS

Theft
Political unrest

# Pictures















